# BATTLE ART OF BATTLE LD 2 0 4 2













THE ART OF BATTLEFIELD 2042



### Dear reader,

As game developers we see it as our privilege to fulfill the dreams of our audience. Dreams longed for. Dreams that you did not know you had. With this book we want to welcome you on the journey of the making of Battlefield 2042, portrayed through the lens of where it often starts: our concept drawings.

Our talented concept artists are the medium that translate ideas into tangible imagery. This is something we can rally around as a team. If we need to iterate or restart, it can be quickly done compared to performing the same process in software. Still, we should never forget that behind each image lies passion, craftsmanship and a long thought process before it ended up in this book.

As you will see on the following pages, no path is straight. Where some early concepts do not reach final software, they are often the milestone to that final piece that does.

That is the magic of making games as part of a large multicultural team where everyone shares the same passion, the passion of fulfilling dreams.

Welcome to the world of Battlefield 2042.

/The Battlefield Team

# THE WORLD OF BATTLEFIELD 2042

### 2028

The world is changing. Coastal devastation. Tainted farmland. Innovators seek to make deserts arable. Global food production halves – and relocates.

### 2031

Food shortages and faltering economies lead to growing unrest. The dominos begin to fall. Entire nations are lost to history.

# 2037

The sleeping giants awake. As smaller nations fail, the US and Russia circle one another over global resources, provoking border conflicts and proxy wars.

# 2041

Non-Patriated fighters become the modern day equivalent of Japan's ronin warriors. In a world of global conflict, they are the perfect proxy soldiers.

### 2030

Uncontained fires dubbed "Baltic firestorms" surge west, ravaging farmland from Kiev to Berlin. Under blackened skies, the Euro drops to \$0.08 USD.

### 2035

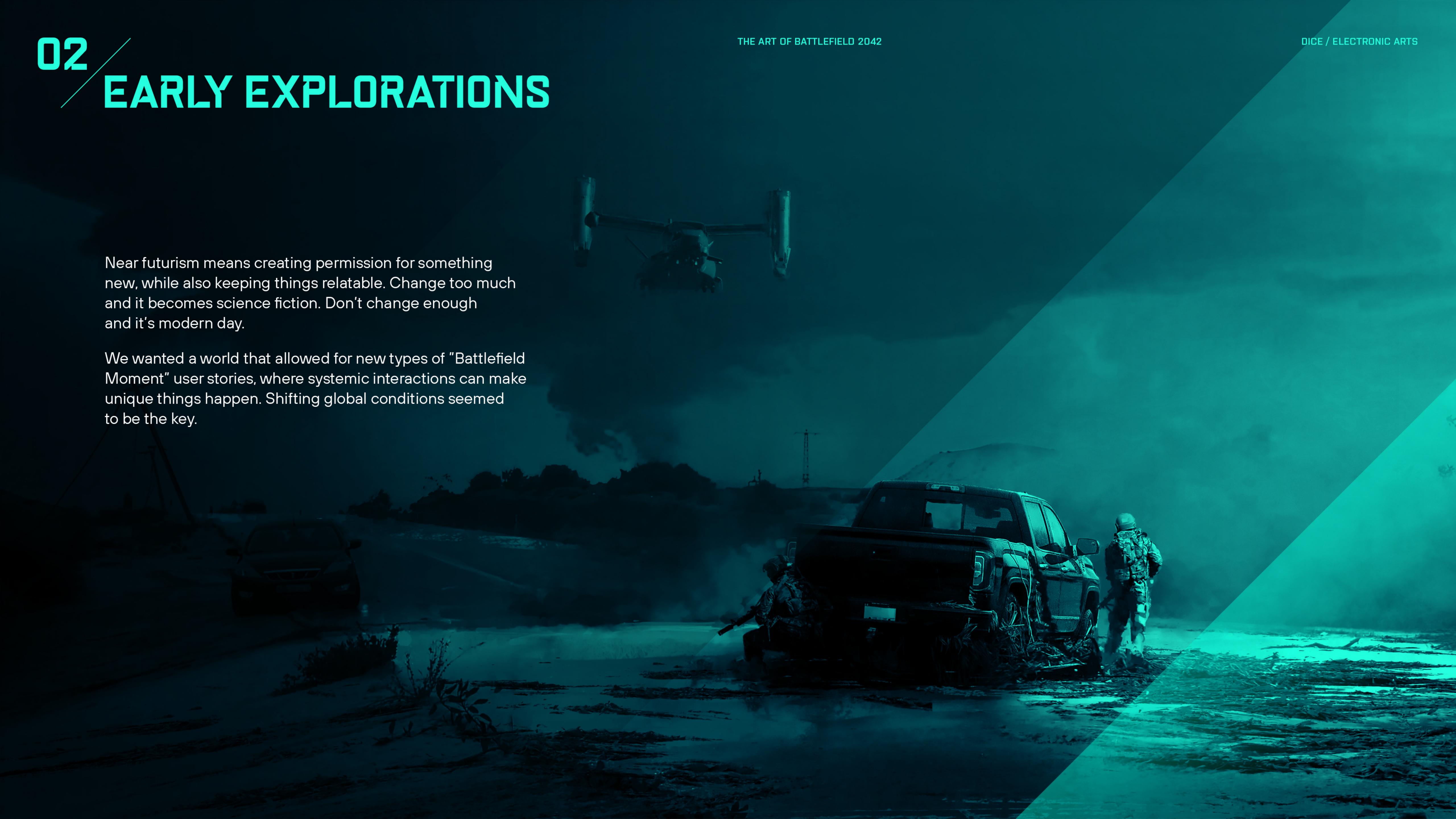
As nations collapse, refugee numbers surge. Borders close. Immigration becomes a thing of the past. The term NON-PATRIATED is coined.

### 2040

Simultaneously, over 75% of the globe's satellite networks go offline. The reasons are unknown. Surveillance is impossible. International paranoia surges.

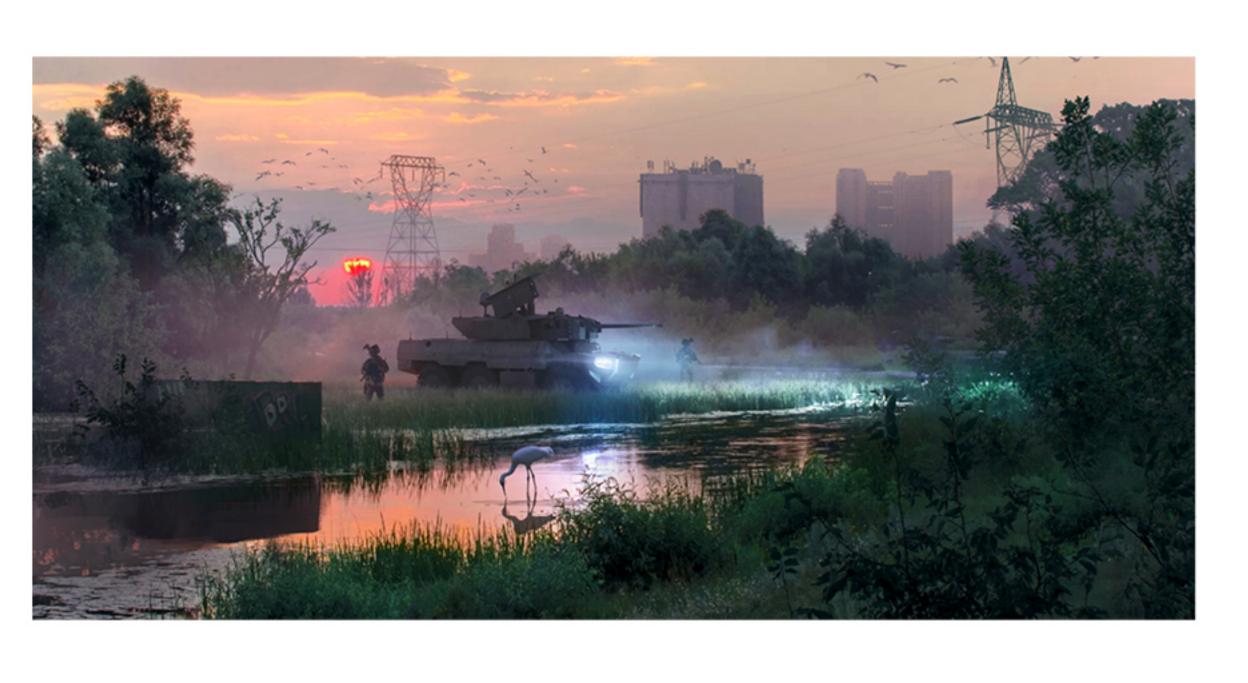
### 2042

US-Russian relations pass a breaking point. Task Forces composed of Non-Patriated specialists and naval assault troops deploy globally.

