

## 19 DAYS OF FIFA

### Official Rules

This Promotion is sponsored by Electronic Arts Inc. ("EA" or "Sponsor"), 209 Redwood Shores Parkway, Redwood City, CA 94065, United States.

#### **NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. **Eligibility:** 19 DAYS OF FIFA (the "Promotion") is aimed at promoting FIFA 19 and is open only to legal residents of *Austria, Bulgaria, Canada (excluding Quebec), Chile, China, including Taiwan, Germany, Japan, New Zealand, Norway, South Africa, South Korea, Thailand, United Kingdom, the United States (including the District of Columbia and excluding Florida and New York)* who are at least as old as the minimum age of majority in the jurisdiction from which they enter the Promotion. Those who are employees of Electronic Arts Inc. or its affiliates, subsidiaries, representatives, advertising, promotion and publicity agencies ("Sponsor and its agents") or who are immediate family members or persons living in the same household of each such employee are not eligible. Subject to all applicable laws and regulations. Void where prohibited. By participating in the Promotion, the participant signifies his or her full and unconditional agreement to these Official Rules.

2. **Promotion Period:** The Promotion begins at 09:00:01a.m. Pacific Time ("PT") on December 7, 2018 and ends at 11:59:59p.m. on December 25, 2018 ("Promotion Period"). The Promotion Period consists of 19 separate Prize Periods as follows. Entries will be eligible for the drawing for the Prize Period they enter in and all subsequent Prize Periods in the Promotion Period.

PRIZE PERIOD	START & END DATE	START TIME (all times PT)	END TIME (all times PT)
1	December 7, 2018	9:00:01a.m.	11:59:59p.m.
2	December 8, 2018	9:00:01a.m.	11:59:59p.m.
3	December 9, 2018	9:00:01a.m.	11:59:59p.m.
4	December 10, 2018	9:00:01a.m.	11:59:59p.m.
5	December 11, 2018	9:00:01a.m.	11:59:59p.m.
6	December 12, 2018	9:00:01a.m.	11:59:59p.m.
7	December 13, 2018	9:00:01a.m.	11:59:59p.m.
8	December 14, 2018	9:00:01a.m.	11:59:59p.m.
9	December 15, 2018	9:00:01a.m.	11:59:59p.m.
10	December 16, 2018	9:00:01a.m.	11:59:59p.m.
11	December 17, 2018	9:00:01a.m.	11:59:59p.m.
12	December 18, 2018	9:00:01a.m.	11:59:59p.m.
13	December 19, 2018	9:00:01a.m.	11:59:59p.m.
14	December 20, 2018	9:00:01a.m.	11:59:59p.m.
15	December 21, 2018	9:00:01a.m.	11:59:59p.m.
16	December 22, 2018	9:00:01a.m.	11:59:59p.m.
17	December 23, 2018	9:00:01a.m.	11:59:59p.m.
18	December 24, 2018	9:00:01a.m.	11:59:59p.m.
19	December 25, 2018	9:00:01a.m.	11:59:59p.m.

3. **How to Enter:** Visit <https://www.easports.com/fifa/19-days-of-fifa-giveaways> ("Promotion

Site”) and provide your first and last name, email address, birthdate and country of residence (the “Entry” or “Entries”).

LIMIT: One (1) entry per person per day of the Promotion Period. Entrants may win only once during the Promotion Period. Use of any automated system to participate in the Promotion is strictly prohibited and will result in disqualification and all entries submitted or received via such automated system will be void. The Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected information or entries, which will be disqualified and void. In the event of a dispute as to the identity of any entrant, the authorized account holder (as defined herein) of the email address used by, or connected to, the eligible entrant will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider, Internet service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

**4. Personal Information:** Nothing in these Official Rules shall be deemed to exclude or restrict any of the winner’s or the entrant’s statutory rights as a consumer.

By participating in the Promotion, entrant consents to Sponsor processing their personal information (name, address, email, birthdate) in accordance with Sponsor’s Privacy and Cookie Policy, available at <http://www.ea.com/privacy-policy>.

**For Residents of the European Union:** Entrants understand that Personal information (name, address, email birthdate), shall be processed for the purposes outlined below, in accordance with Sponsor’s Privacy and Cookie Policy, (see [privacy.ea.com](http://privacy.ea.com)).

**Personal information will be used for the purposes of**

(a) Organizing, running and monitoring the Promotion and prize fulfillment, including, if entrant wins a prize, publishing (i) their name on the Winner(s) List and (ii) their name and country of residence online or in any other media in connection with the Promotion, as described further in Section 7(3) and 8 below); and

(b) Any additional processing activities to which entrant consents and/or acknowledges as applicable.

**5. Prize Drawings:** Sponsor will randomly select the potential Prize Period winners from all eligible entries received during that Prize Period and from previous Prize Periods, on or around January 7, 2019 at approximately 10:00am PT. The first drawing will be for Prize Period 1 from all eligible entries received during that Prize Period. The second drawing will be for Prize Period 2 from all eligible entries received during that prize period and those received during Prize Period 1. Subsequent drawings will be for the specific Prize Period from all eligible entries received during that Prize Period and the previous Prize Periods. The drawings will take place at the Sponsor’s offices at the address set forth above. The potential winners will be notified by email. Except where prohibited, each potential winner will be required to sign and return a Winner Declaration & Consent, which must be received by Sponsor, within 10 days of the date notice or attempted notice is sent, in order to claim his/her prize. If any potential winner is a Canadian resident he/she will be required to answer a time limited skill testing question without assistance of any kind whether mechanical or otherwise, in order to be eligible to receive a prize. If any potential winner cannot be contacted, fails to sign and return the Winner Declaration & Consent within the required time period, fails to answer the skill-testing question correctly within the time limit provided (if applicable), refuses the prize, is ineligible to accept the prize, or prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules; all prizes claimed in accordance

with these Official Rules will be awarded. In the event that a potential winner is disqualified or the prize is forfeited for any reason, Sponsor will award the applicable prize, time permitting given the nature of the prize, to an alternate winner by random drawing from among all remaining eligible Entries. Only three (3) alternate drawings will be held, after which Sponsor retains the discretion to donate the applicable prize to a charity of Sponsor's choosing.

## **6. Prizes:**

### December 7, 2018

One (1) winner will receive one (1) PlayStation 4 Pro, one (1) copy of FIFA 19 for PlayStation 4 and a PlayStation Plus Membership. Total approximate retail value ("ARV") of \$800USD/\$675EU.

### December 8, 2018

One (1) winner will receive one (1) each of a Manchester City signed shirt, Chelsea signed shirt, Watford signed shirt, Brighton signed shirt, Huddersfield signed shirt and Southampton signed shirt. Total ARV of \$1000USD/\$842EU.

### December 9, 2018

One (1) winner will receive one (1) each of a Liverpool signed shirt, Arsenal signed shirt, Leicester City signed shirt, Newcastle signed shirt, Burnley signed shirt, Cardiff City signed shirt. Total ARV of \$1000USD/842EU.

### December 10, 2018

One (1) winner will receive one (1) each of a Tottenham signed shirt, Bournemouth signed shirt, Wolverhampton signed shirt, West Ham signed shirt, Crystal Palace signed shirt and Fulham signed shirt. Total ARV of \$1000USD/842EU.

### December 11, 2018

One (1) winner will receive one (1) adidas COPA 19+ Laceless Soccer Boot. Total ARV of \$350USD/842EU.

### December 12, 2018

One (1) winner will receive one (1) PlayStation 4 Pro, one (1) copy of FIFA 19 for PlayStation 4, (1) PlayStation Plus Membership, (1) Paulo Dybala FUT untradeable in-game item, (1) Neymar FUT untradeable in-game item, (1) Kevin De Bruyne untradeable FUT in-game item. FUT items will be entitled into winner's EA account. Total ARV of \$800USD/\$675 EU.

### December 13, 2018

One (1) winner will receive the starting 11 FUT Team of the Week untradeable player items from Team of the Week 13. FUT items will be entitled into winner's EA account. Total ARV of \$0.

### December 14, 2018

One (1) winner will receive one (1) Manchester City signed shirt, one (1), one (1) Aguero untradeable FUT Champions League item, one (1) Sane untradeable FUT Champions League item, one (1) De Bruyne untradeable FUT Champions League item, one (1) Silva untradeable FUT Champions League item, one (1) Otamendi untradeable FUT Champions League item and (1) Ederson untradeable FUT Champions League item. FUT items will be entitled into winner's EA account. Total ARV of \$200USD/\$168EU.