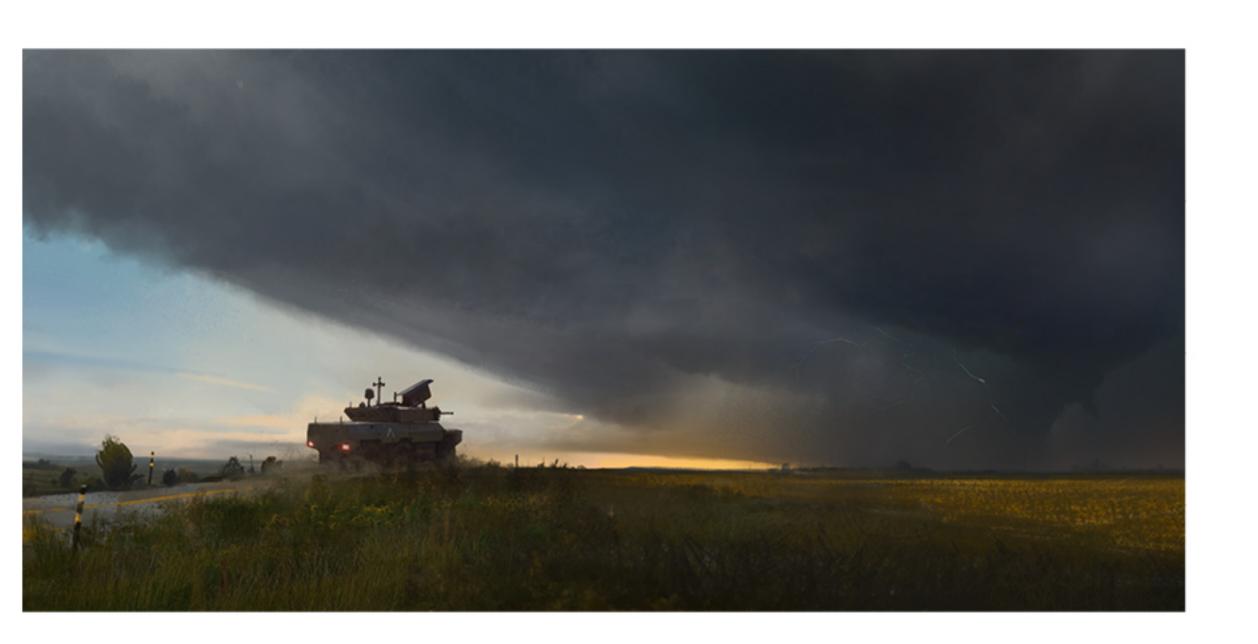


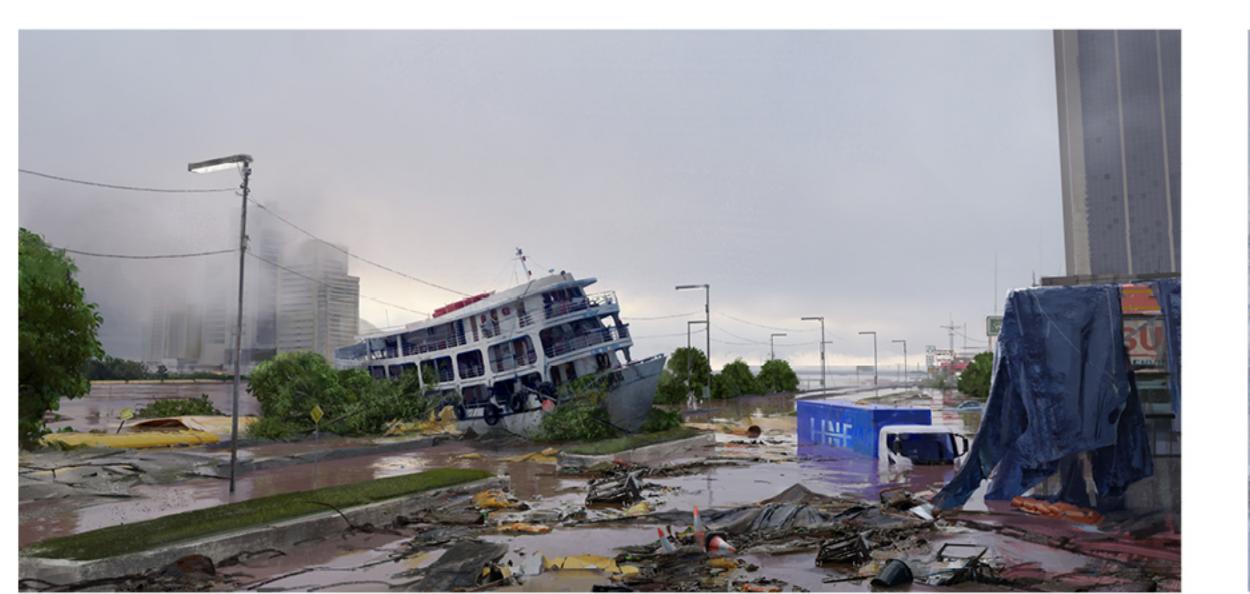


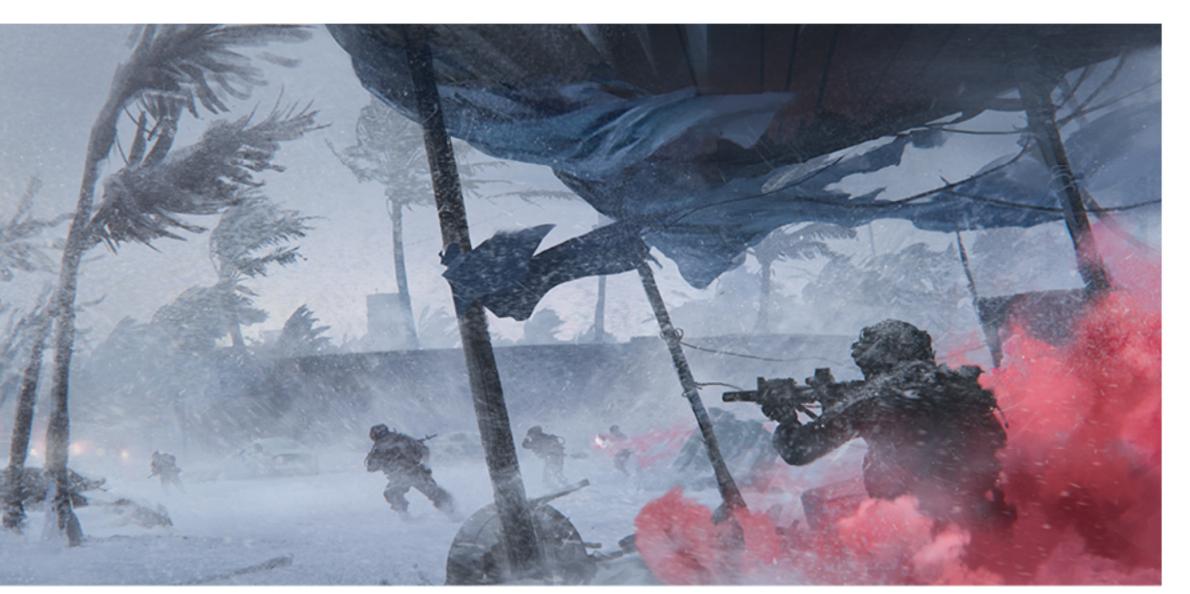








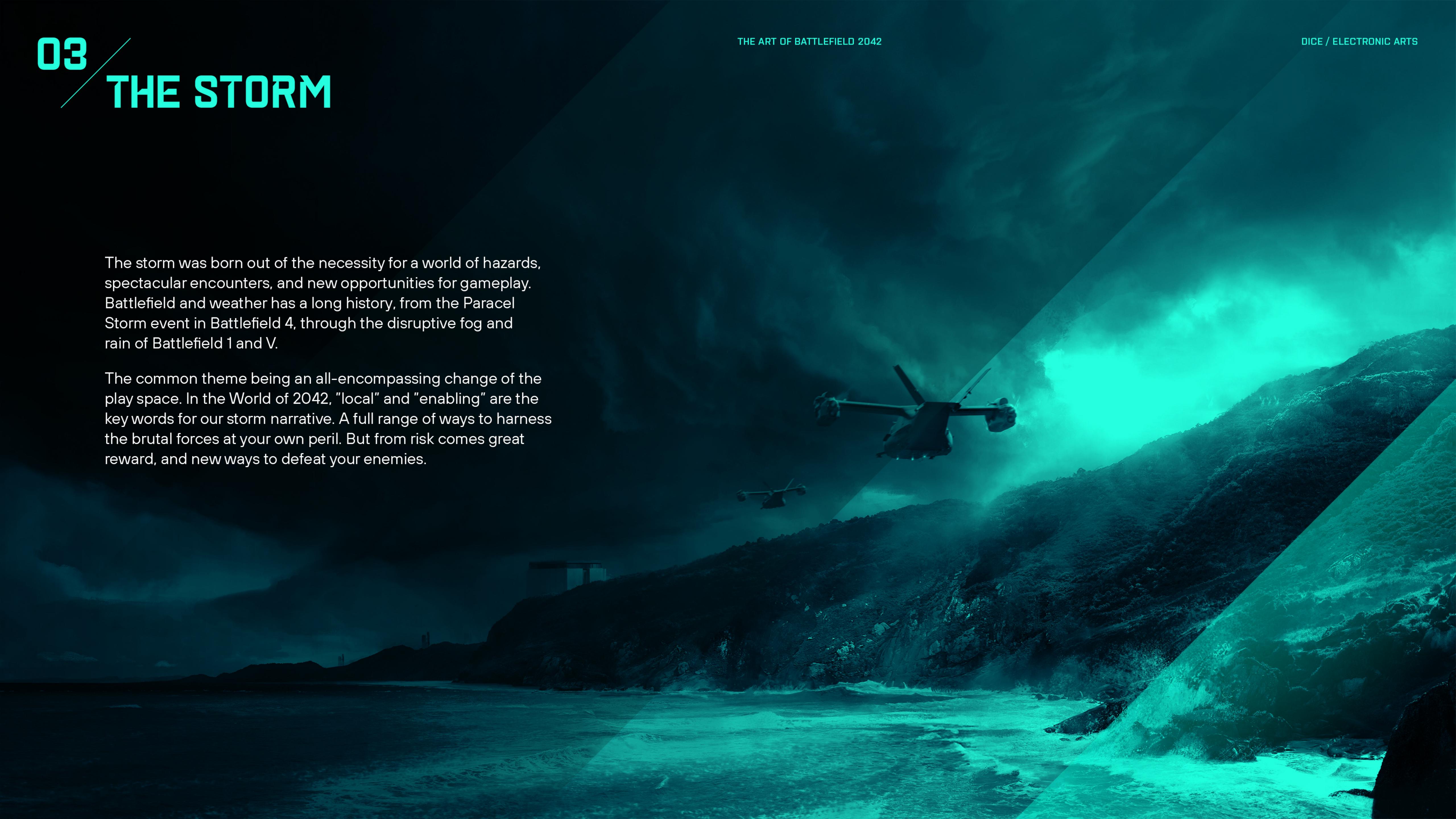








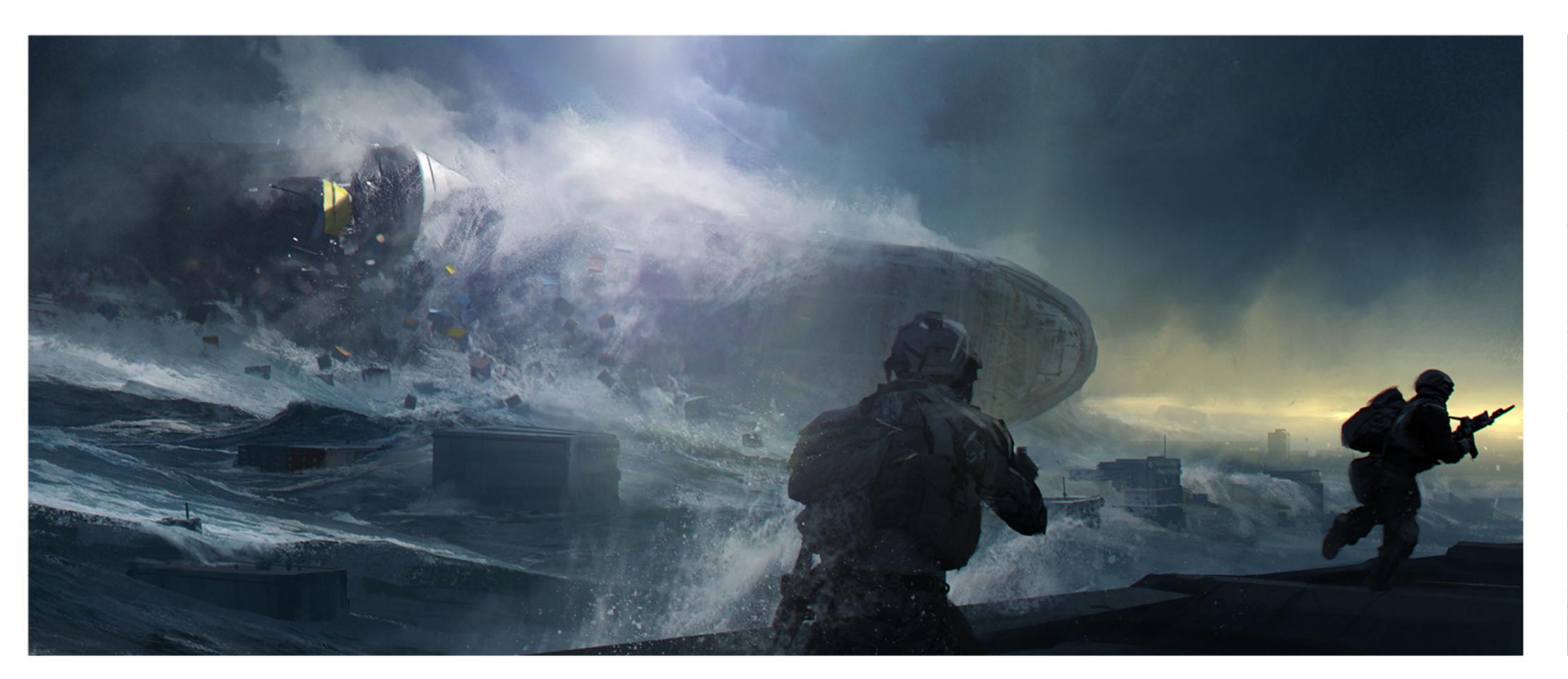


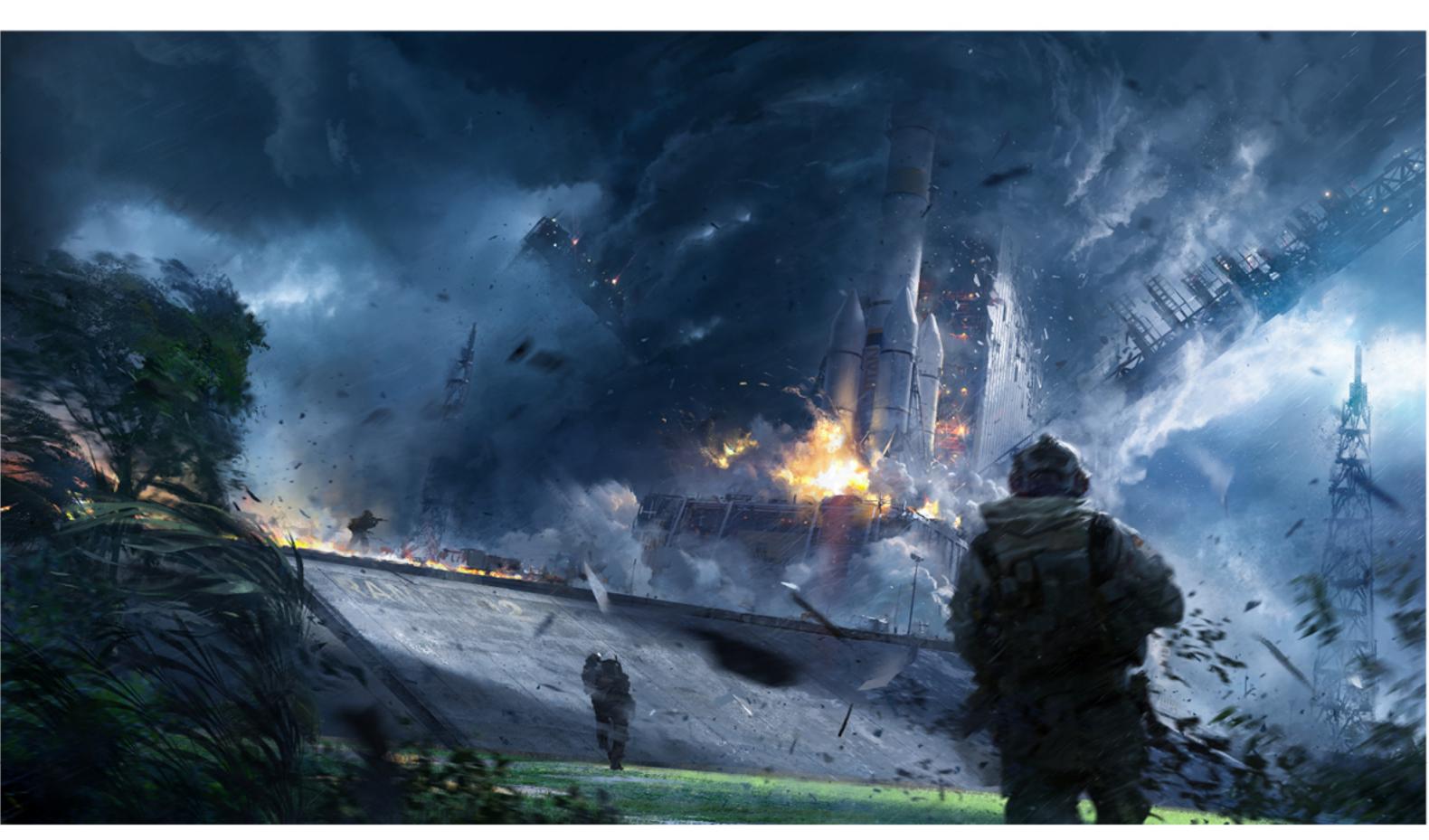


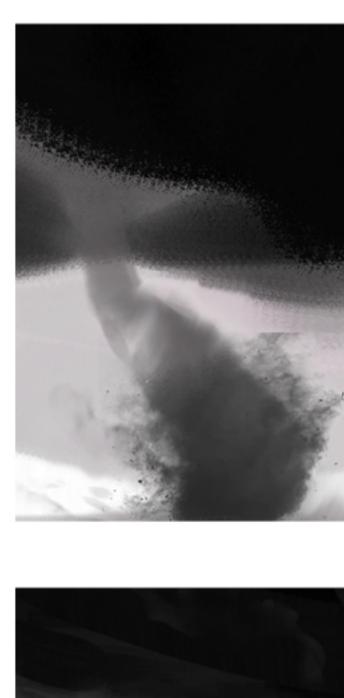


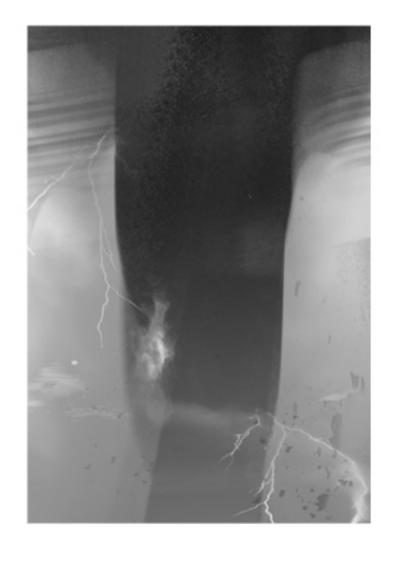












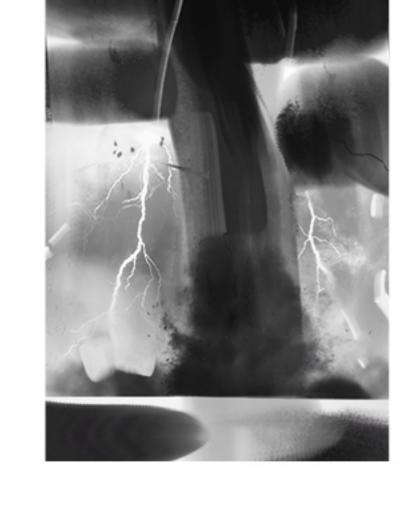




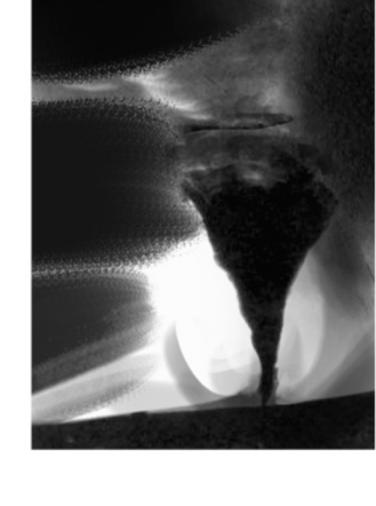


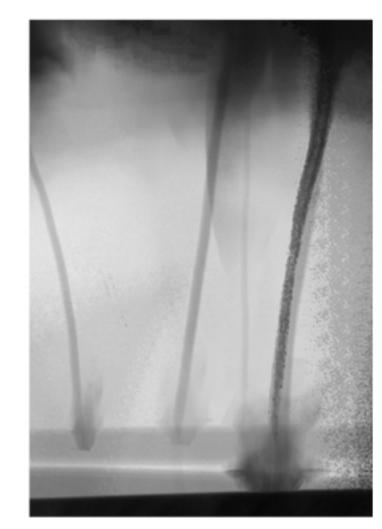






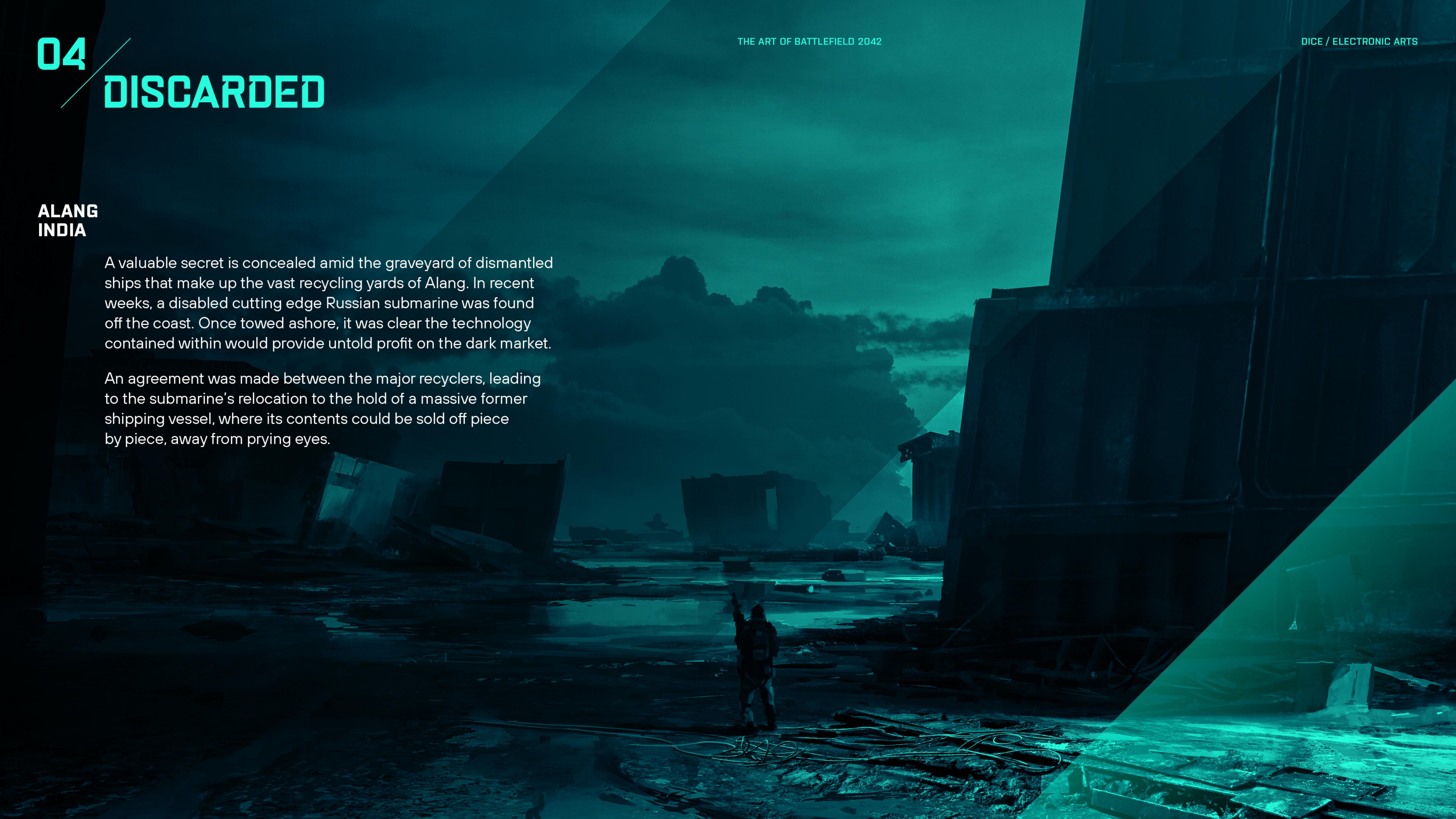










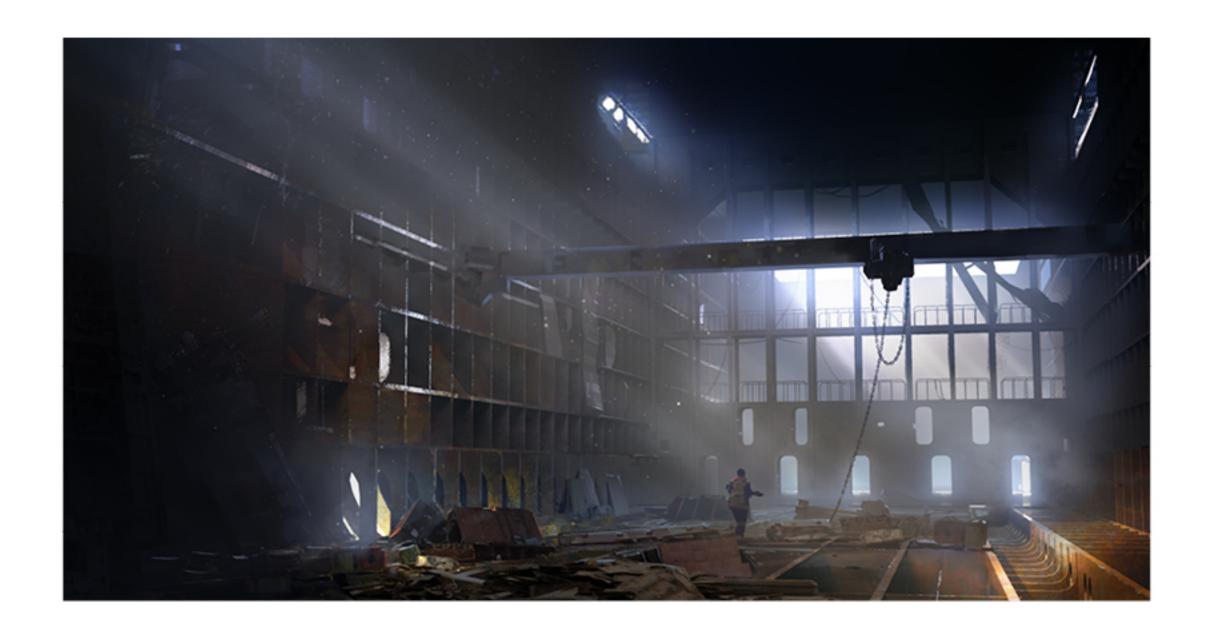


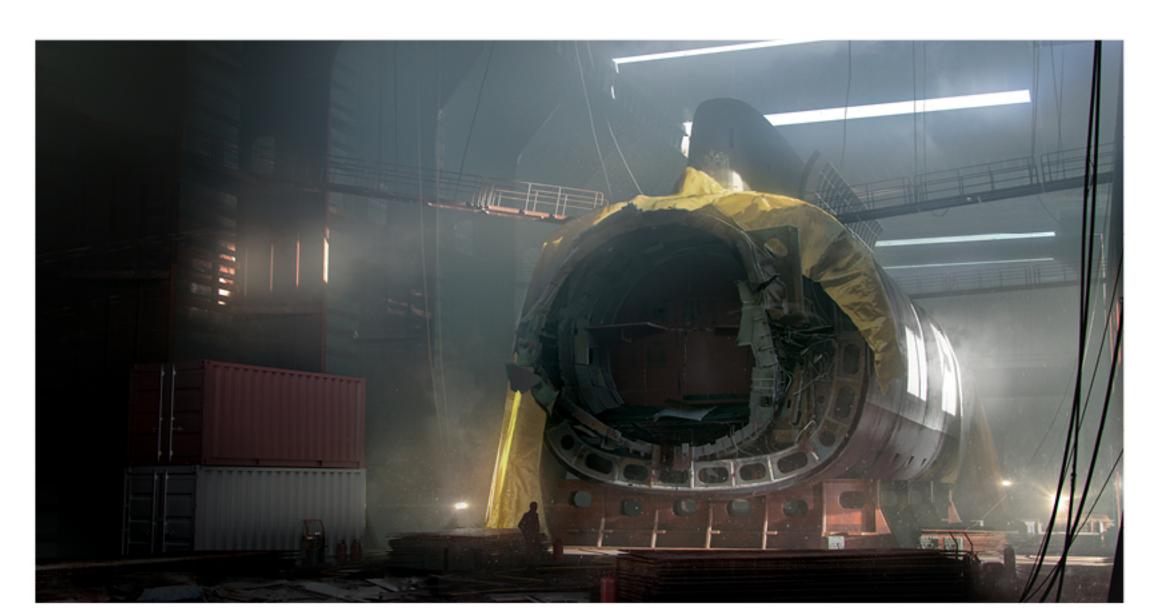




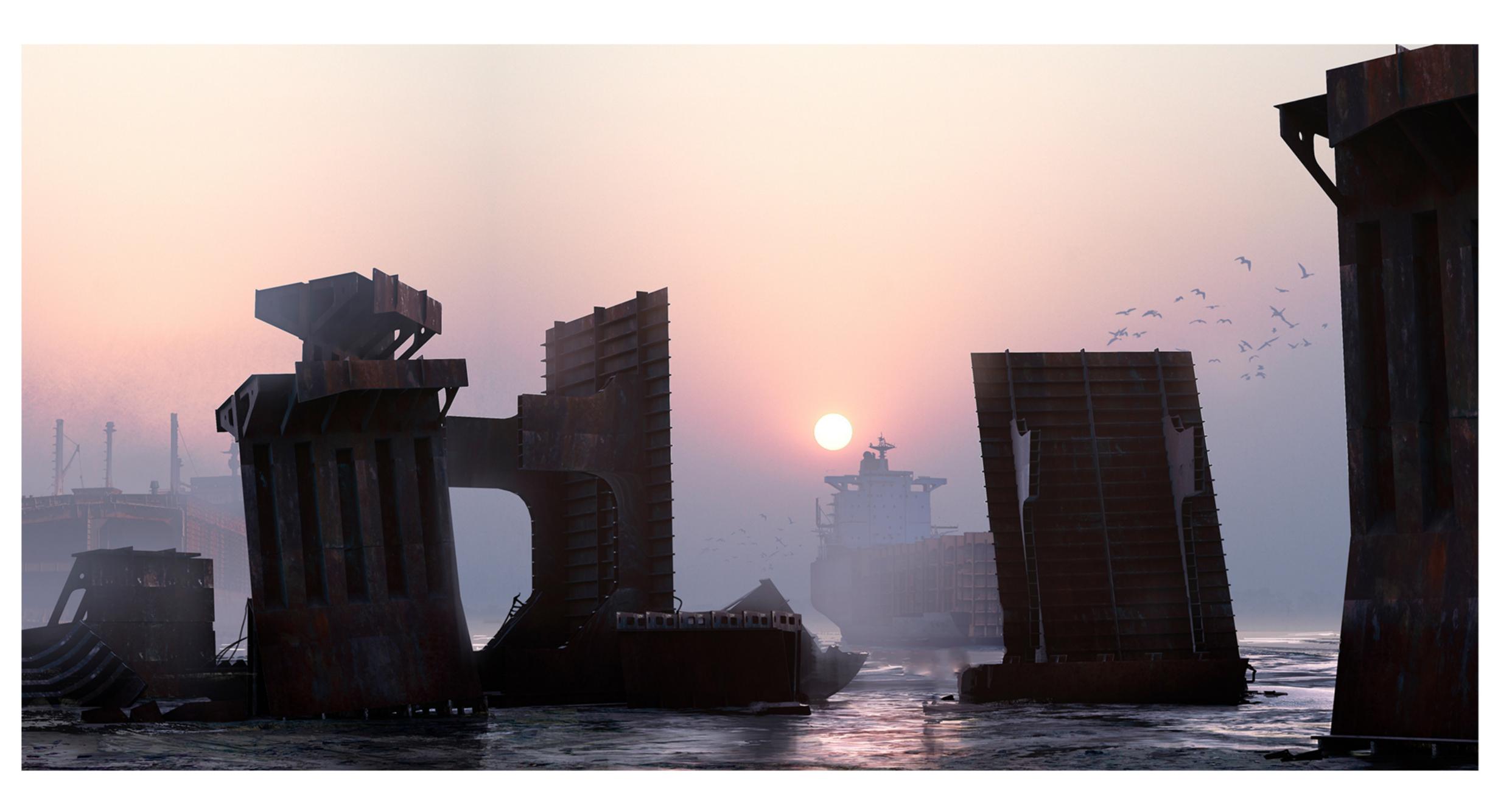




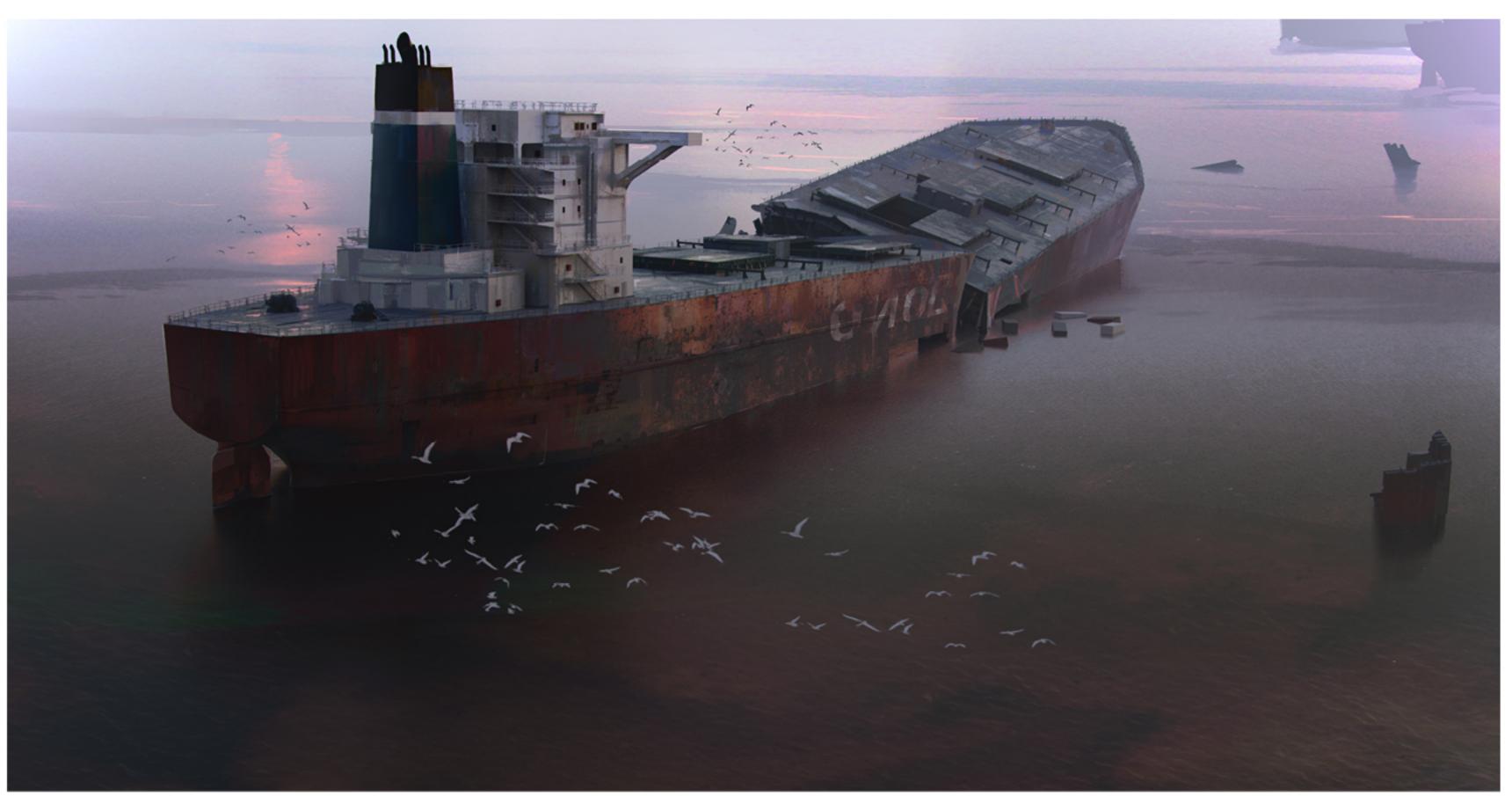