### December 15, 2018

One (1) winner will receive one (1) Paris St-Germain signed shirt, one (1) Neymar untradeable FUT Champions League item, one (1) Cavani untradeable FUT Champions League item, one (1) Mbappe untradeable FUT Champions League item, one (1) Verratti untradeable FUT Champions League item, one (1) Silva untradeable FUT Champions League item, one (1)

Buffon untradeable FUT Champions League item. FUT items will be entitled into winner's EA account. Total ARV of \$200USD/\$168EU.

December 16, 2018

One (1) winner will receive one (1) Real Madrid signed shirt, one (1) Bale untradeable FUT Champions League item, one (1) Modric untradeable FUT Champions League item, one (1) Kroos untradeable FUT Champions League item, one (1) Isco untradeable FUT Champions League item, one (1) Ramos untradeable FUT Champions League item, one (1) Marcelo untradeable FUT Champions League item. FUT items will be entitled into winner's EA account. Total ARV of \$200USD/\$168EU.

December 17, 2018

One (1) winner will receive one (1) Tottenham signed shirt, one (1), one (1) Kane FUT Champions League item, one (1) Eriksen FUT Champions League item, one (1) Alli FUT Champions League item, one (1) Vertonghen FUT Champions League item, one (1) Alderweiried FUT Champions League item and (1) Lloris FUT Champions League item. FUT items will be entitled into winner's EA account. Total ARV of \$200USD/\$168EU.

December 18, 2018

One (1) winner will receive one (1) Alectico Madrid signed shirt, one (1) Griezmann untradeable FUT Champions League item, one (1) Costa untradeable FUT Champions League item, one (1) Koke untradeable FUT Champions League item, one (1) Godin untradeable FUT Champions League item, one (1) Luis untradeable FUT Champions League item, one (1) Oblak untradeable FUT Champions League item. FUT items will be entitled into winner's EA account. Total ARV of \$200USD/\$168EU.

December 19, 2018

One (1) winner will receive 11 FUT Gold Base untradeable player items of their choosing. FUT items will be entitled into winner's EA account. Total ARV of \$0.

December 20, 2018

One (1) winner will receive one (1) Juventus signed shirt, one (1) Dybala untradeable FUT Champions League item, one (1) Costa untradeable FUT Champions League item, one (1) Cheillini untradeable FUT Champions League item, one (1) Bonucci untradeable FUT Champions League item, one (1) Sandro untradeable FUT Champions League item, one (1) Benatia untradeable FUT Champions League item. FUT items will be entitled into winner's EA account. Total ARV of \$200USD/\$168EU.

December 21, 2018

One (1) winner will receive three (3) FUT Icons untradeable player items of their choosing. FUT Items will be entitled into winner's EA account. Total ARV of \$0.

December 22, 2018

One (1) winner will receive one (1) Juventus Paulo Dybala signed shirt and (1) Paulo Dybala UEFA Champions League untradeable FUT in-game item. FUT items will be entitled into winner's EA account. Total ARV of \$200USD/\$168EU.

December 23, 2018

One (1) winner will receive one (1) PlayStation 4 Pro, one (1) copy of FIFA 19 for PlayStation 4, (1) PlayStation Plus Membership, one (1) Pele untradeable FUT icon item, one (1) Ronaldo untradeable FUT icon item and (1) Ronaldinho untradeable FUT icon item. Total approximate retail value ("ARV") of \$800USD/\$675 EU.

#### December 24, 2018

One (1) winner will receive one (1) Juventus Paulo Dybala signed shirt, one (1) Paulo Dybala UEFA Champions League untradeable FUT in-game item, one (1) Neymar signed shirt, one (1) Neymar UEFA Champions League untradeable FUT in-game item, one (1) Kevin De Bryune signed shirt and one (1) Kevin De Bryune UEFA Champions League untradeable FUT in-game item. FUT items will be entitled into winner's EA account. Total ARV of \$600USD/\$528EU.

#### December 25, 2018

One (1) winner will receive a prize trip that includes two (2) tickets to the UEFA Champions League Finals in Madrid, Spain on June 1, 2019 and one (1) adidas UEFA Champions League Official Match Ball. Winner must be able to travel May 30 – June 2, 2019.