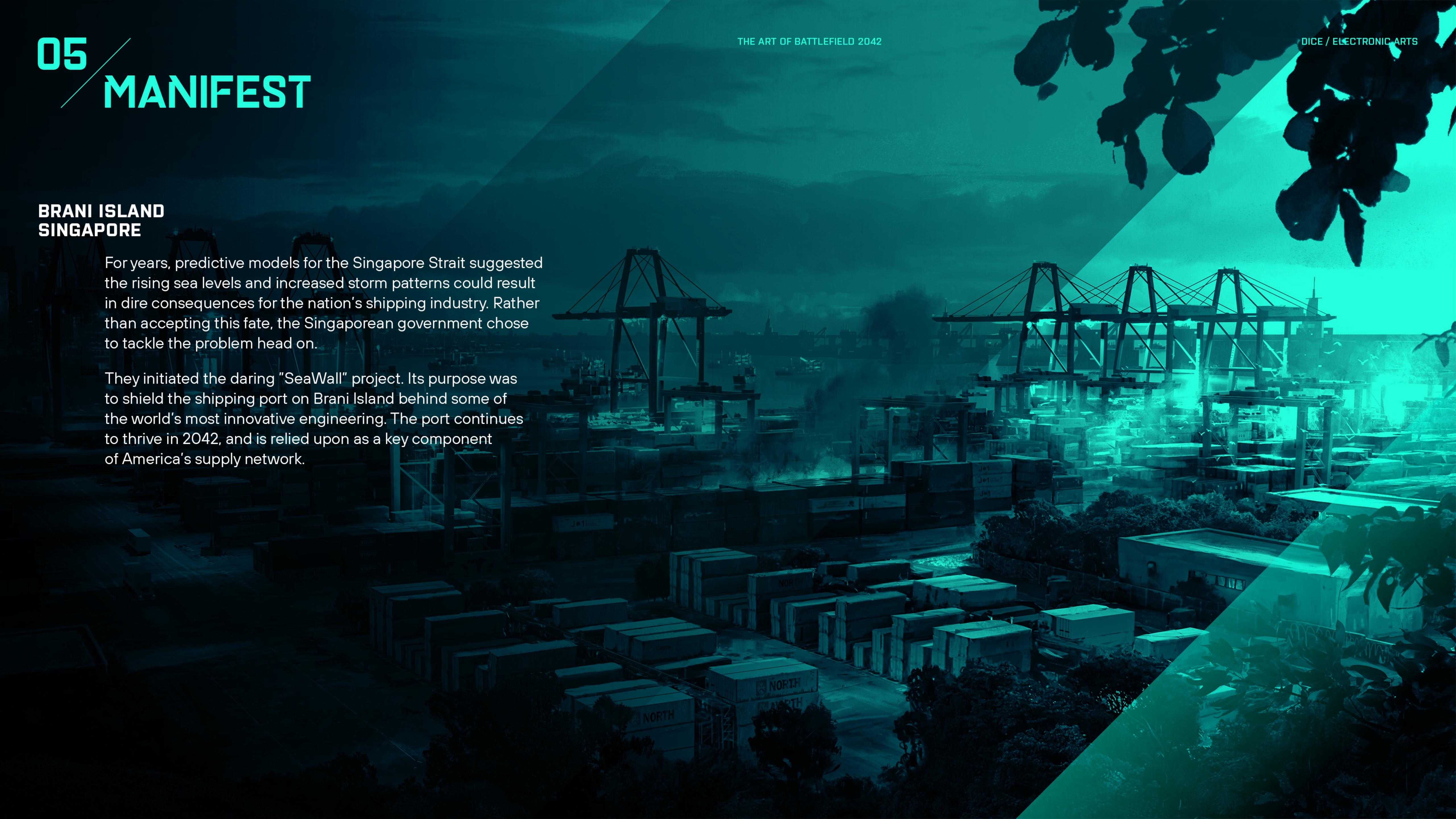




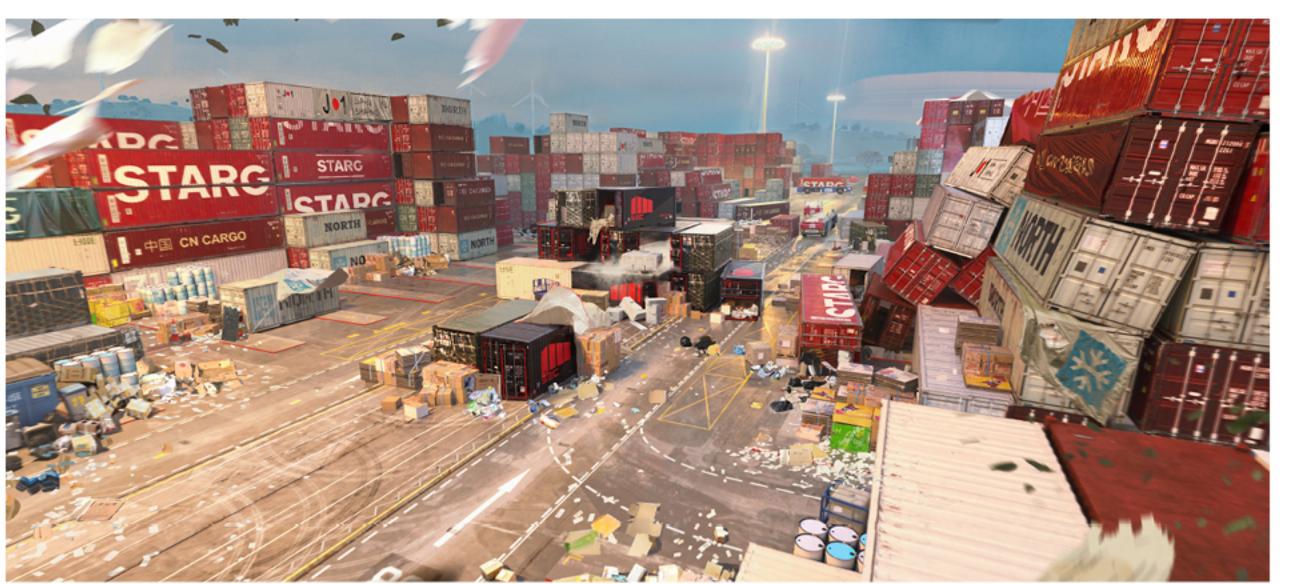




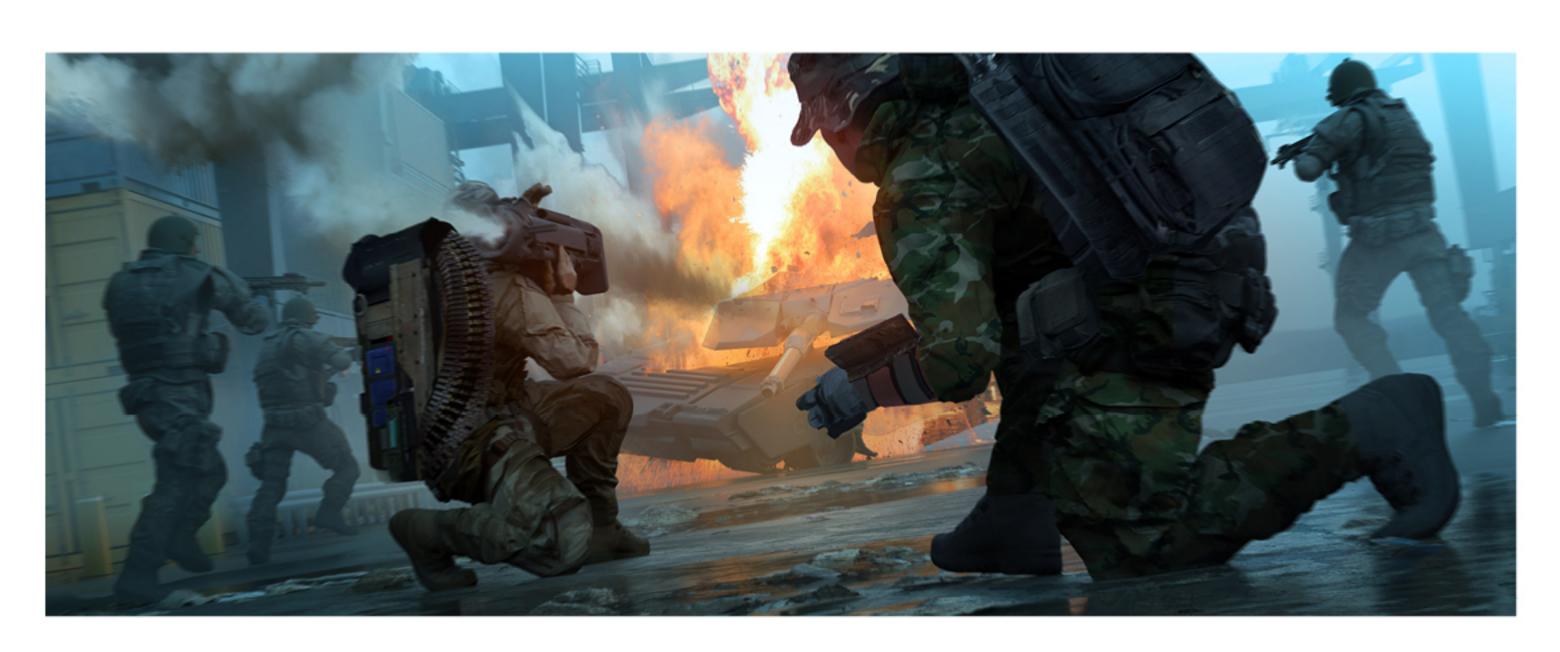




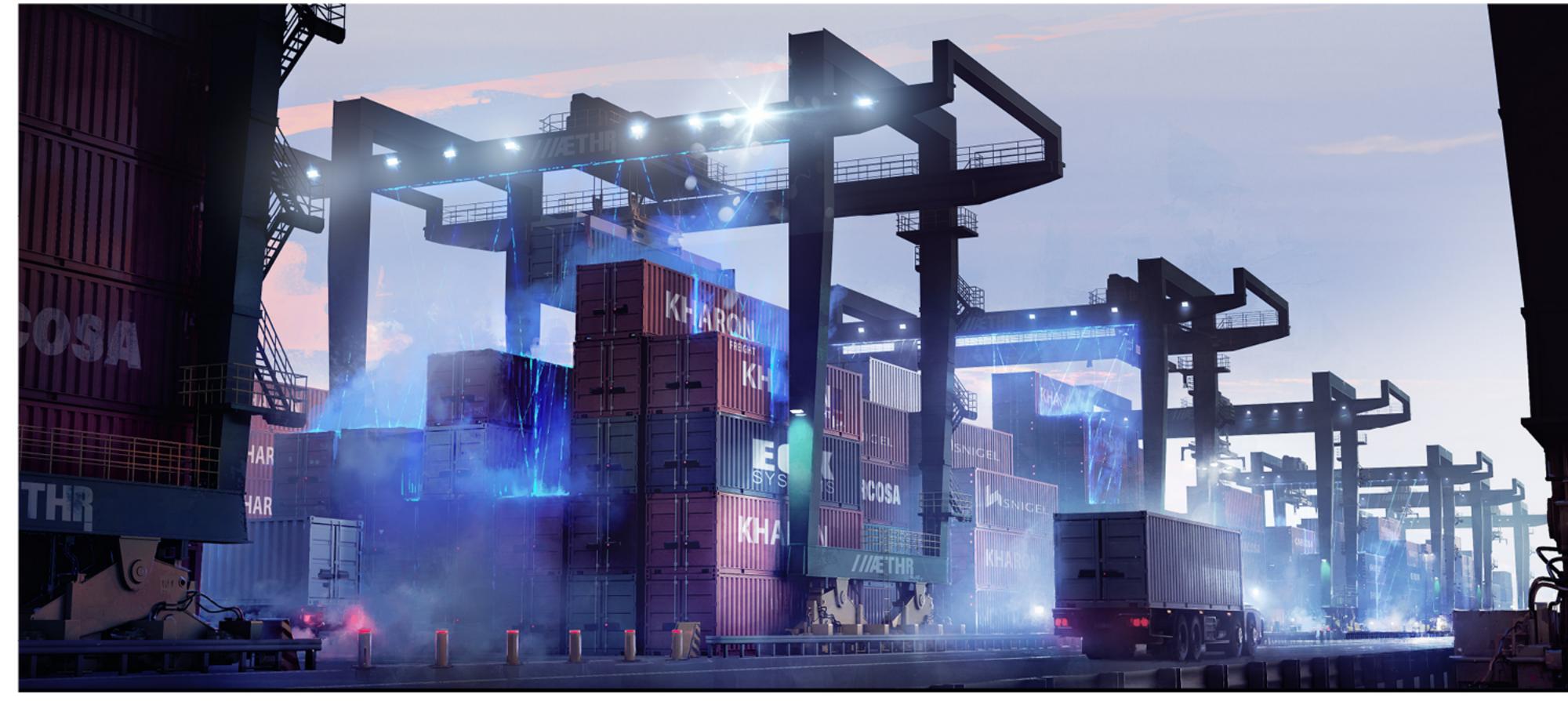






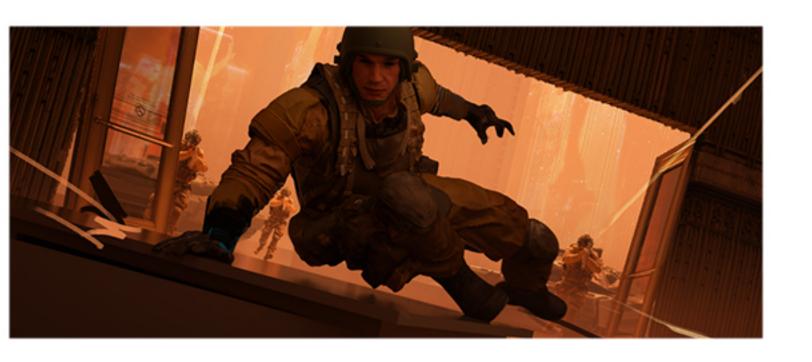


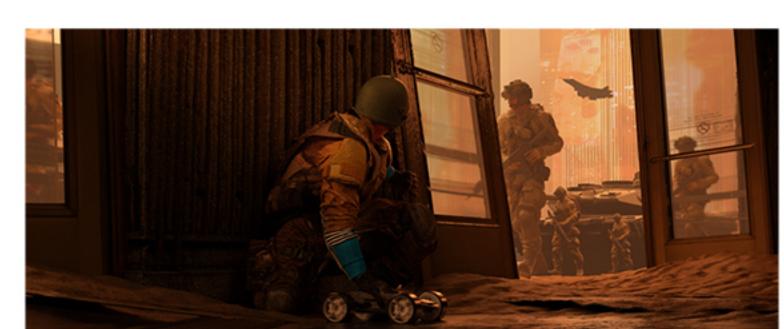


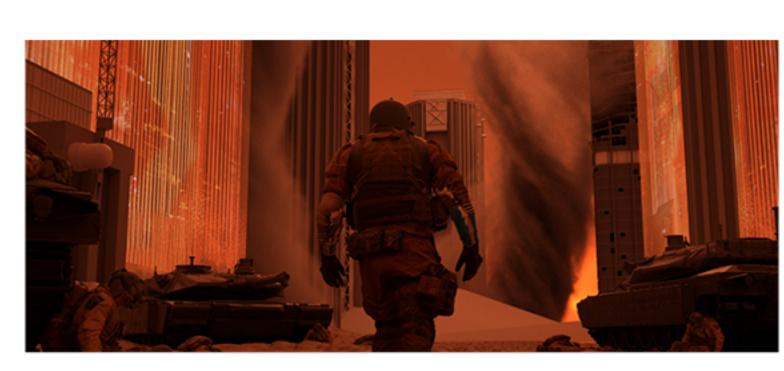


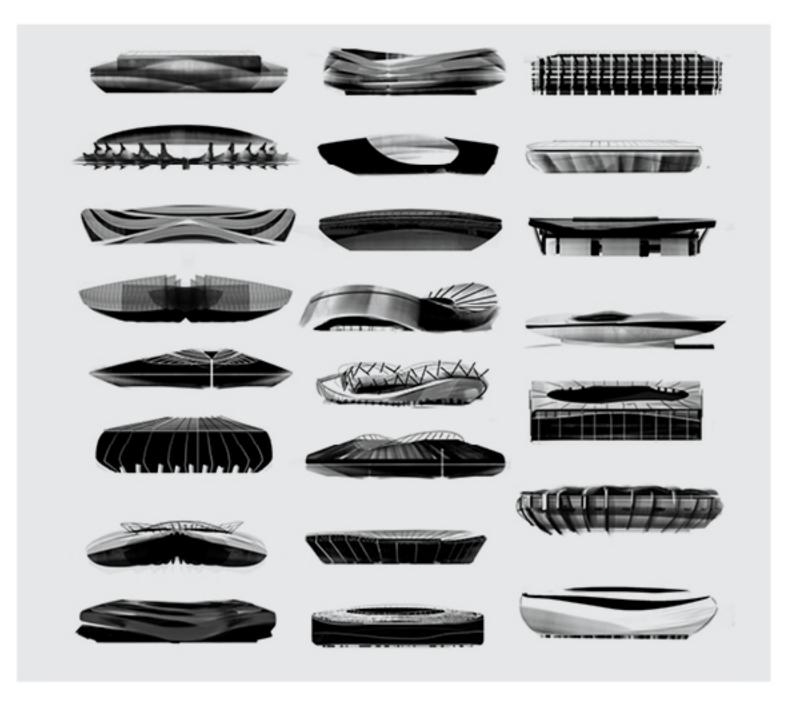




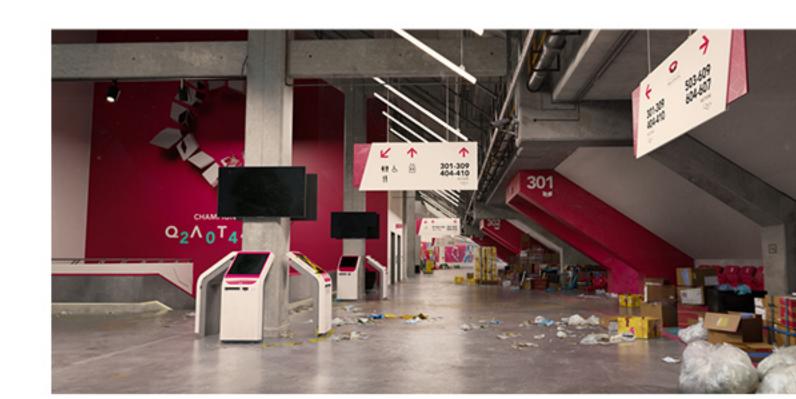






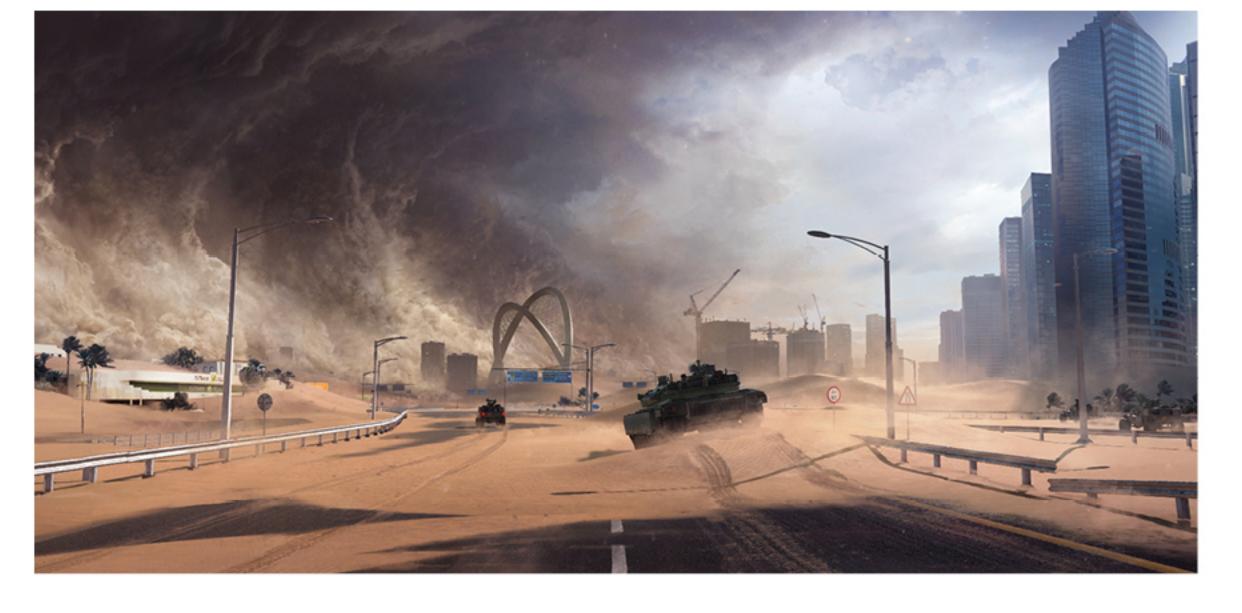






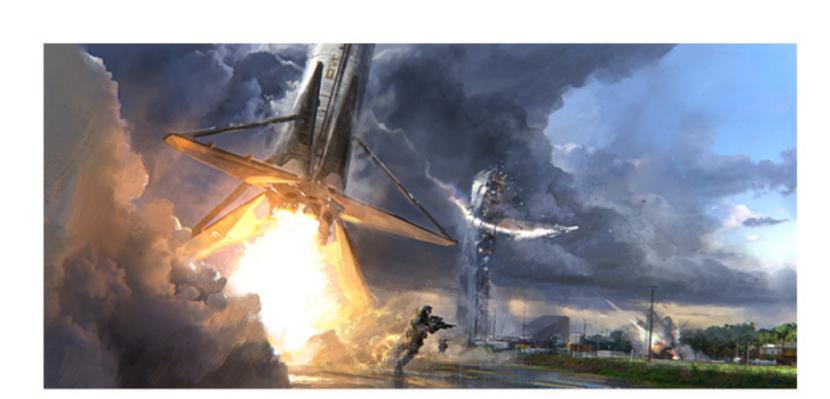


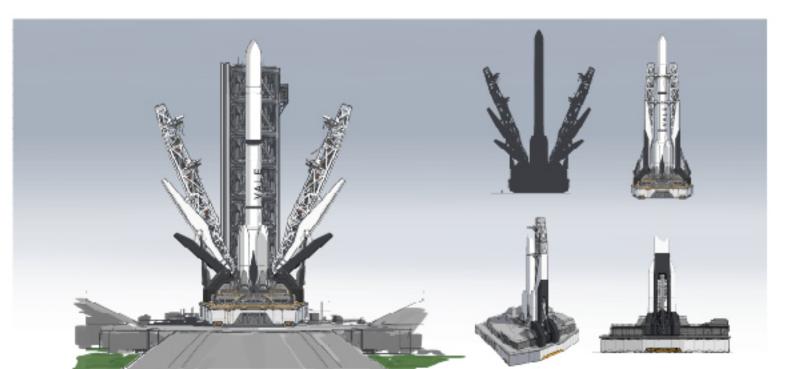


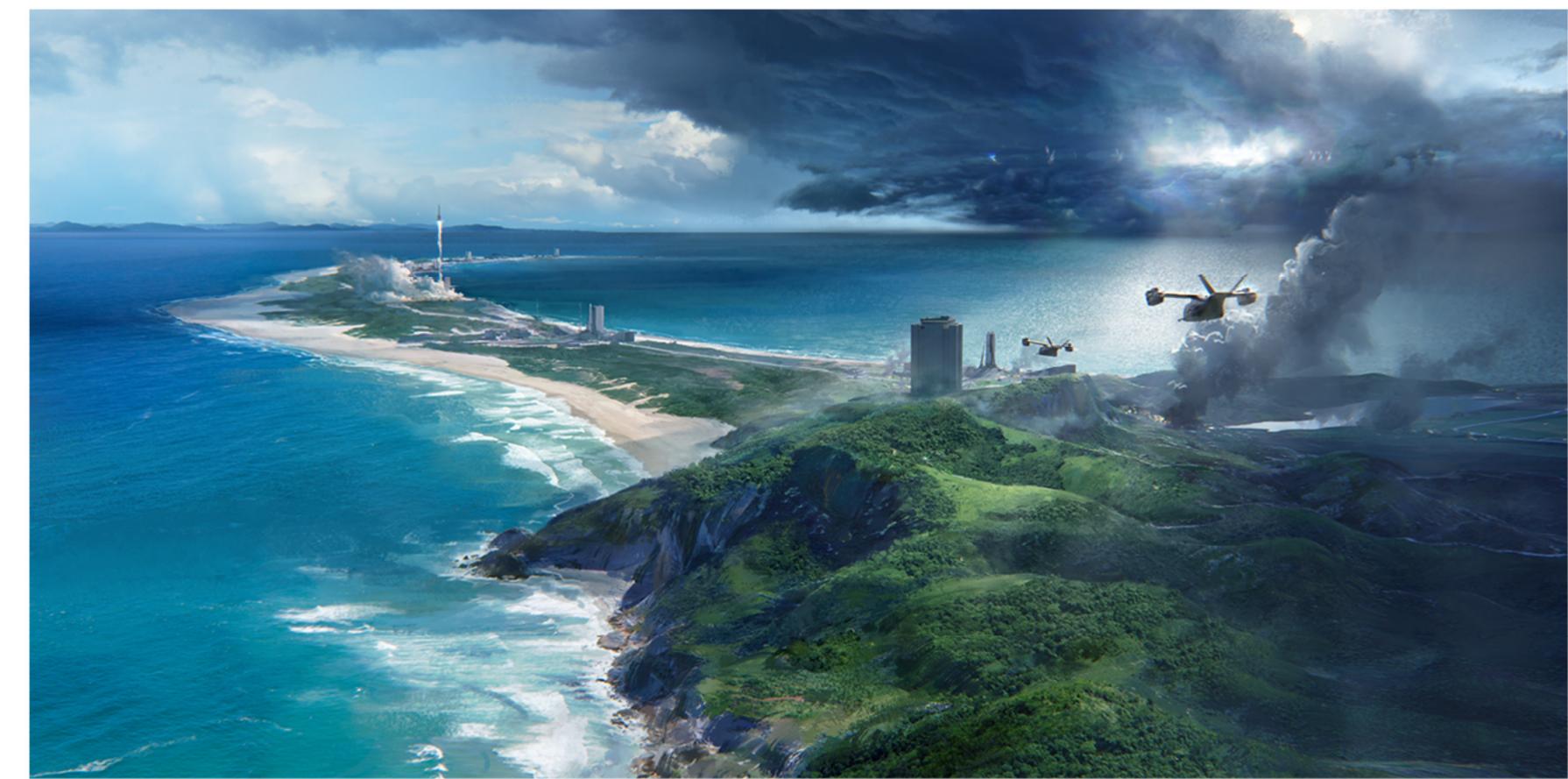


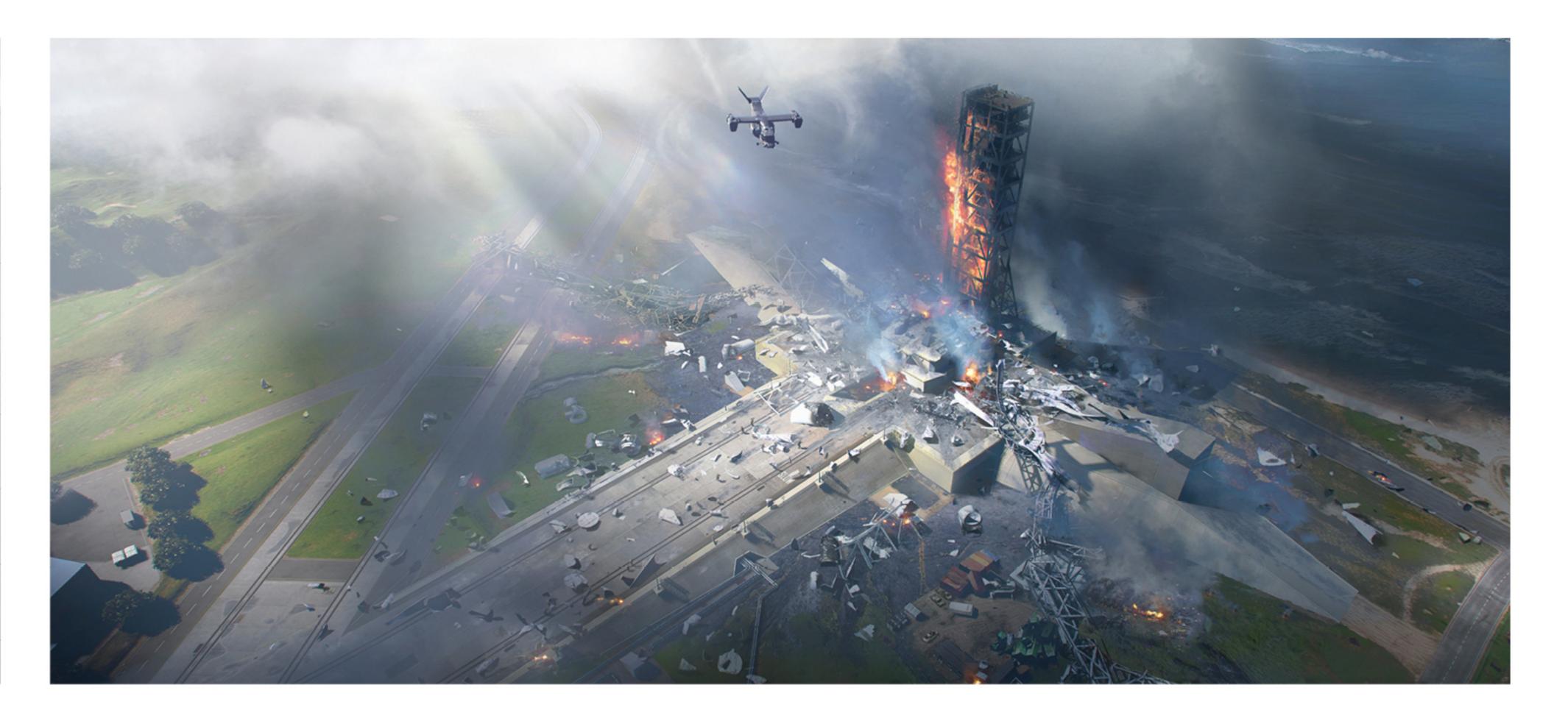








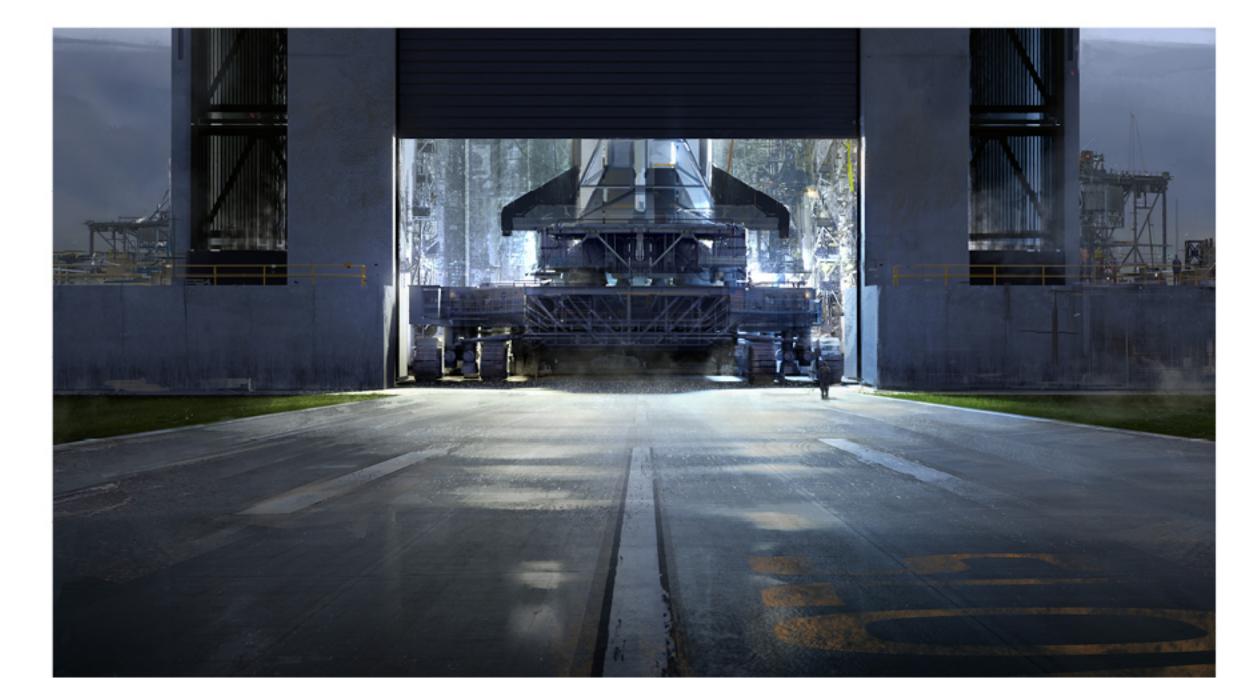






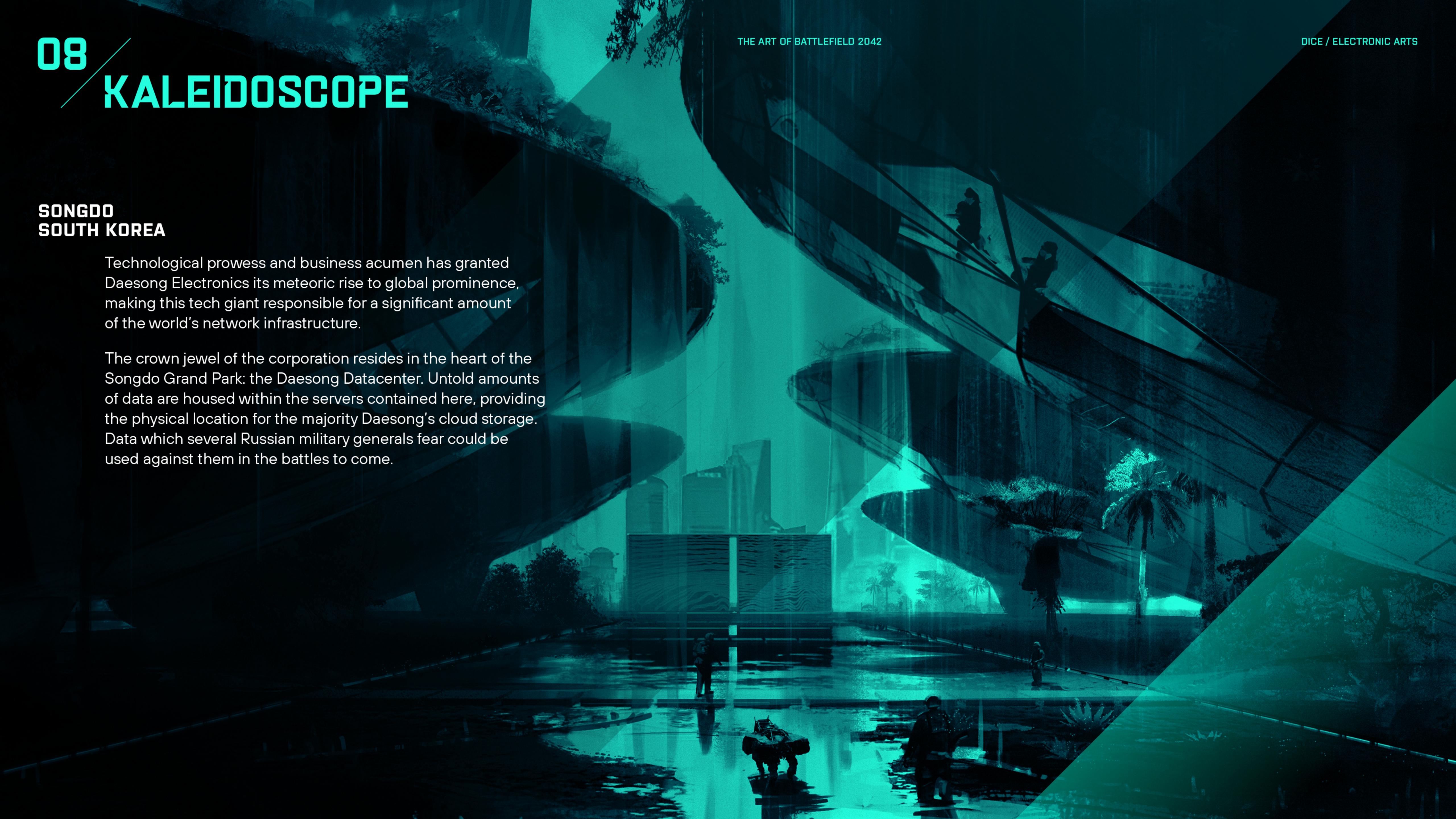


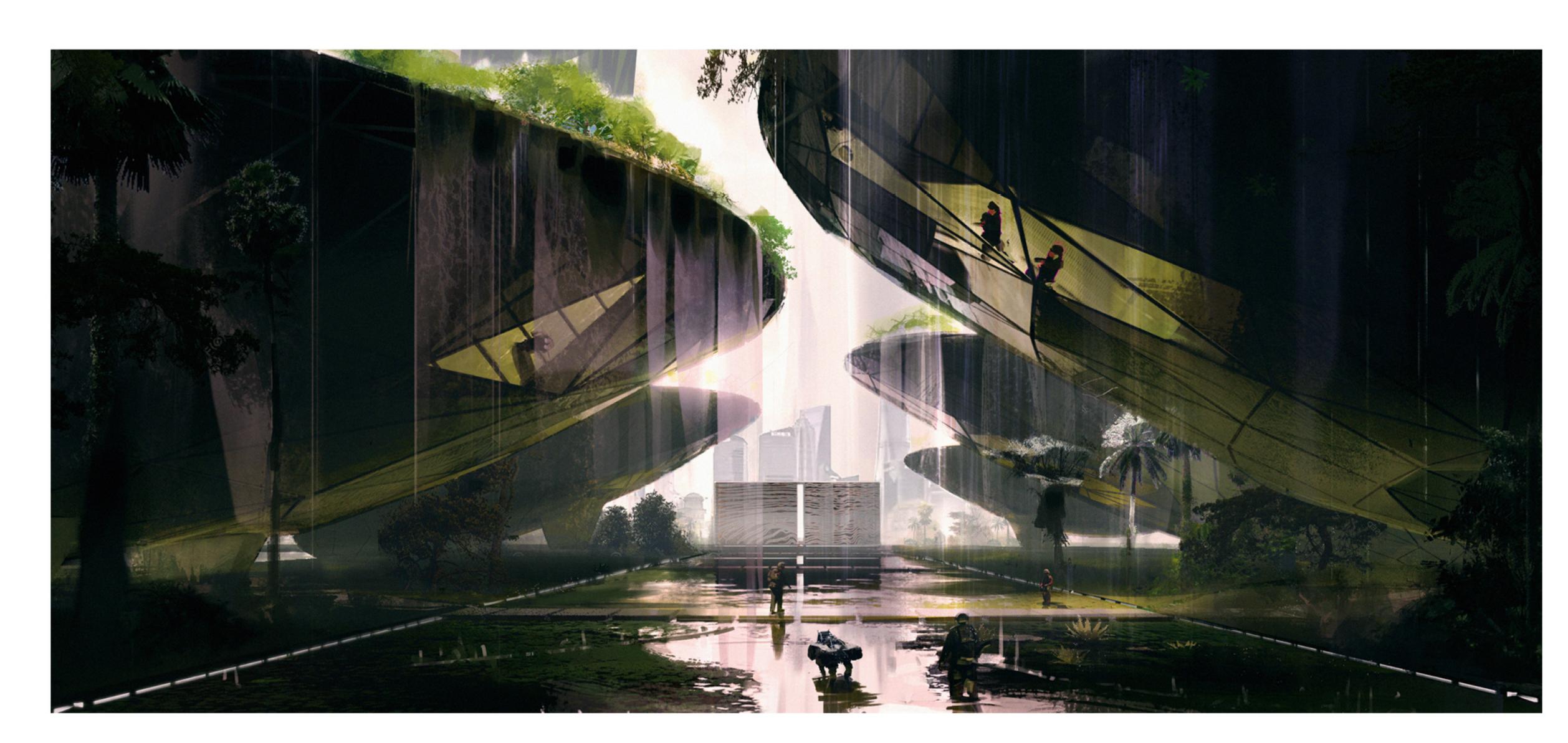