The prize trip is for two (2) persons (Winner and a Guest) to Madrid, Spain. Trip includes roundtrip, economy/coach class airfare for two people (Winner and Guest) from the major commercial airport nearest the Winner's residence (Winner and Guest must travel together on same itinerary); hotel accommodations for four (4) days / three (3) nights in (one (1) double occupancy room) at a hotel of Sponsor's choosing and two (2) tickets to the UEFA Champions League Finals on June 1, 2019. Incidentals, including, without limitation: telephone calls, facsimile charges, Internet charges, Spa/beauty salon services, laundry, tours/excursions, gift shop purchases, hotel processing fees and airline service charges, are the sole responsibility of the Winner and his or her Guest. Hotel and airfare cannot be used separately. Winner must notify Sponsor of intended dates of travel by no later than four (4) weeks prior to the intended date of departure. All travel must be completed by June 2, 2019 or Prize will be forfeited in its entirety. Travel and accommodations are subject to availability and certain restrictions, so Sponsor cannot guarantee prize trip will be available on the exact dates specified by Winner. Any extra nights' stay and any additional costs associated with an extended stay are the sole responsibility of the Winner and his or her Guest. Valid Passport and/or other travel documentation may be required. Additional restrictions may apply. Total ARV of the prize is \$6000/USD/\$5295EU. Actual value of Prize Trip may vary depending on Winner's residence and seasonal rates Total ARV of \$6000USD/\$5295EU.

If for any reason an advertised prize is unavailable, we reserve the right to substitute a prize of equal or greater value.

Limit one (1) prize per person during entire Promotion Period. The odds of winning depend upon the number of eligible entries received. Allow six (6) weeks for shipment of prize(s).

#### **7. General Terms:**

a. By participating in this Promotion, each entrant agrees:

(1) To the extent allowable under applicable law and, to release and hold harmless Sponsor and its agents from any and all liability or any injury, loss, damage, right, claim or action of any kind arising from or in connection with this Promotion or any Promotion-related activity or the receipt, possession, use or misuse of any prize won, except for residents of the United Kingdom with respect to claims resulting from death or personal injury arising from EA's negligence and for residents of the United Kingdom with respect to claims resulting from the tort of deceit or any other liabilities that may not be excluded by law;

**For Residents of Austria, Germany:** By participating in this Promotion, each participant acknowledges: (1) In regard to the Prize and any other products or services given by Sponsor and its affiliates free of charge, the Sponsor shall only be liable for intent and gross negligence. (2) In all other cases, the Sponsor shall only be liable to cases of intent and gross negligence. In case of slight negligence, however, the Sponsor is only liable for the breach of essential contractual

obligations, such as delay or impossibility of performance, which the Sponsor can be made responsible for. The liability in the event of breach of such an essential contractual obligation is limited to the typical contractual damage, whose occurrence could be expected by the Sponsor upon conclusion of the contract on account of the circumstances known at that time. "Essential contractual obligations" as previously stated are those obligations whose fulfillment is essential to enable the proper implementation of the contract and the achievement of its purpose and whose observation you as an end consumer may rely upon. The foregoing limitations of liability shall not apply in the case of explicit guarantees by the Sponsor, in case of malice and injuries to life, body or health as well as in the case of mandatory statutory regulations.

(2) That EA's decisions will be final and binding on all matters related to this Promotion;

(3) That by accepting a prize, EA may publish your name and country of residence online or in any other media, in connection with this Promotion, without payment or compensation to the winner or anyone else, except where prohibited; and

(4) The Promotion is governed by the laws of the United States and all claims must be resolved in the United States.

**For Residents of Austria, Germany**, notwithstanding, nothing in these Official Rules shall have the effect to deprive you of the consumer protection rights granted to you by the laws of your residence that cannot be derogated from by agreement.

- b. EA reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. If the Promotion is terminated Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible entries received up to time of such action using the judging procedure outlined above. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or those of any other Promotion or in an unsportsmanlike or disruptive manner and void all associated entries. **Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.**
- c. Winners are responsible for any applicable taxes on prizes.

**8. Winners List:** Winner List requests will only be accepted after the end of the Promotion Period (listed above) and no later than February 28, 2019. We will post the names of confirmed winners online after at [www.easports.com/fifa/news/19-days-of-fifa-winners](http://www.easports.com/fifa/news/19-days-of-fifa-winners). This list will remain posted until February 28, 2019.

*Sony Computer Entertainment Inc. is not sponsoring, endorsing or otherwise associated with this Promotion.*

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