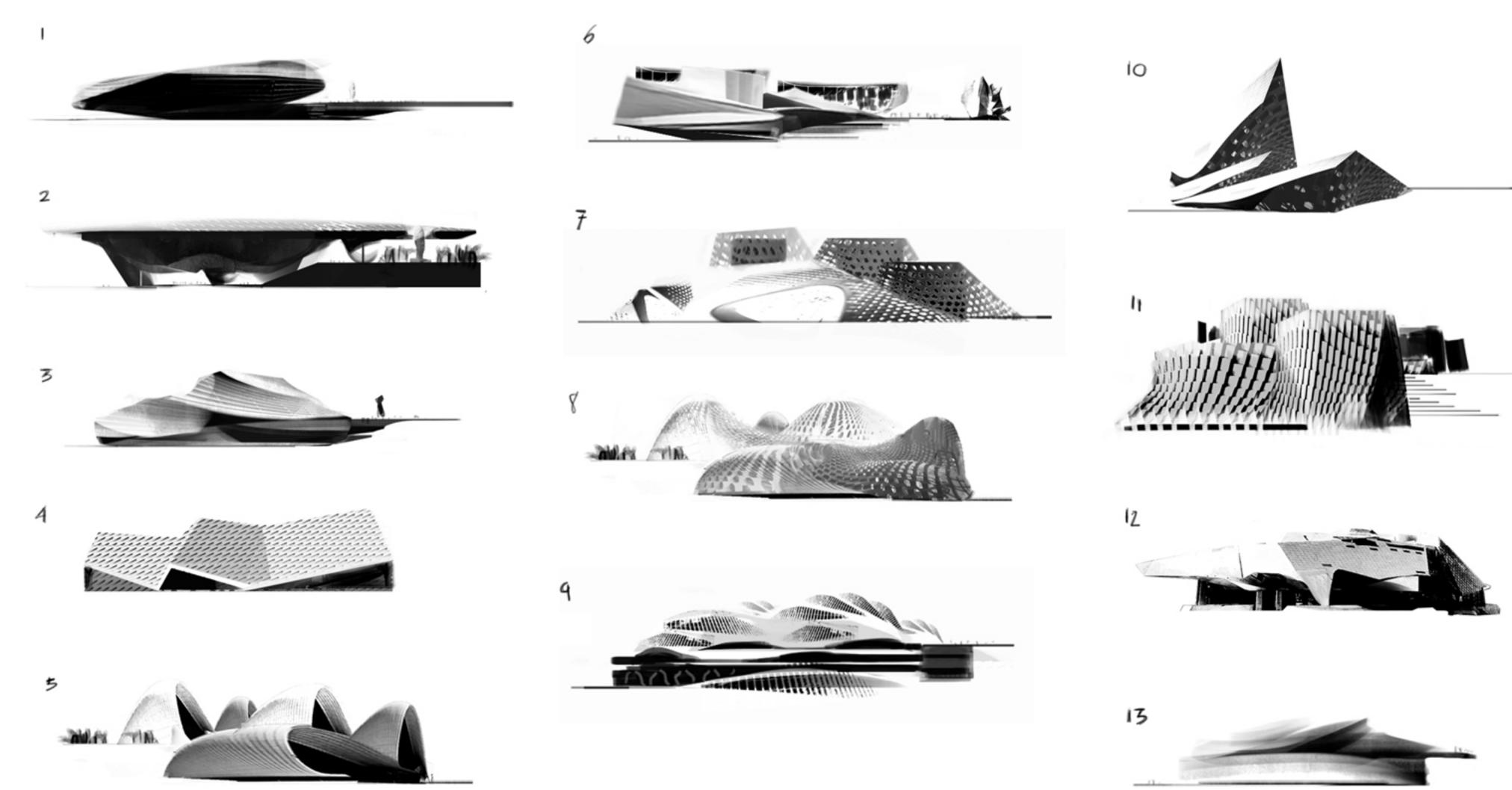


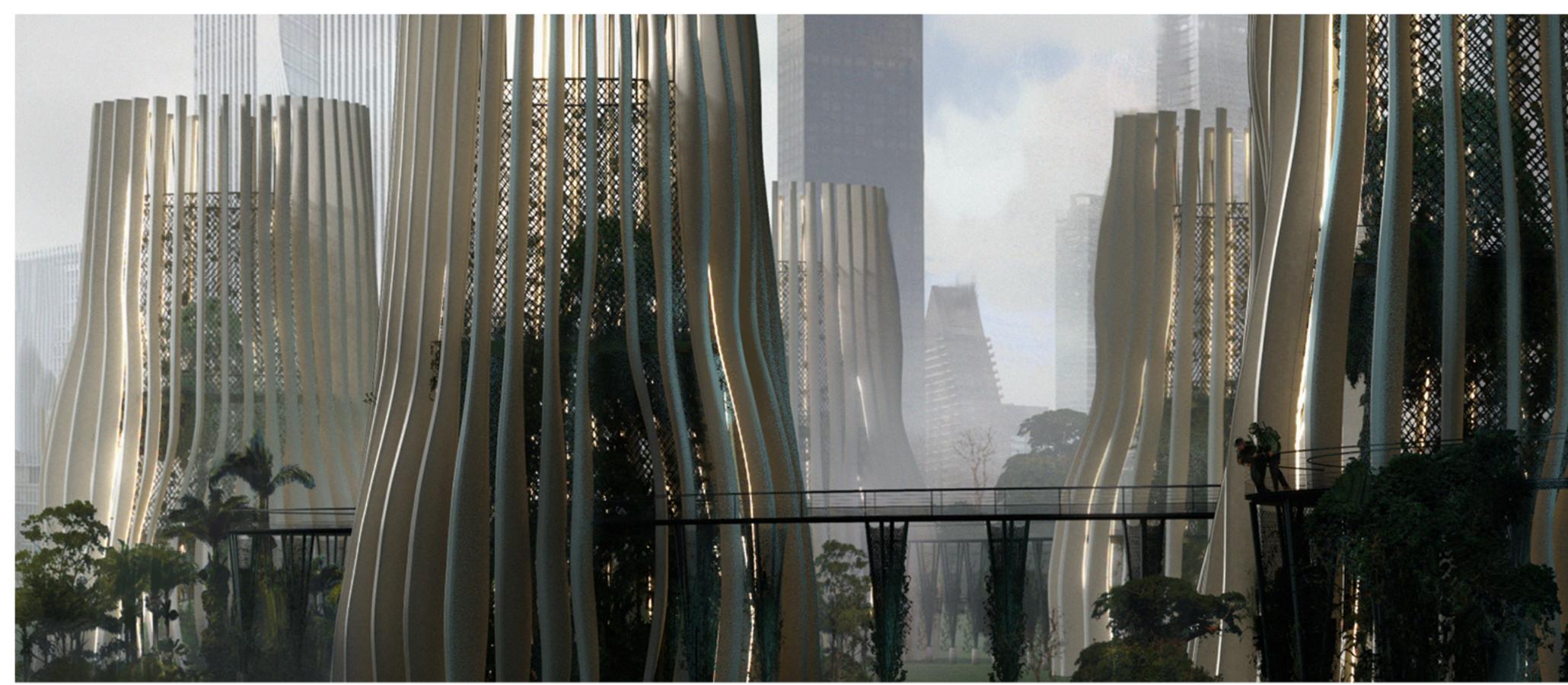




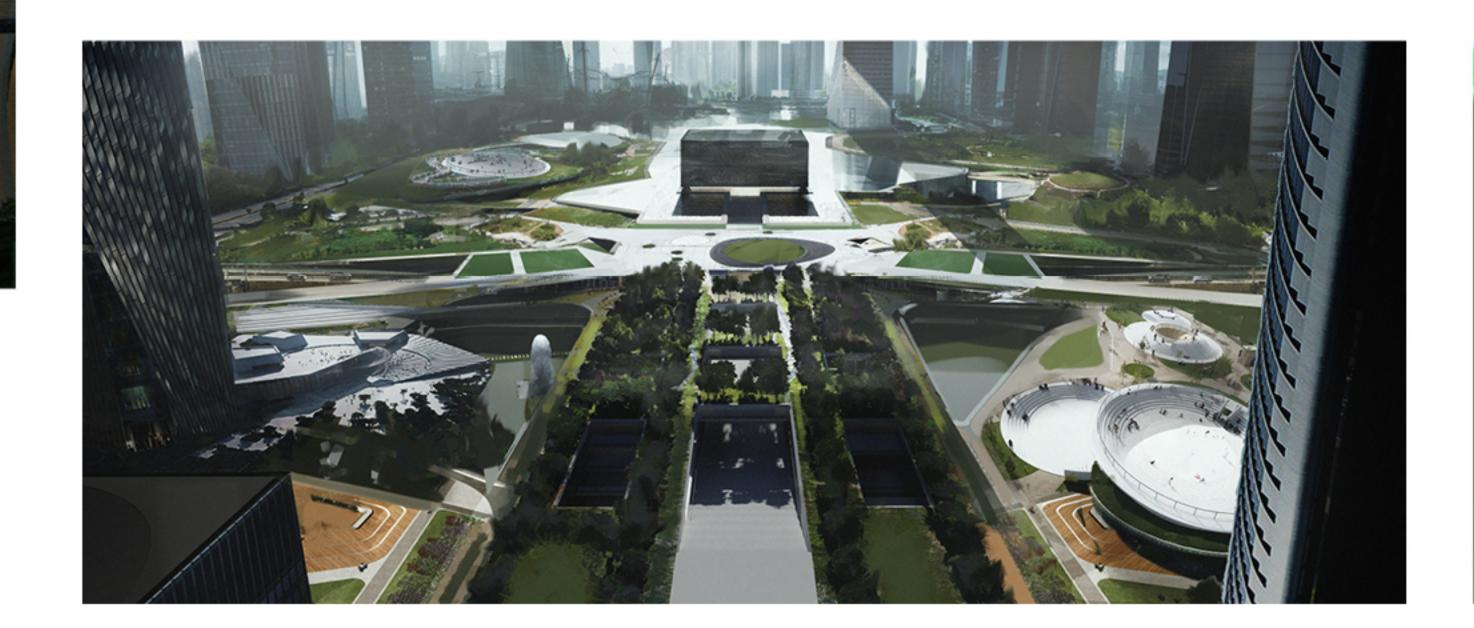


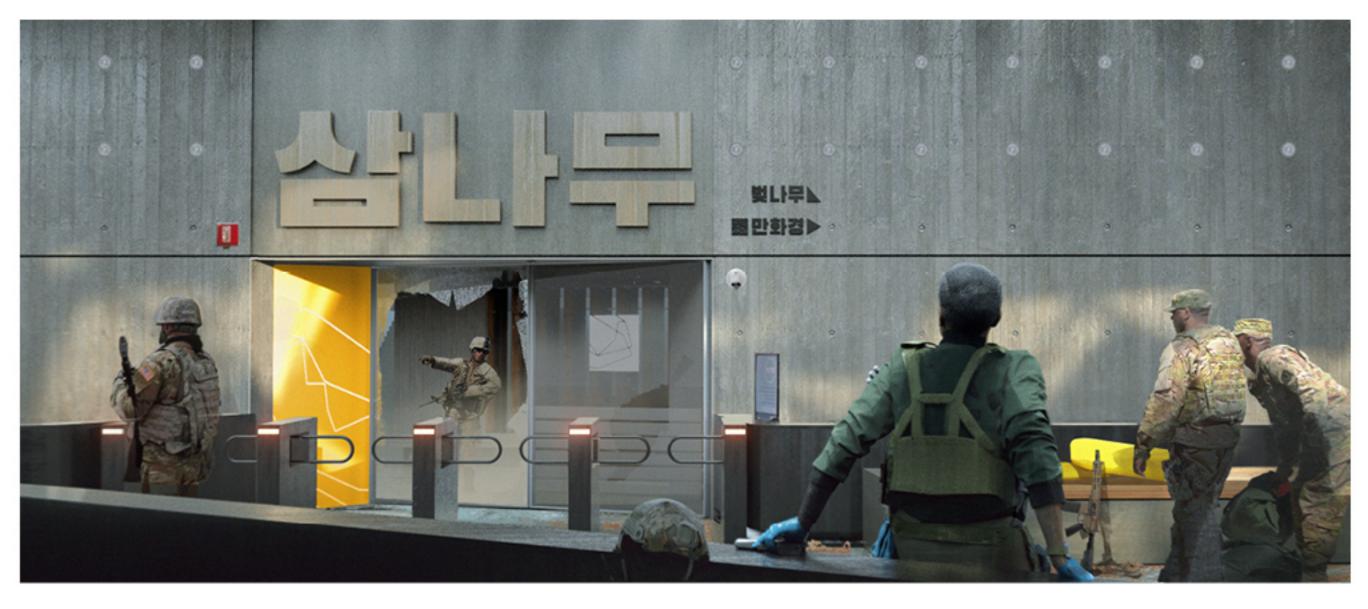


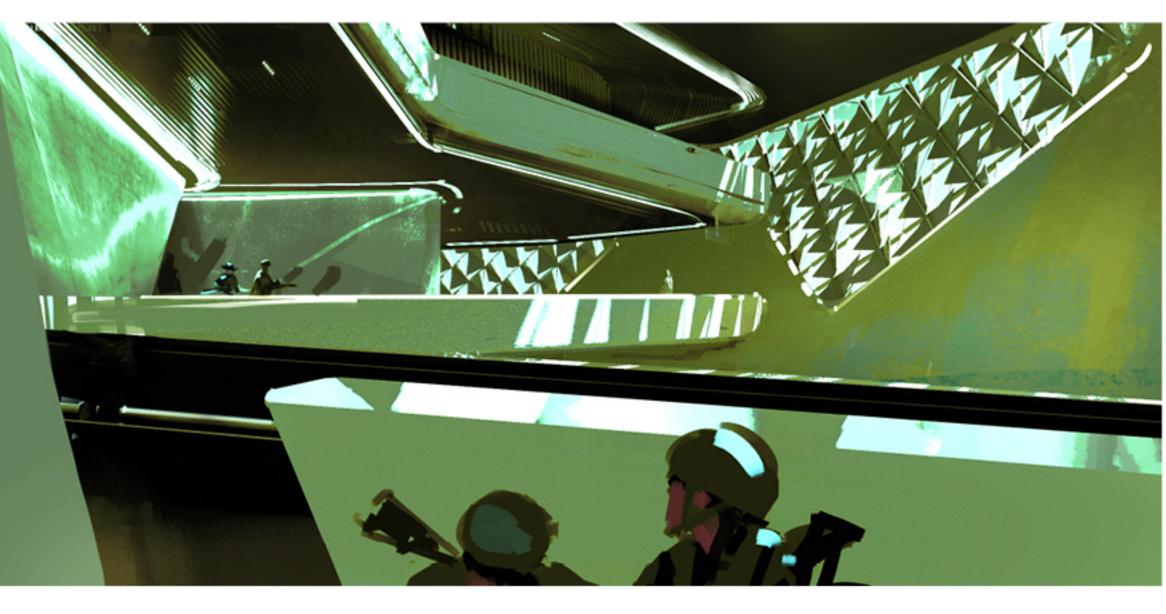




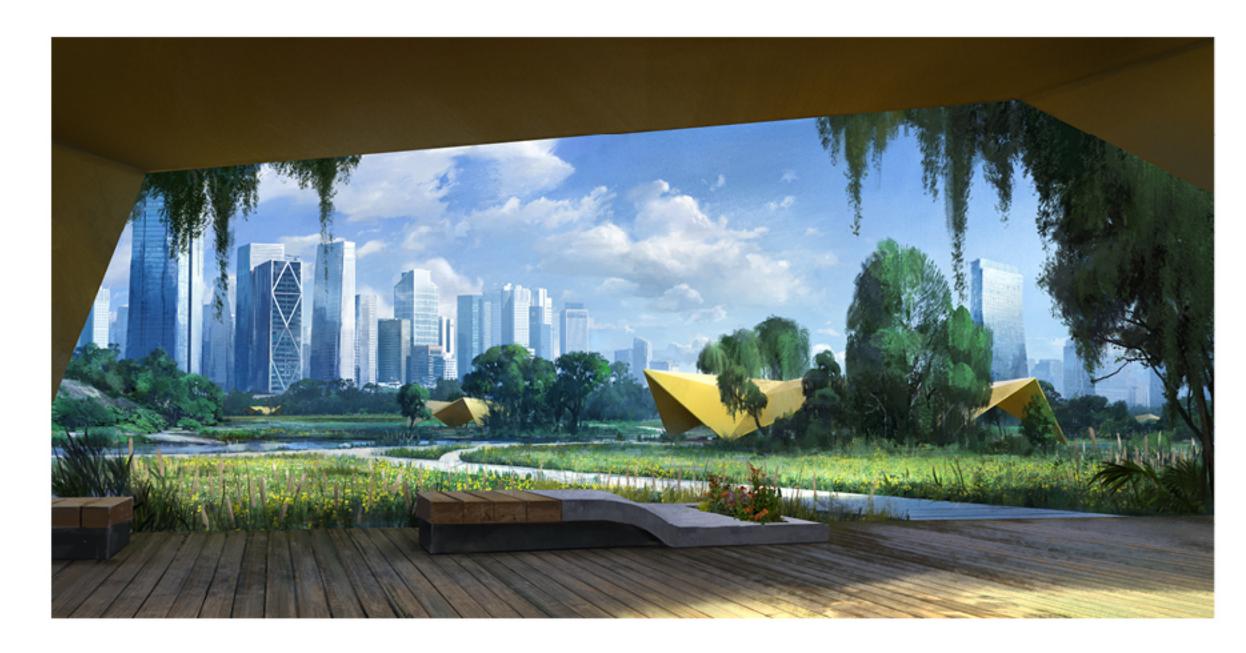




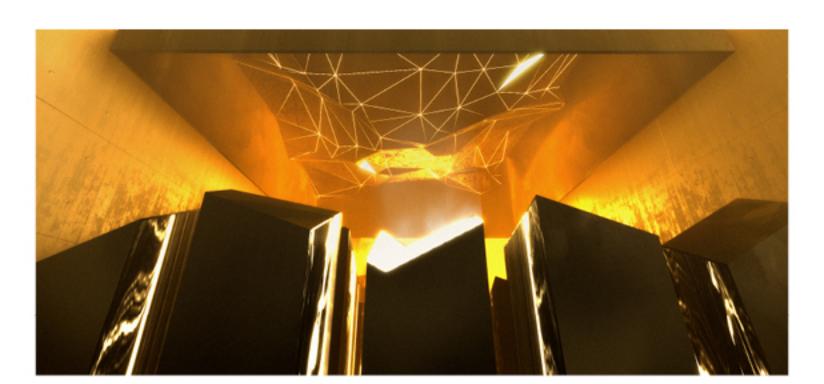




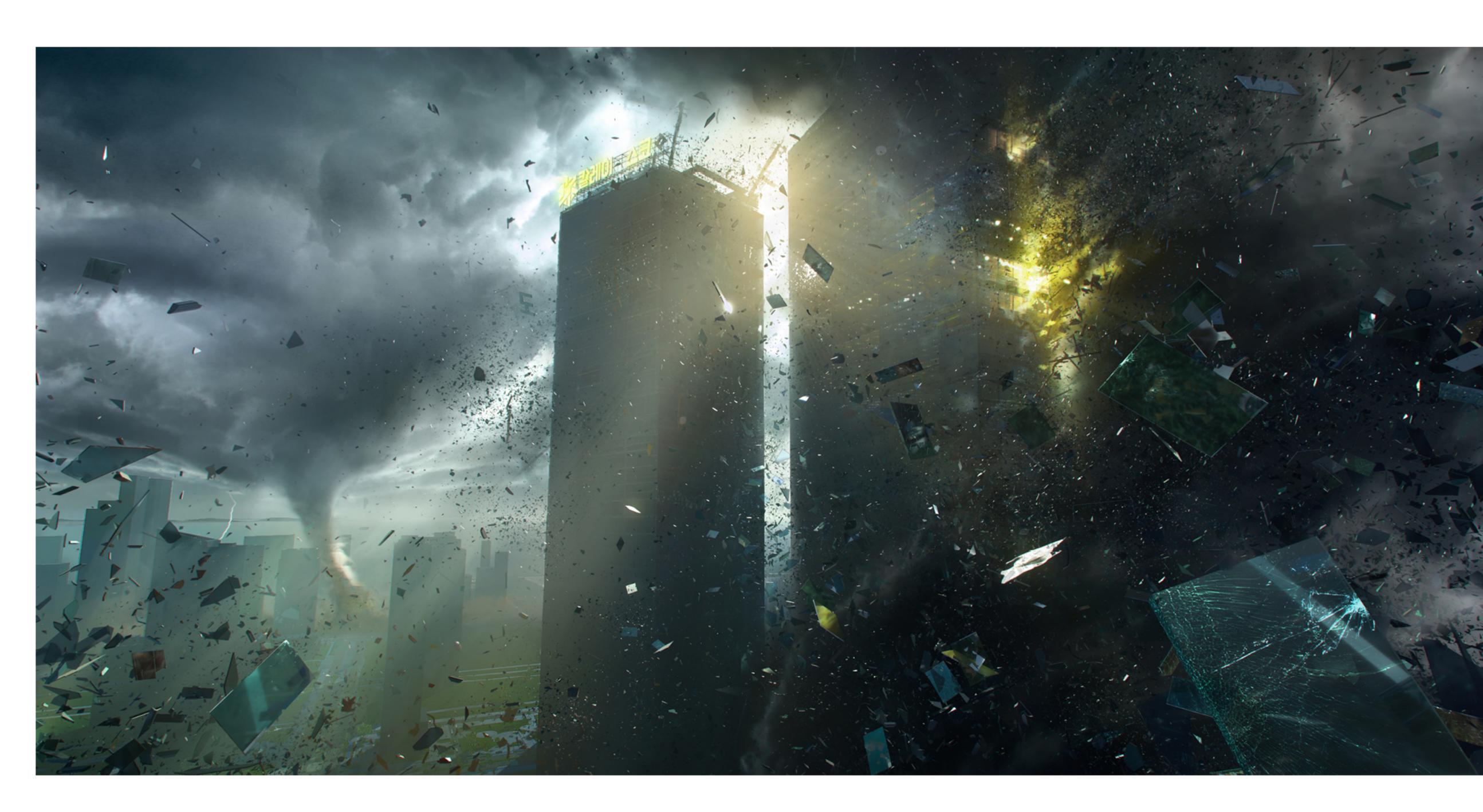


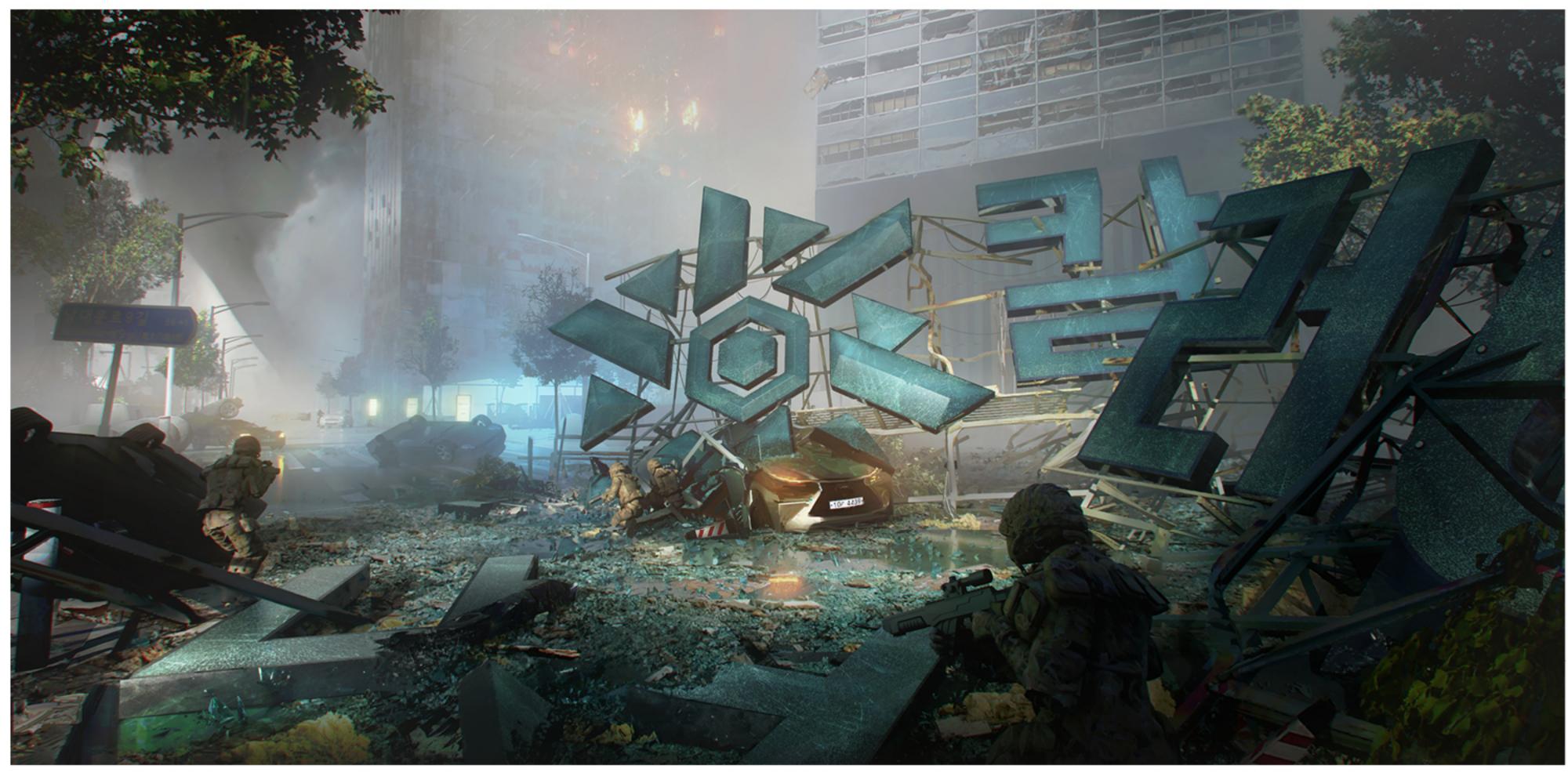


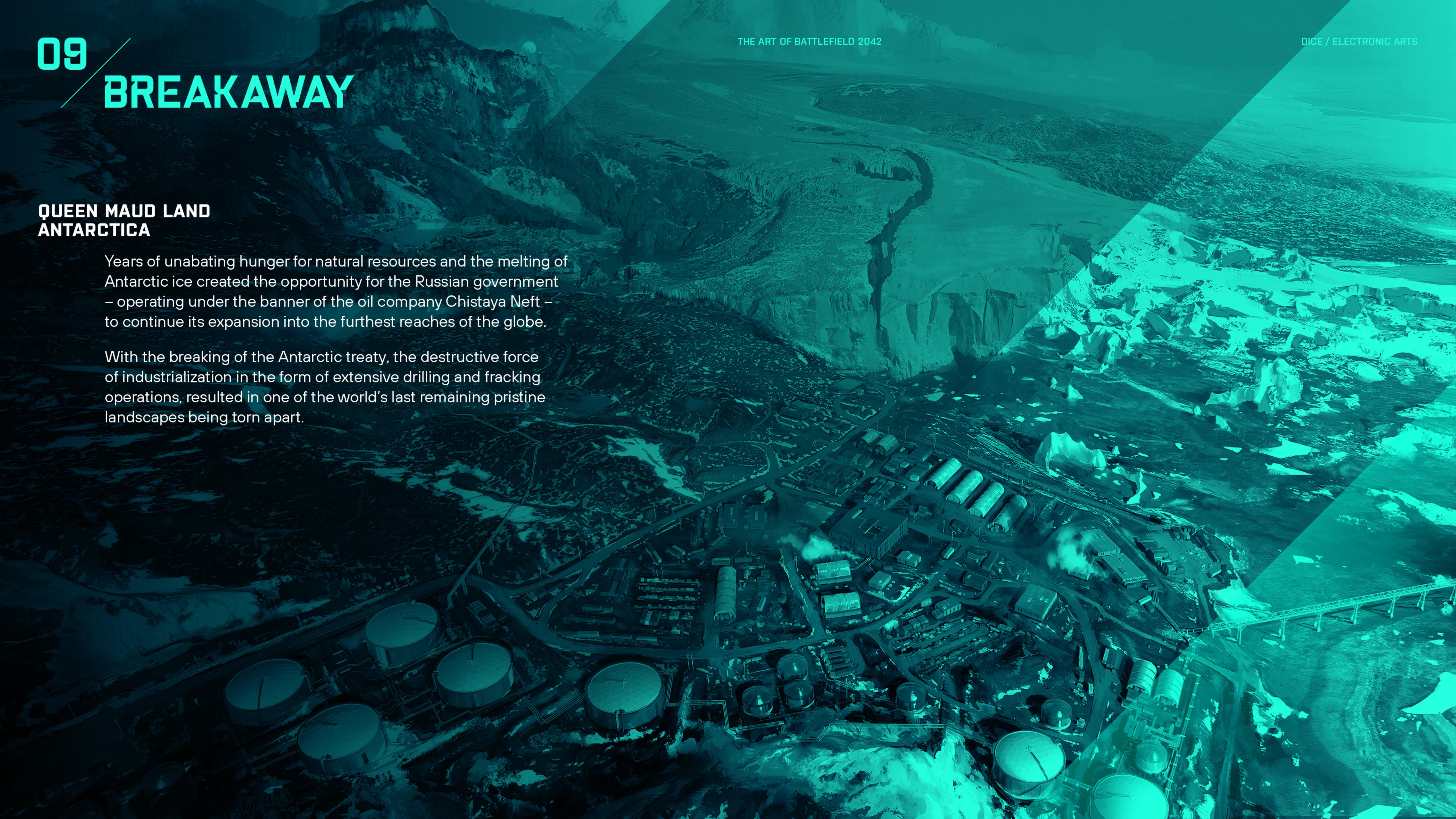








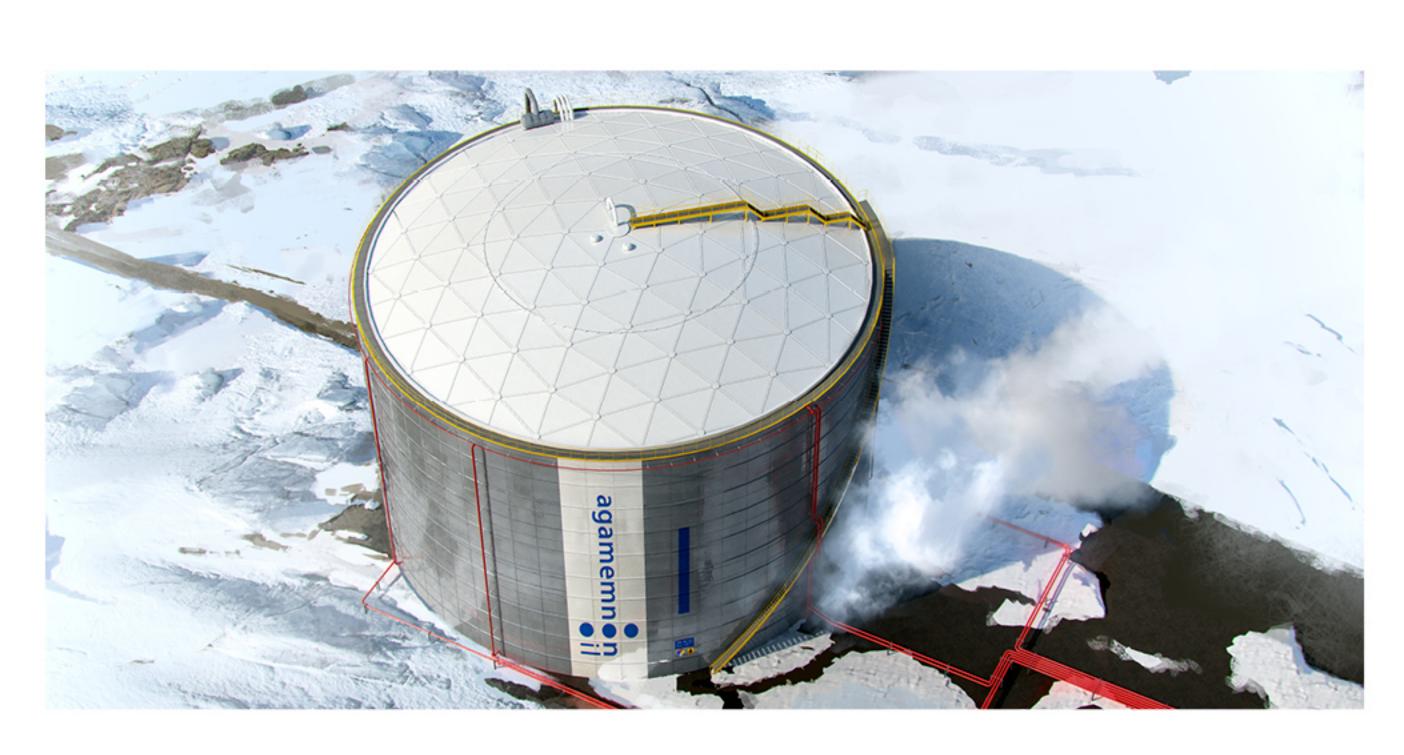




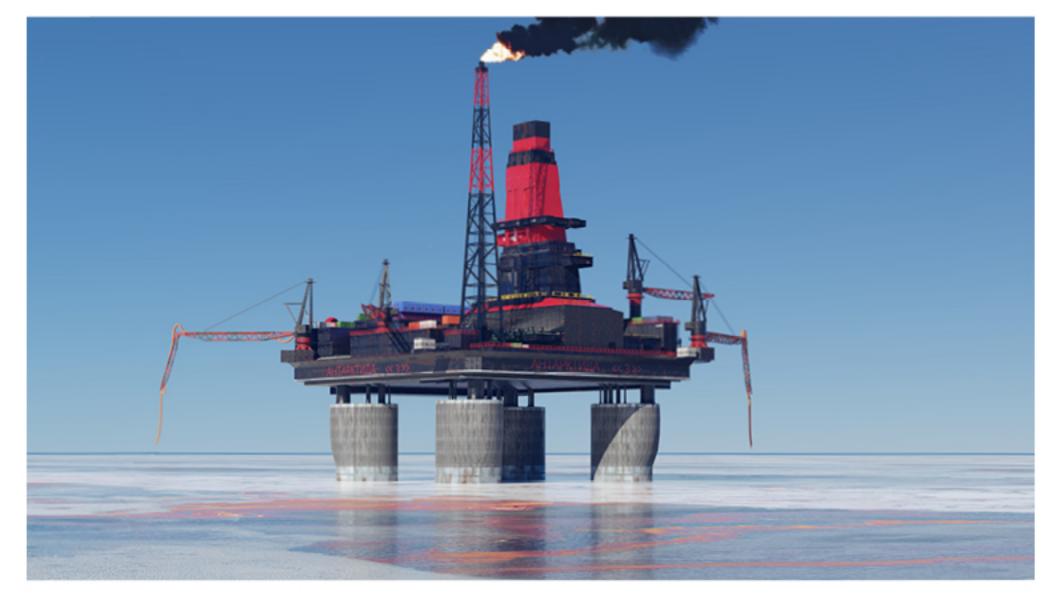




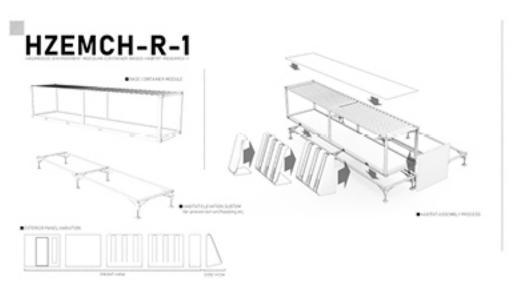


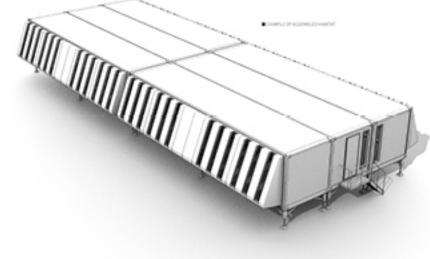


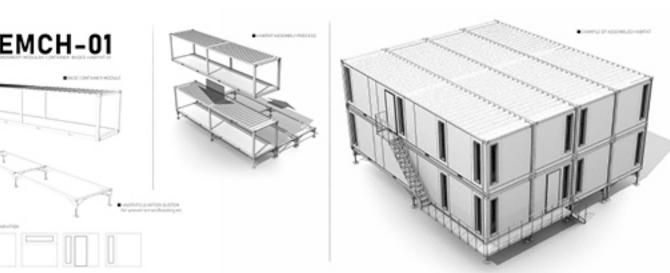




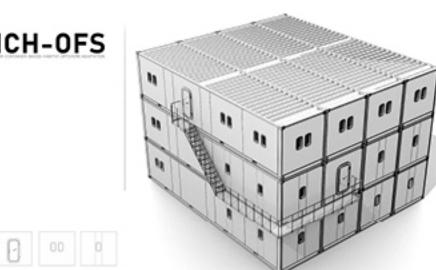


































Proxy wars have been in effect for decades, generating a wealth of experienced combat veterans. Many soldiers have found themselves on the move as their home countries have ceased to exist. These nomadic refugees become referred to in the media as "Non-Patriated" or "No-Pats".

These soldiers form independent groups known as Task Forces. All Task Forces are highly sought after combat crews – an iron glove that grants any patron state a clean hand.

Non-Patriated specialists could tip the balance of power from one side to the other. Thus both the US and Russia seed their assault plans with as many non-patriated Task Forces as they can secure. Securing support among the Task Forces might be what keeps their nation free.

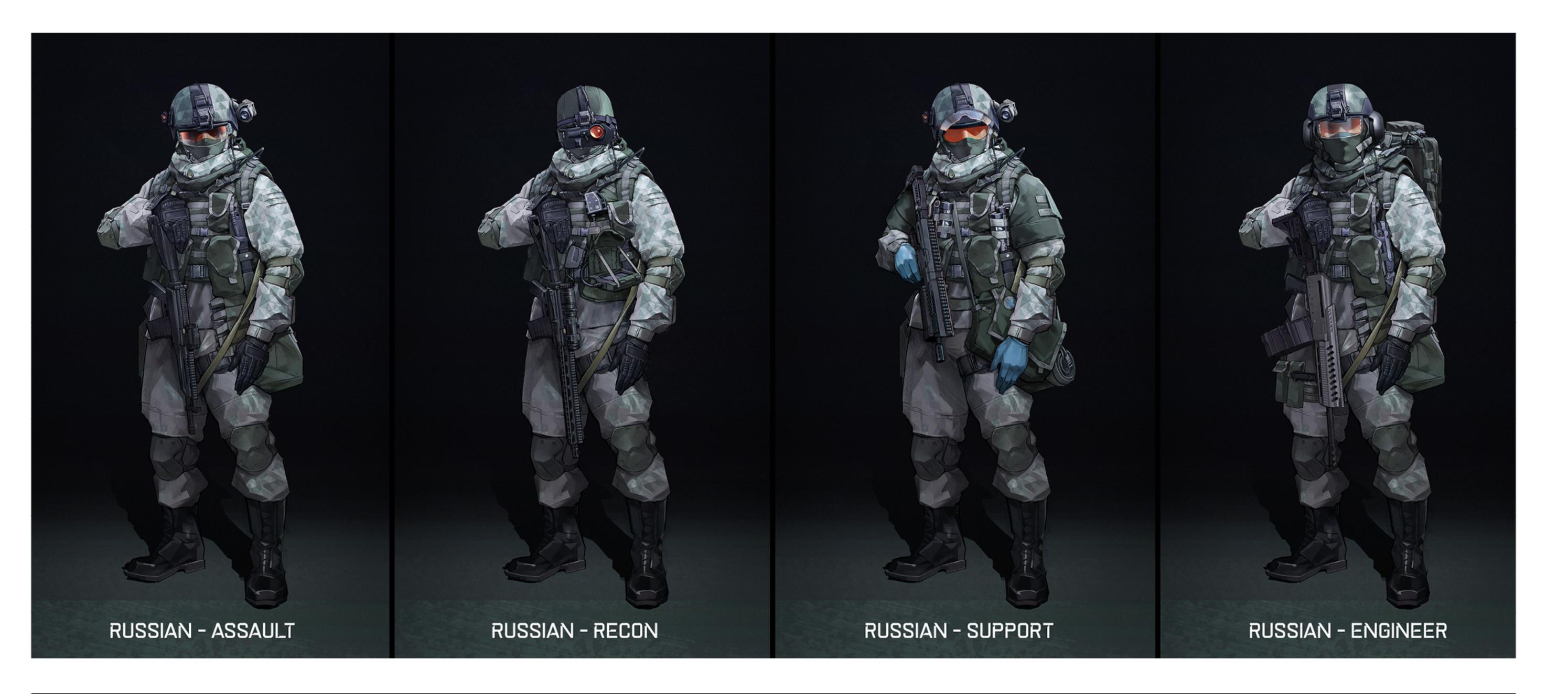
But what's in it for the Non-Patriated? Task Forces can find themselves aligned with either of the major powers, based on one clear need: once the fog of this war clears, the No-Pats need a place of their own. They use their skills not just for survival, but a seat at the table once the war is over, and a future they can define. It's a future worth fighting for.



### **EARLY EXPLORATIONS**



# AI SOLDIERS



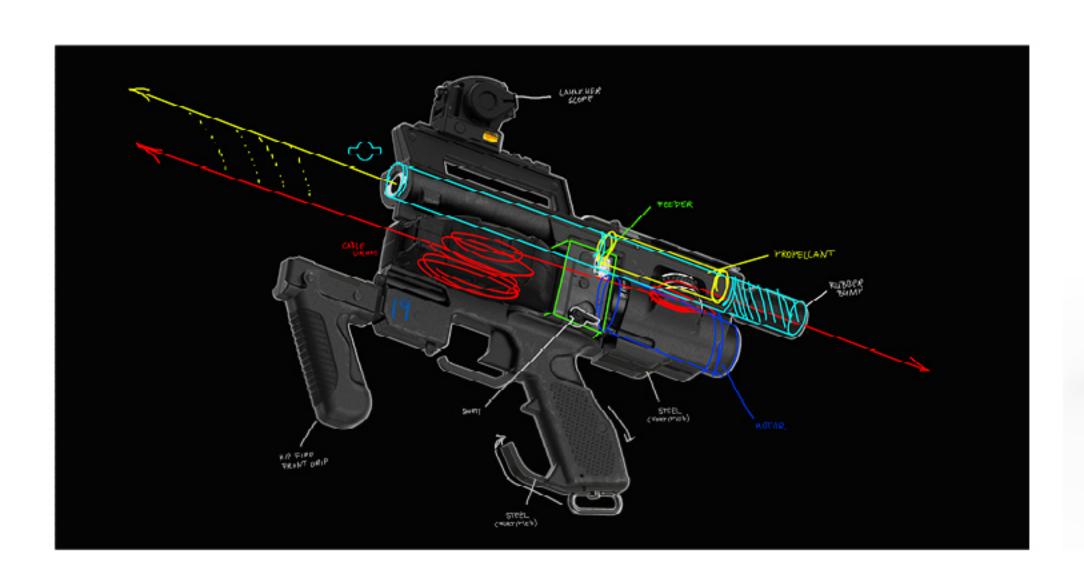


### **WEBSTER MACKAY**

Outdoorsman. Nomad. Soldier. Following his father's footsteps Mackay joined the Canadian military in his teens. At the height of his military career he was a member of Joint Task Force 2 as a part of a counter-terrorism unit.

Mackay grew to respect foreign cultures and lands throughout his travels and, after retiring from the military, followed his dreams of exploring and living off the grid. After witnessing the hardships of displaced Non-Patriated people and conscious of his ability to help them, he joined Irish's No-Pat Task Force.



















# KIMBLE "IRISH" GRAVES

A native of Brooklyn, New York. Irish joined the United States Marines Corps as a teenager, optimistic and ready to change the world. He was later assigned to Tombstone Squad, when in 2020 they played a pivotal role in blocking a coup planned by a Chinese general. The events of the 2020 uprising opened Irish's eyes to the complexity of "doing the right thing" in the modern world.

Seeing the consequences of conflict on the civilian population first-hand led to Irish questioning his role within the military establishment – and the military establishment itself. Irish would eventually resign his position within the USMC and become a nomad, travelling the globe. Graves used his skills to provide and organize among those who most need it – the Non-Patriated.

Irish's natural leadership qualities and combat skills led to him becoming the leader of a Non-Patriated task force, and the commander of his own vessel. Their mission; to keep No-Pats safe any way they could as the friction grew between the superpowers.

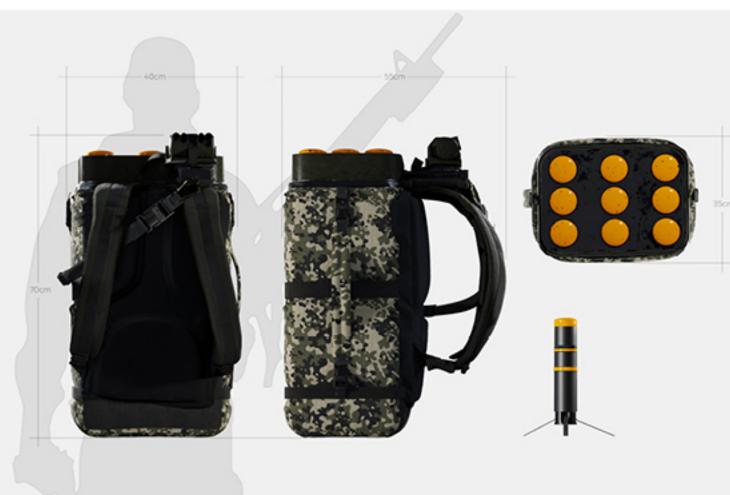




















# EMMA "SUNDANCE" ROSIER

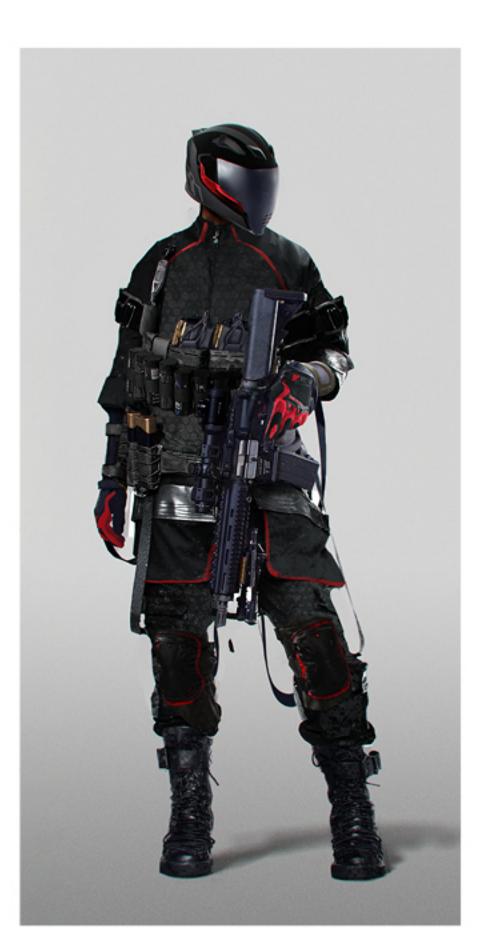
Formerly a trusted associate for a Parisian organized crime syndicate. Sundance left the life of crime after seeing what lengths the syndicate would go to for profit.

This departure came with a price being placed on their head. Seeking an exit, Sundance joined Armée de Terre (the French Army). Quickly recognized for their prowess and fearless attitude in combat, they were assigned to a paratrooper division.

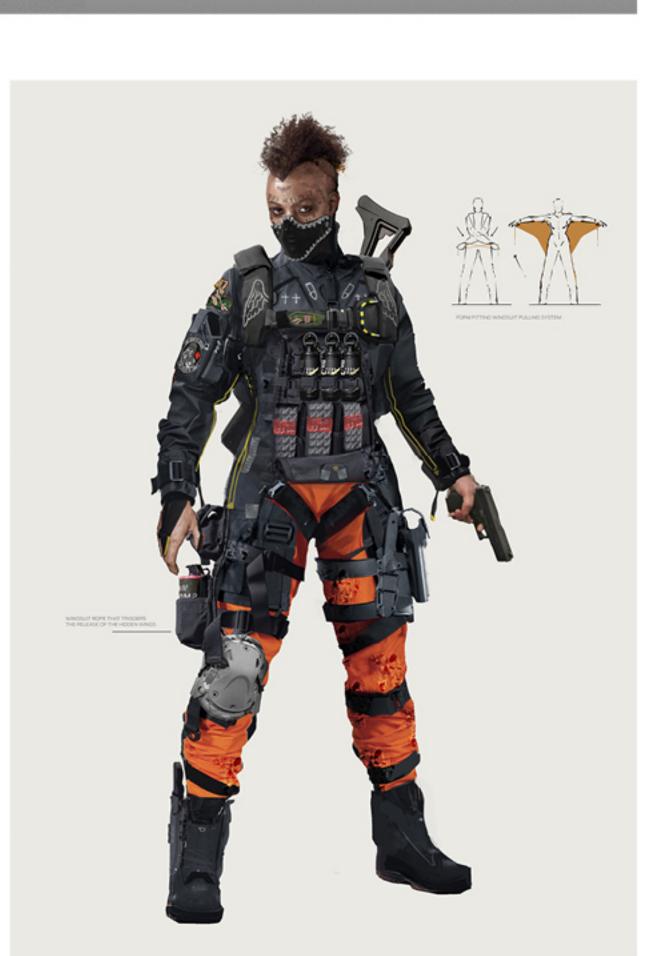
Their unit was reassigned to support security efforts within French borders. Anticipating a revenge attack from the syndicate, they abandoned their military career and vanished into the ranks of the Non-Patriated.

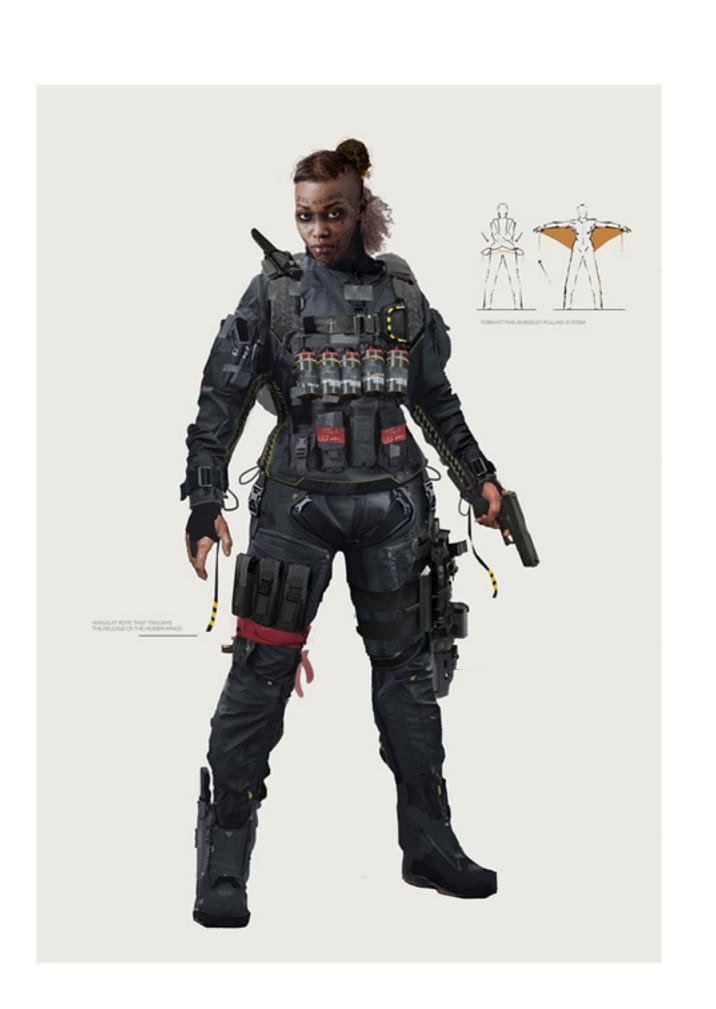




















### SANTIAGO "DOZER" ESPINOZA

Born in Mexico, Dozer emigrated to the United States at a young age. Being undocumented with the threat of deportation, Dozer seized a chance to be granted citizenship if he completed a tour of duty in the U.S. Army.

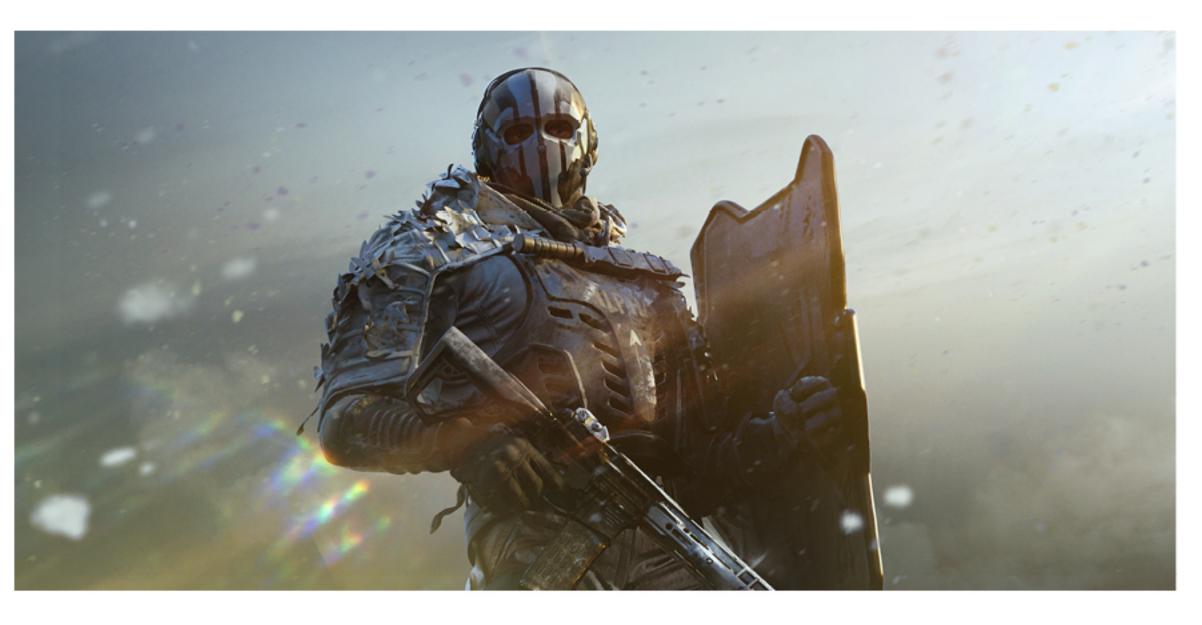
As mass immigration of Non-Patriated peaked, media and political voices pressured the U.S. military to close this pathway to citizenship. After completing his tour, he was deported back to Mexico.

Dozer built a gunsmithing business to support his family. But as rampant storms and endless rainfall destroyed their home, Dozer took his family and brought his skills to those who would value them the most – the Non-Patriated Task Forces.













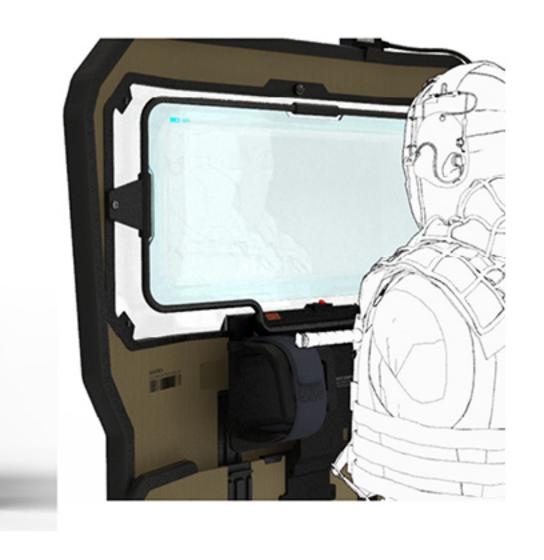














### JI-SOO PAIK

In her youth Paik was a competitive athlete, focusing on speed skating. She joined the military after being inspired by her grandfather's war stories. Immediately recognized for her athletic ability and strong will to succeed, she was recruited into a Republic of Korea Special Operations Forces (ROK-SOF) unit specializing in covert infiltration.

After a number of successful missions, her unit became known as "Gumiho", named after a mythological nine-tailed fox that had the ability to change its appearance. While deployed in Papua New Guinea her unit was attacked and dispersed by an unknown militia. Paik found refuge with a No-Pat ship sailing on the northern coast.

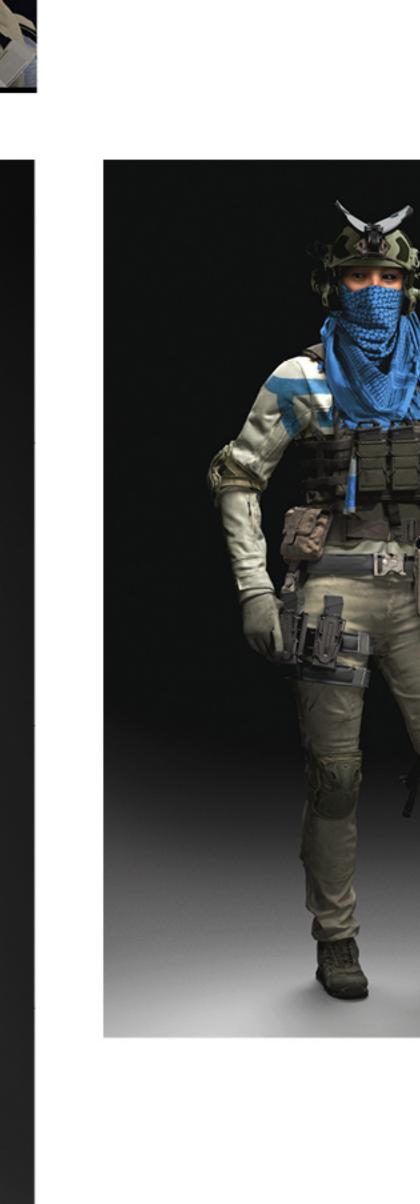
Later, she received orders to stay with the ship and assist the No-Pat task force in their efforts, but also to report on their movement. How she acts on these orders remains to be seen.













### **MARIA FALCK**

Falck studied medicine at Berlin Medical Academy before joining the Deutsches Heer, believing she could make more of an impact in the world while enlisted. A skilled combat surgeon.

After 6 years of being deployed in North Africa and the Middle East, Falck returned to Germany and gave birth to her son, David. David joined the military to follow his mother's example, but shortly after being deployed, he was deemed missing in action.

Maria contacted anyone she could looking for David, only after much effort receiving word that he may be involved with a No-Pat group. Once hearing this news, she abandoned her practice and joined Irish's crew in hopes to find more clues to David's whereabouts.





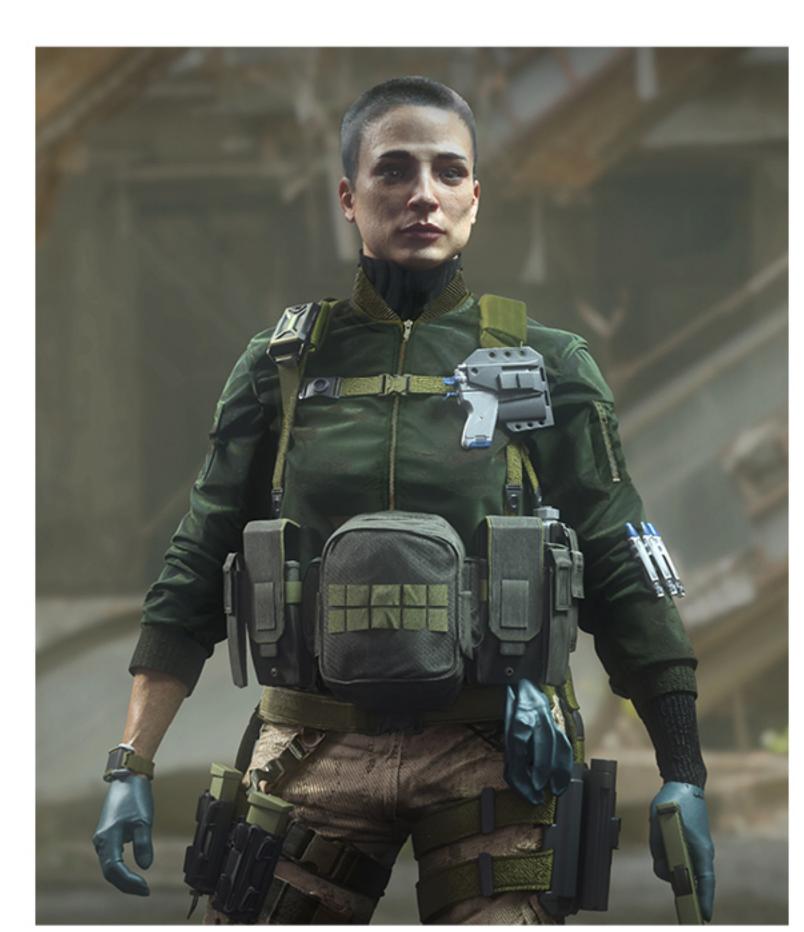






















# CONSTANTIN "ANGEL" ANGHEL

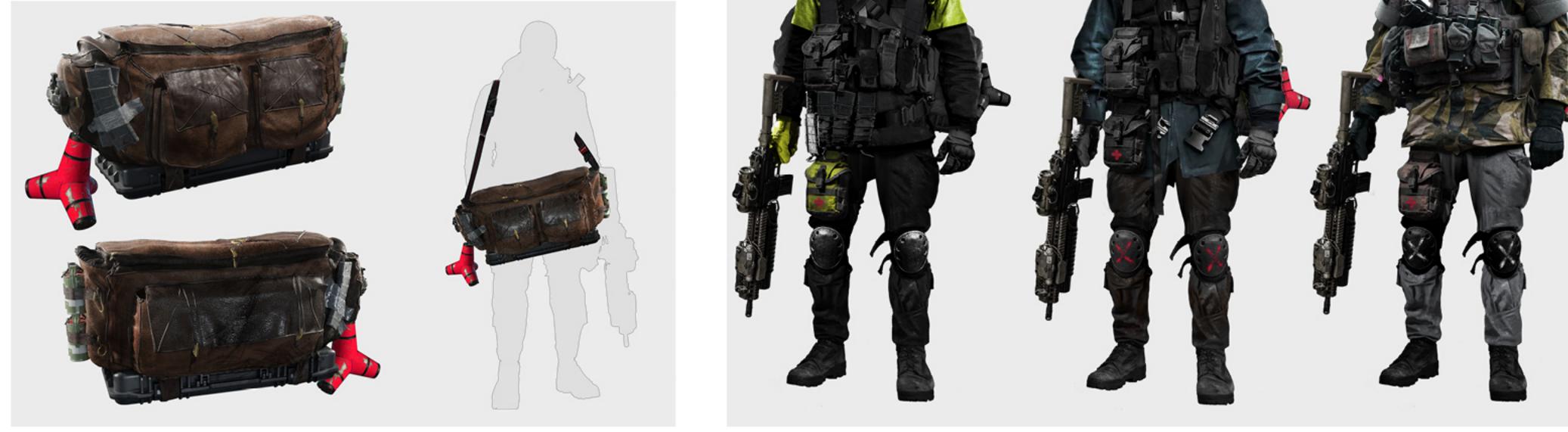
As the son of a mechanic, Angel grew up fiddling with all manner of mechanical machinery and grew a taste for designing and building his own machines. After joining the Romanian navy these improvisational skills proved to be more than a hobby.

Angel engineered a series of devices to use in the field, including a powerful encrypted beacon that could be used for secure supply drops.

Stranded for several days in the aftermath of the loss of his ship, Angel's beacon was discovered by a No-Pat vessel, where his unmatched technical skill and positive attitude have made him a valuable asset.

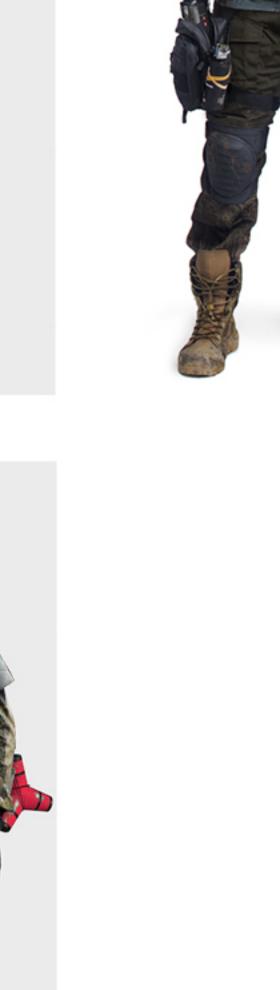
















11 / THE CAST OF CHARACTERS

THE ART OF BATTLEFIELD 2042

# PYOTR "BORIS" GUSKOVSKY

A former Russian tank commander who looks at the world as if he's still driving that tank. Boris always believed there is opportunity in the world if you know how to take it.

While his leadership skills may be questionable to some, there is no denying his skills in the field. After joining the No-Pat Task Force he largely considers himself the one in charge, although most other members would disagree. An expert in defensive tactics. Indefatigable, Boris is trusted to get the job done, albeit with maximum collateral damage.

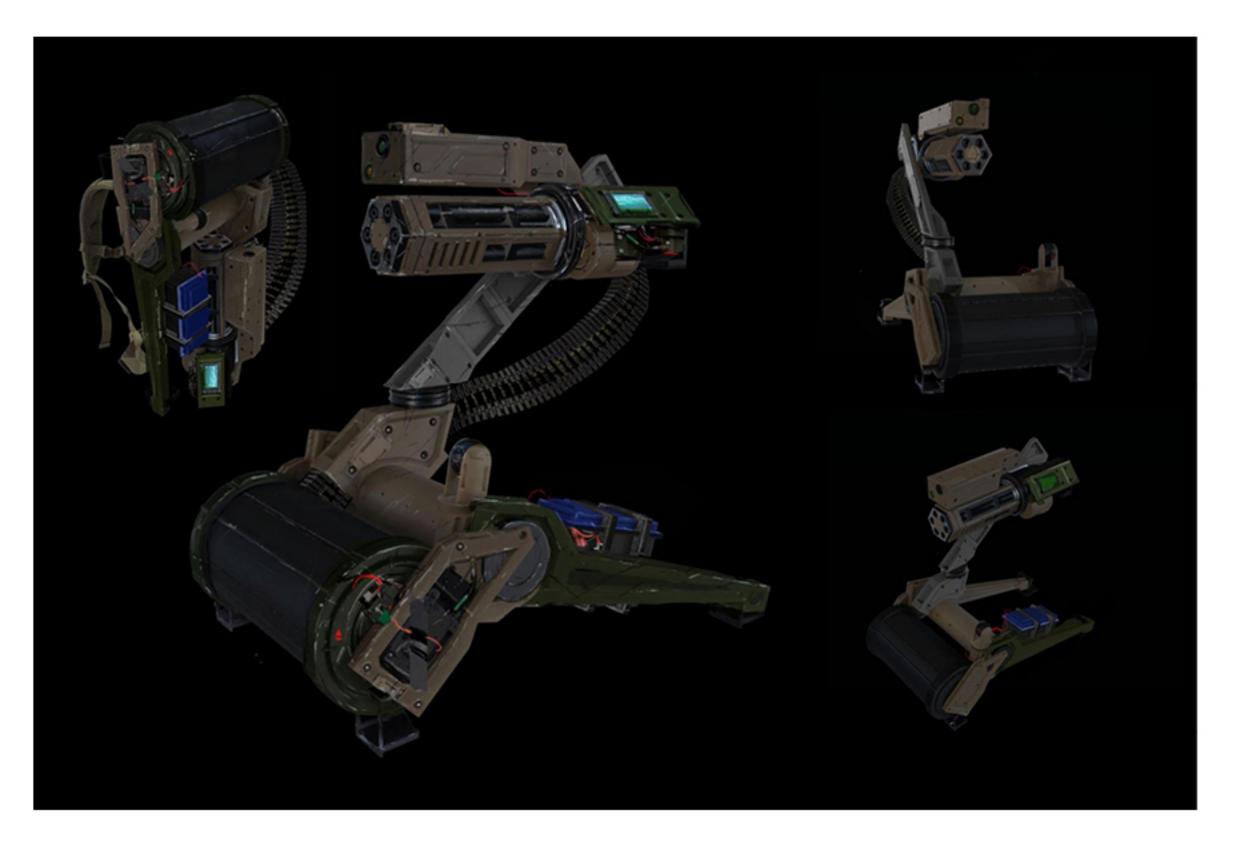














## WIKUS "CASPER" VAN DAELE

A former intelligence gathering operative in the South African Special Forces Brigade, "The Recces", Casper is a master of camouflage and long range engagement.

After stumbling onto a conspiracy involving a senior officer that put the lives of those of his unit and local civilians in danger, Casper was falsely accused of murder and fled the country. As a highly skilled specialist with a strong desire to one day clear his name, he aligned himself with the No-Pats in hopes of being able to return home one day. If there is still a home to return to.

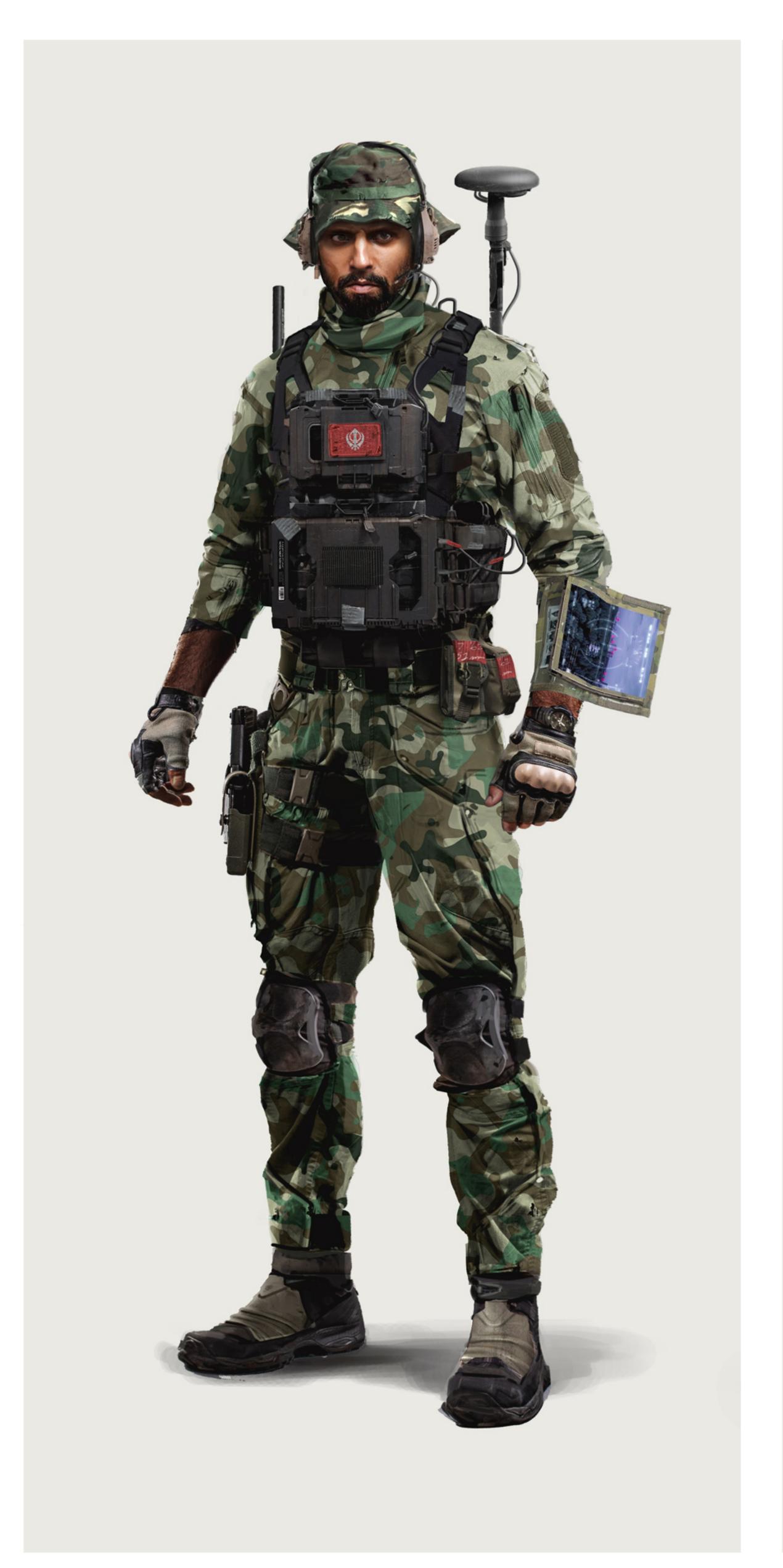


### **NAVIN RAO**

The most technical minded of the No-Pat Task Force, Rao studied electronics and engineering in his youth while suffering from an unknown illness that caused exhaustion. Cured in his teens, Rao had a new outlook on life.

Determined to utilize his skills he joined the Indian Armed Forces and eventually the Navy Marine Commando Unit (MARCOS). As immigrant crises flared on Indian coasts, Rao's unit was assigned to secure Non-Patriated refugees. While on this assignment, Rao was made the scapegoat of an operation gone wrong.

Multiple casualties were recorded and Rao was immediately discharged. Feeling somewhat responsible and having made many contacts amongst the No-Pats, Rao chose to continue to use his skills to help those that needed it and joined the Task Force.

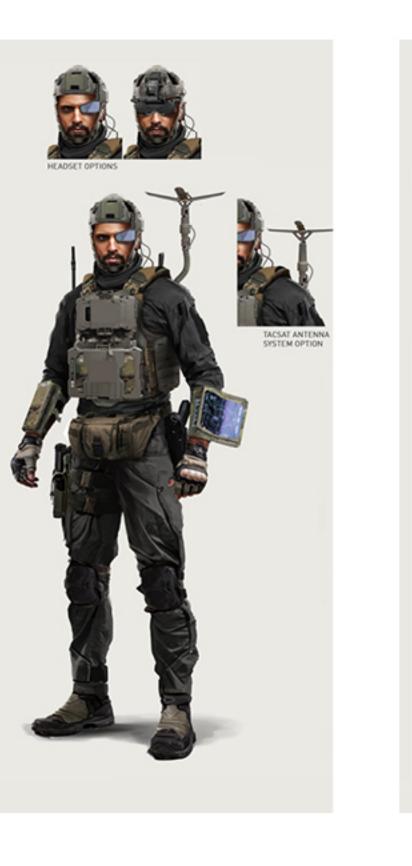




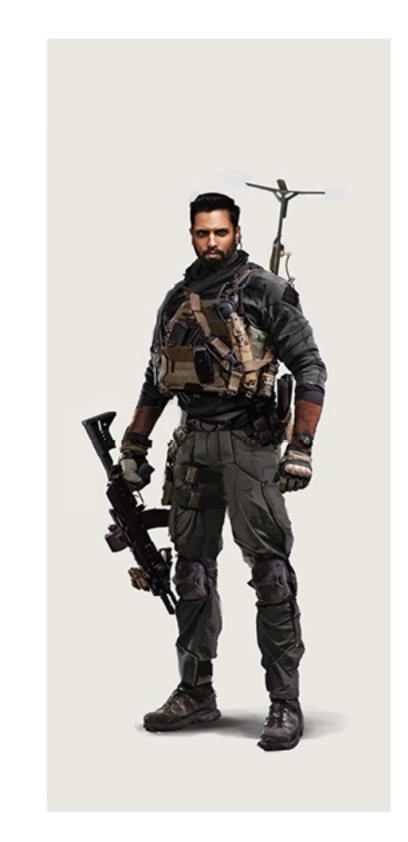


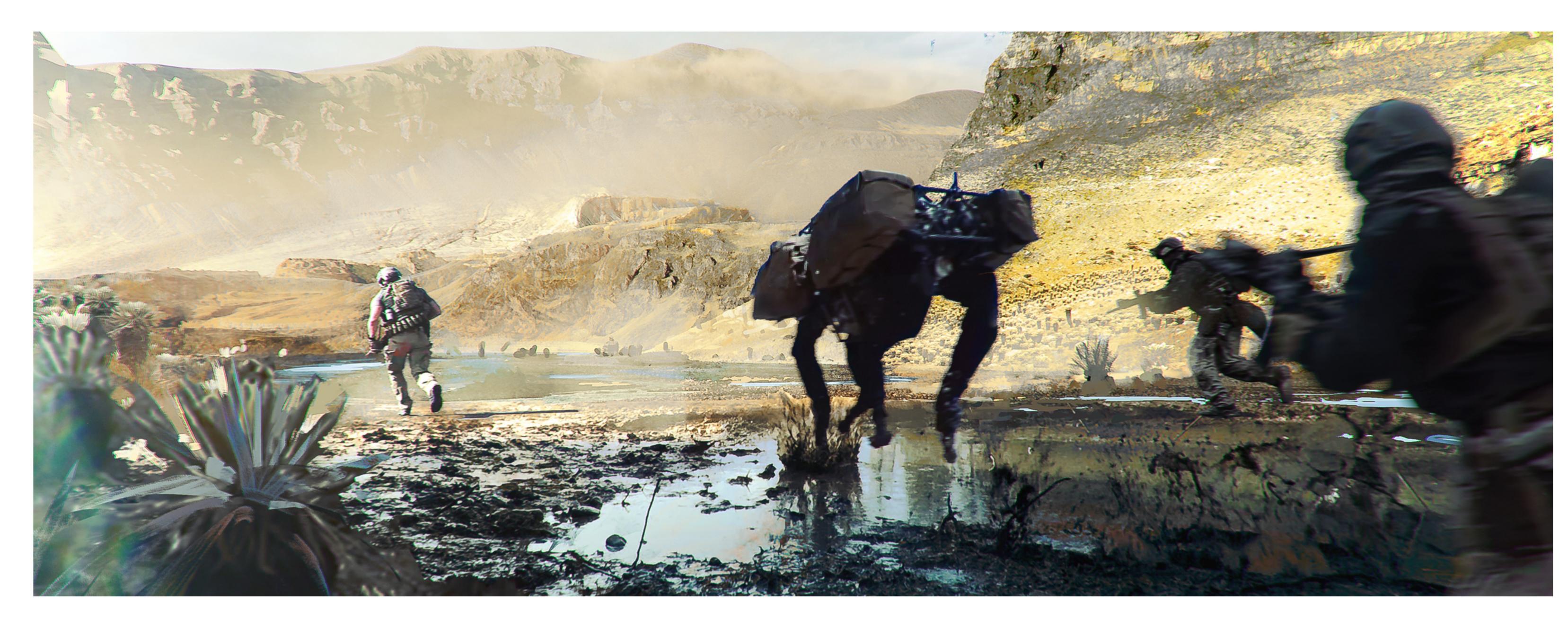




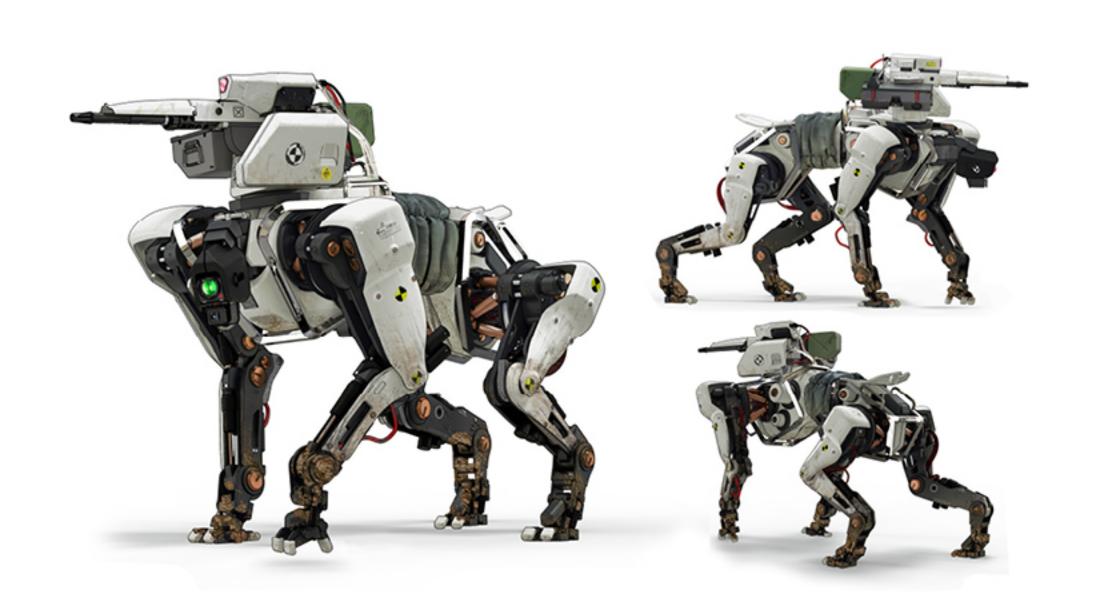


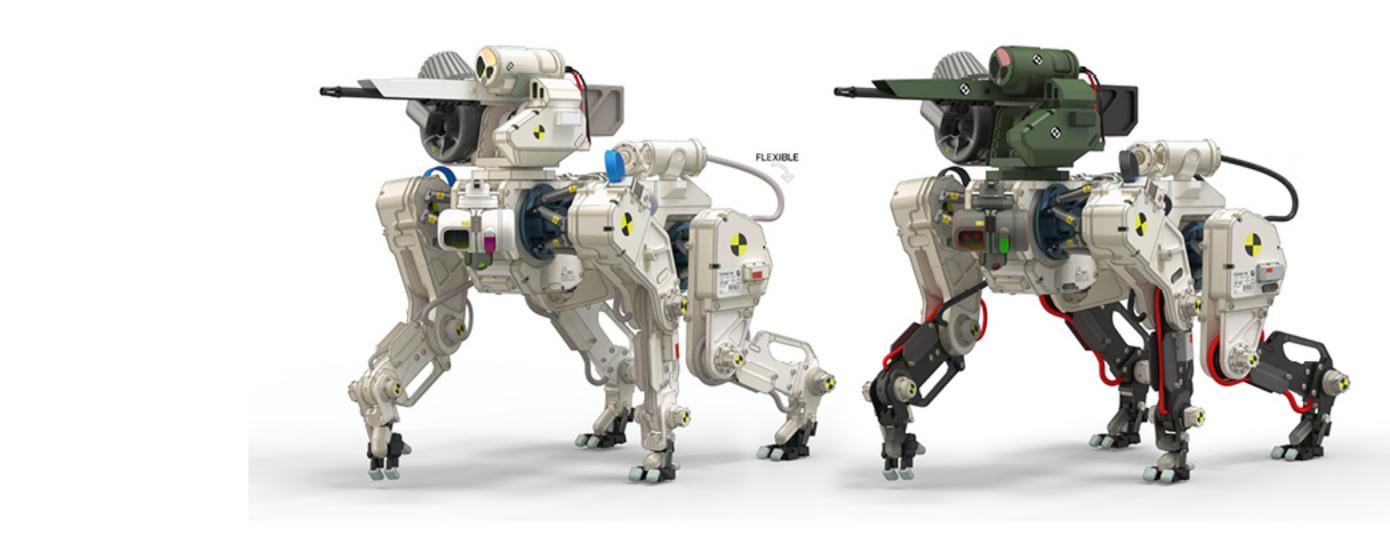


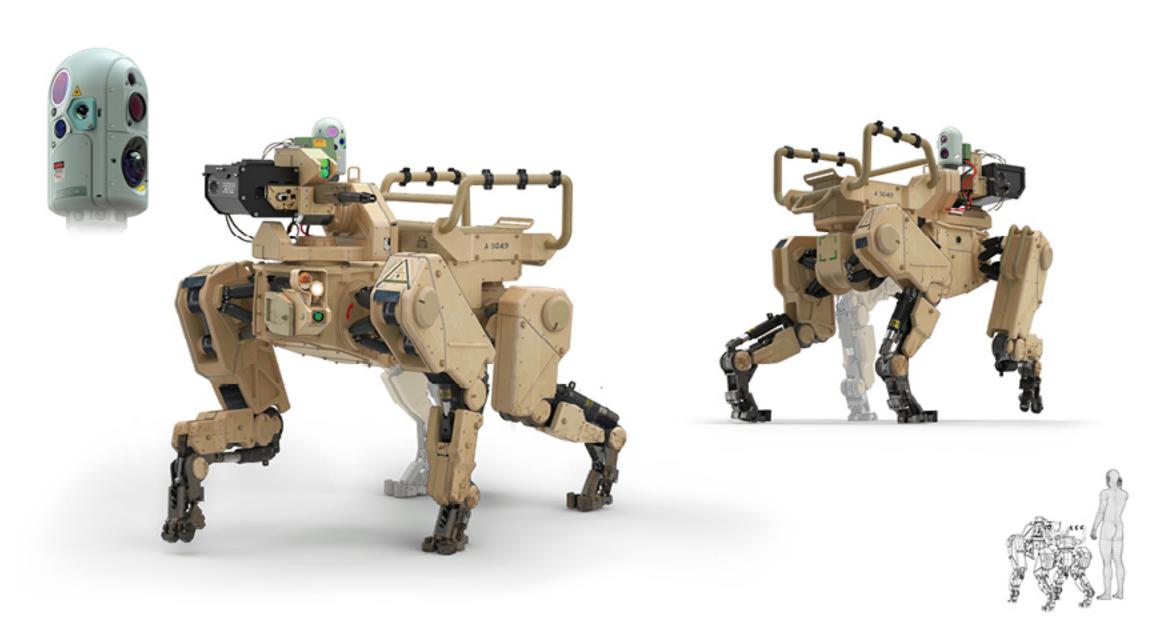


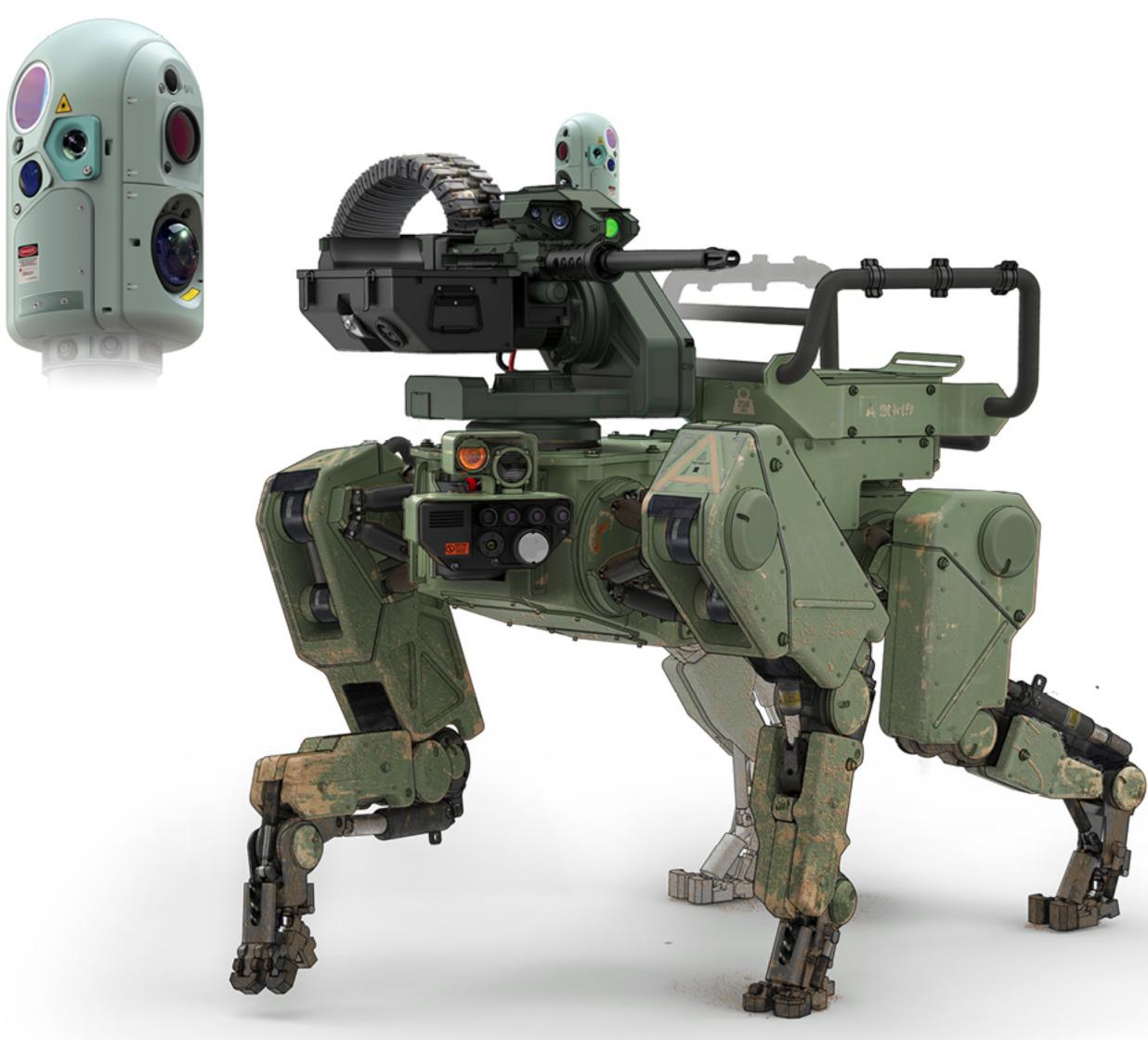
















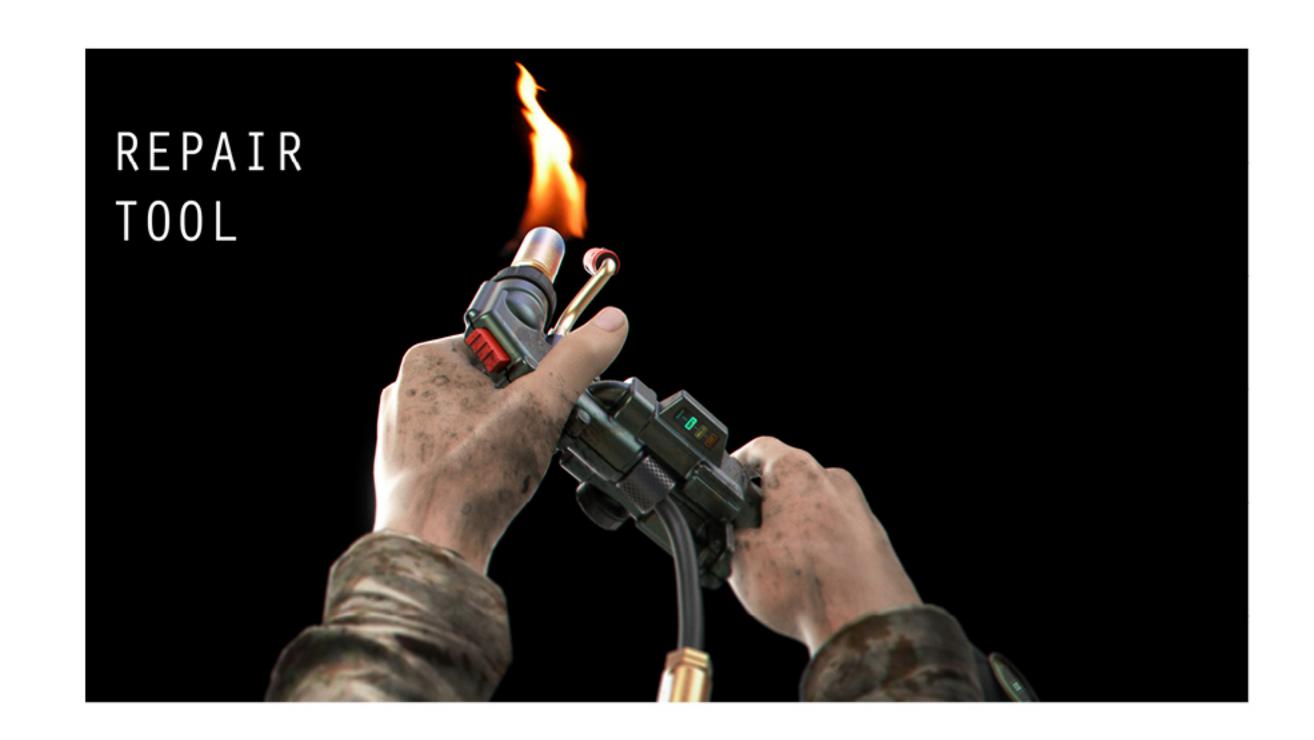








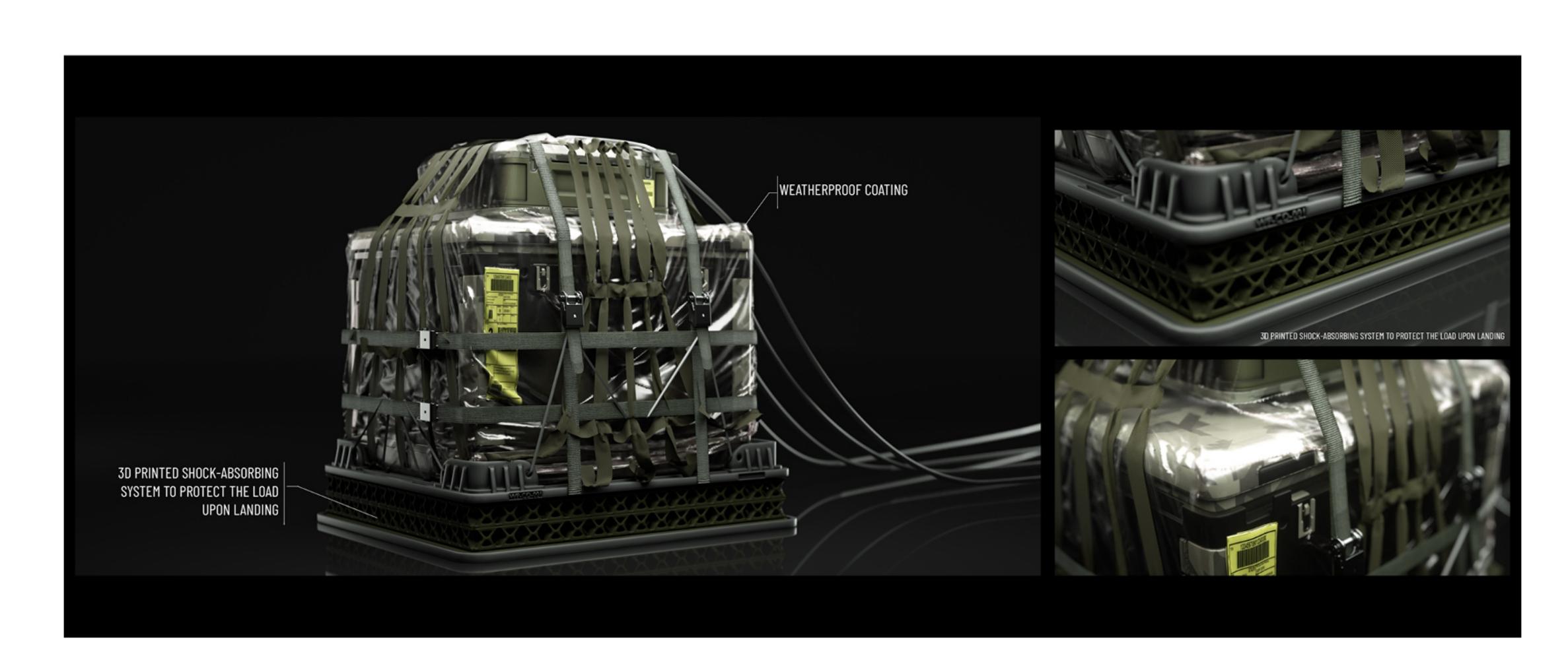




















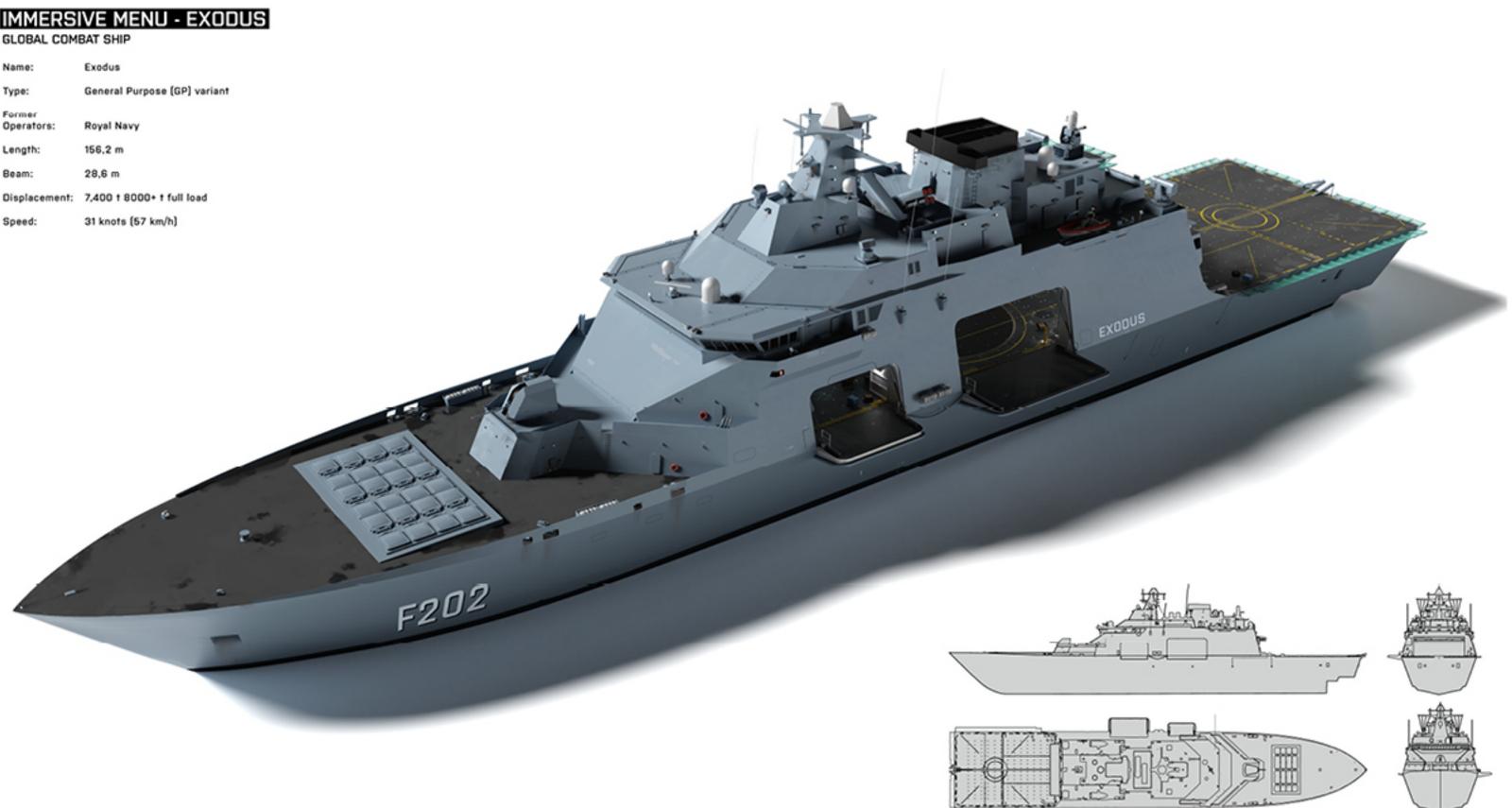










































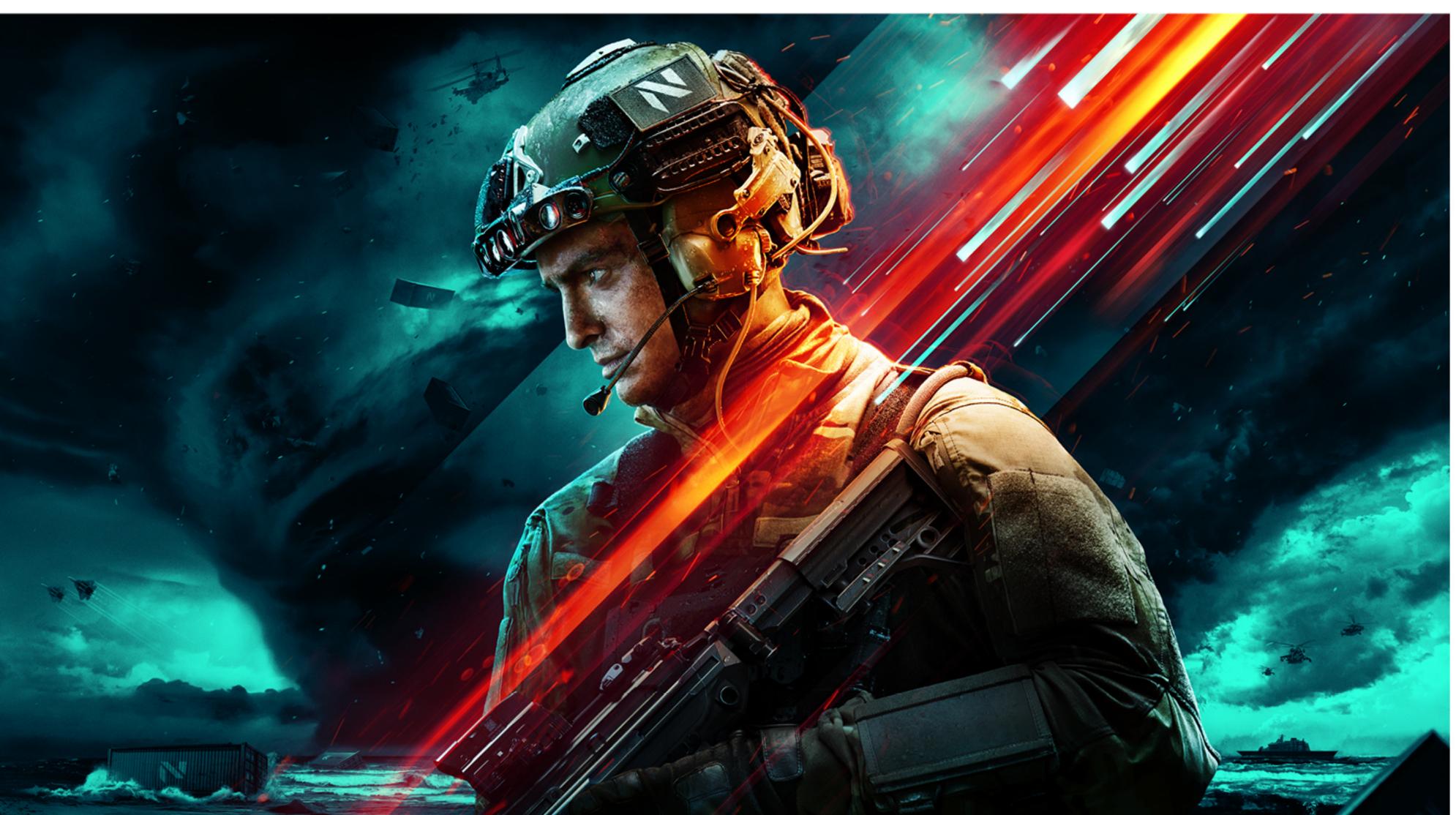














DICE / ELECTRONIC ARTS

The Brand Design team developed a design system that helped building brand equity no matter the format or platform we show up in.

This means that all of our teams across DICE and EA, from UI to Marketing, have the right tools for the next years to craft a great and cohesive brand experience for our players, both in-game and outside of the game.



#### PRIMARY LOGO



#### ALTERNATIVE LOGO



#### **COLOR APPLICATIONS**

BATTLEFIELD

BATTLEFIELD

ICON



BATTLEFIELD

BATTLEFIELD

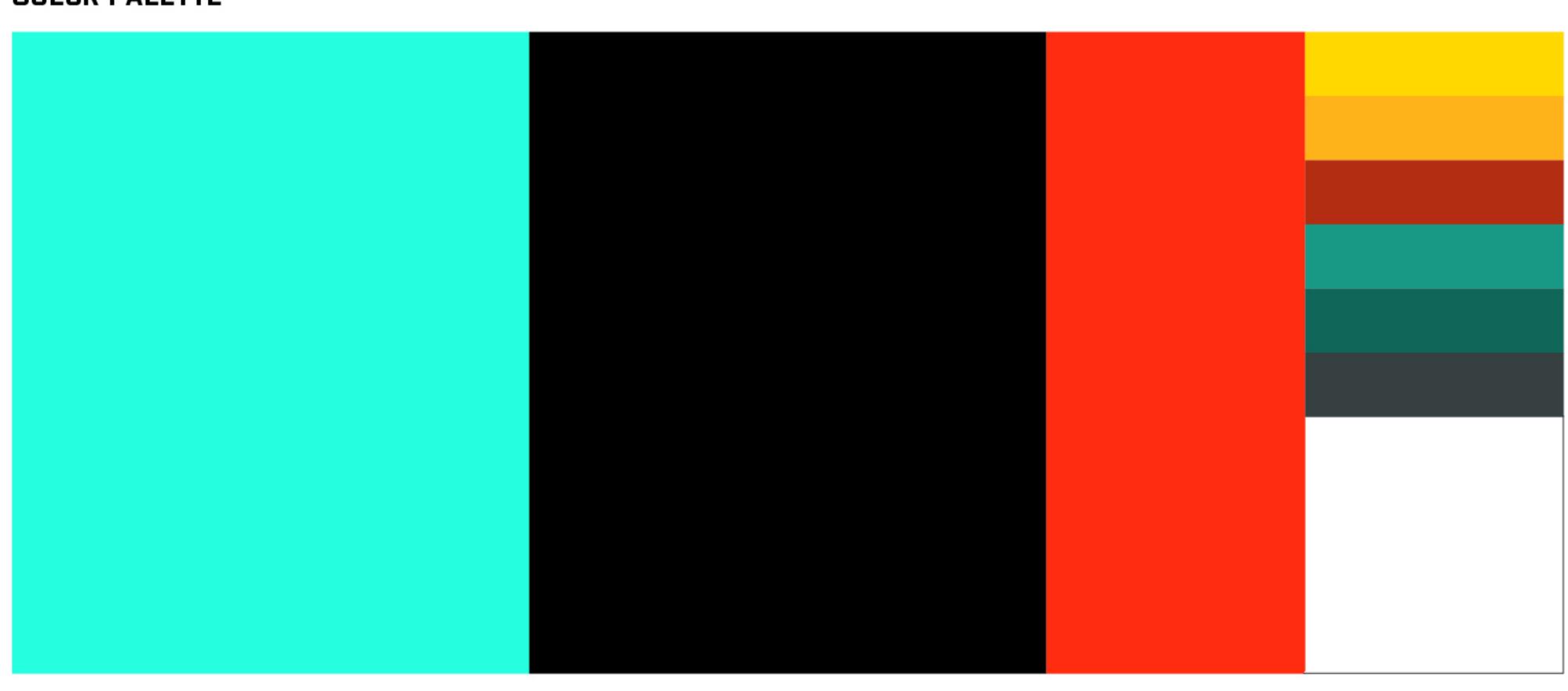
#### DICE LOGO



ELECTRONIC ARTS LOGO



#### COLOR PALETTE



#### **GRADIENT**



#### TYPOGRAPHY

BF Modernista ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890(,.;:?!\$8\*)

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### ICONS

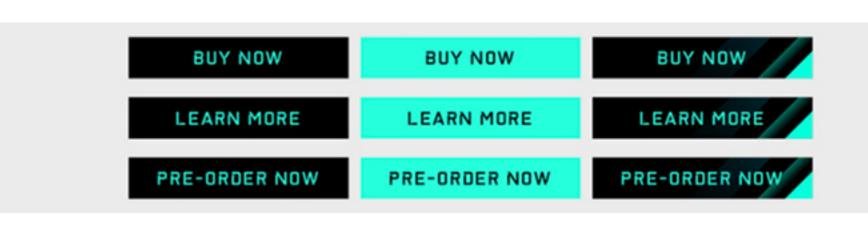








#### CALL TO ACTION BUTTONS



#### STORM HEAT LOGO



CLOUD BACKGROUND



**VECTOR DIAGONAL** 



# BATTLEFIELD PORTAL

We wanted to create a place where our players' ideas can come to life. A place for the whole community to enjoy. A place where anyone can design and share their own experiences using our tools and the content of Battlefield 2042.

To further fuel creativity, we decided to add a selection of maps and hardware from some of the most iconic titles of our past: Battlefield 1942, Battlefield: Bad Company 2 and Battlefield 3. It was very important to us that any classic map and piece of gear could sit comfortably next to the new content of Battlefield 2042. So, with a lot of love and a careful touch, all classic content was recreated to take full advantage of today's hardware.

A vital step in that process was for the art team to align around pieces of concept art we call "paintovers", where screenshots from the original games were used as a foundation and then painted on top of to match the art director's vision.

We hope our veteran players will immediately feel at home – and that the work inspires a whole new audience to play and to create.













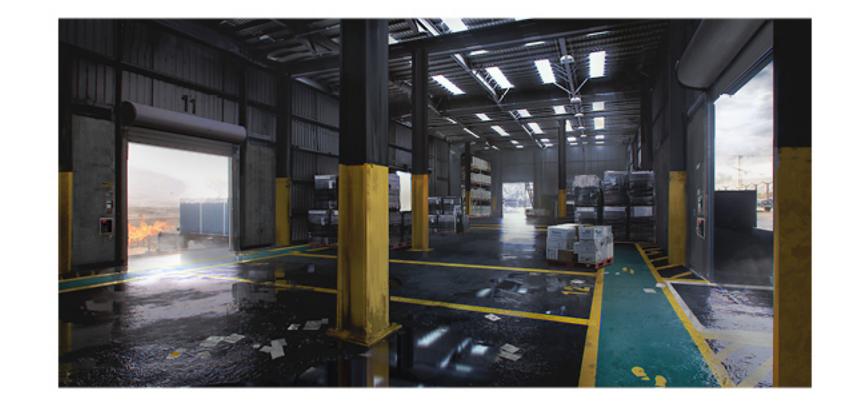




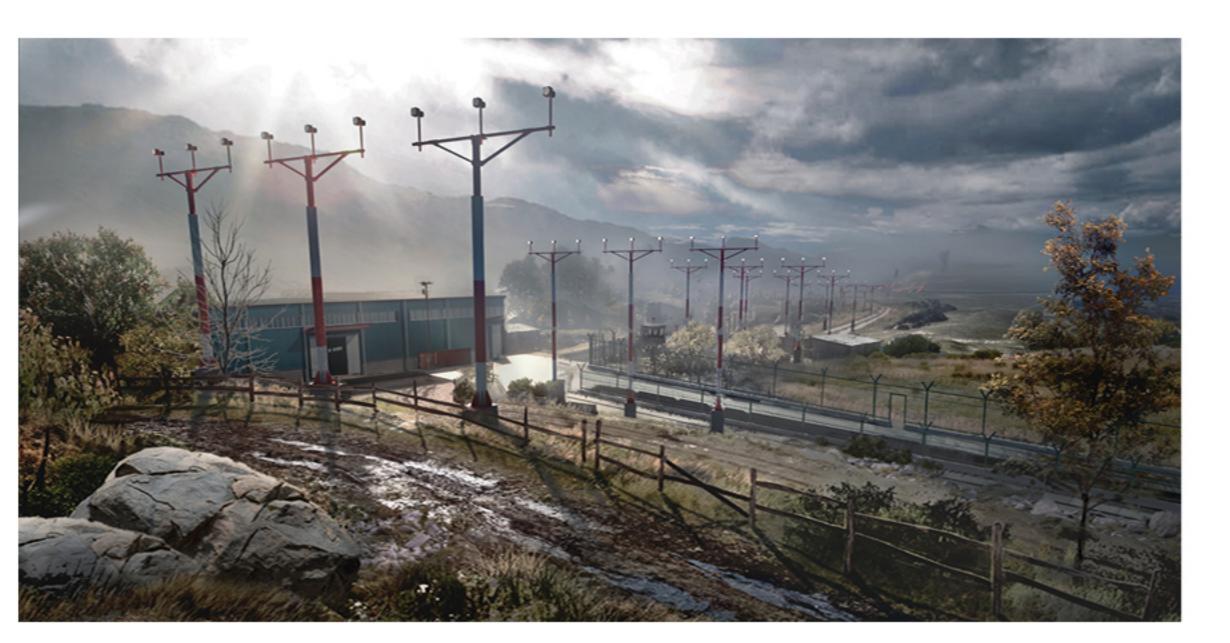














# CLOSING WORDS

THE ART OF BATTLEFIELD 2042 DICE / ELECTRONIC ARTS

Concept art is one of the most important tools for establishing and sharing an art direction with the rest of the team. For us, concept art is not just about making pretty illustrations, it's about problem solving and showing what good looks like. Collaboration between the concept art team and the rest of our excellent developers is the key to bringing our worlds to life. The magic they are able to produce together is what makes our games shine.

Our team of concept artists is a relatively new group, with many new hires. It's been amazing to see each join the project and deliver such inspirational work, all during the challenge of a global pandemic. We hope you've enjoyed this peek behind the curtain.

/The Battlefield Team

