

Shoutcaster Showdown

2018 Official Rules

NO PURCHASE NECESSARY. VOID IN QUEBEC AND WHERE PROHIBITED.

This Promotion is sponsored by Electronic Arts Inc. ("EA" or "Sponsor"), 209 Redwood Shores Parkway, Redwood City, CA 94065, United States.

1. To Enter

To enter the Shoutcaster Showdown Contest (the "Contest"), perform the following steps between 12:00:01 a.m. PST on December 3, 2018 through 11:59:59 p.m. PST on January 3, 2019 (the "Contest Period"):

- Visit <https://www.easports.com/madden-nfl/shoutcaster-showdown-2018> (the "Contest Site" or "Site");
- Choose and download one of the Sponsor provided video sequences from Madden NFL 19 (the "Contest Assets");
- Create and record a video of yourself or with a friend ("Entrant(s)") commentating on the gameplay from any one of the Contest Assets provided;
- Upload your video to your personal YouTube channel.
 - You will need a Google account to upload videos to Youtube. If you do not already have a Google account, you can visit <https://www.youtube.com/account> to create one for free.
 - If you are entering with a friend, only 1 Entrant needs to post the video to their personal YouTube account;
 - Videos must include the tag #EAcontest to be considered a valid entry in this Contest.
- Return to the Contest Site, fill in and submit all of the required registration fields in the entry form including the link to your YouTube video (collectively, the "Entry").
- If you are entering with a friend, both Entrants must:
 - Submit their own entry form on the Contest Site;
 - Provide their partner's email address in the "COMMENTATOR #2 EMAIL ADDRESS" field;
 - Provide the same YouTube link in the entry form; and
 - Meet all eligibility criteria provided in Section 4 of these Official Rules.

2. Limit

You may submit multiple Entries and pair with multiple Entrants, but are only eligible to win one prize. For purposes of this Contest all Entries will be presumed authored by the person submitting the Entry.

3. Entry Requirements and Restrictions

By entering, Entrants warrant that their Entries contain only Sponsor-provided Contest Assets, if any, and/or their own, original creations. Entrants further warrant their Entries do not contain any third party copyrighted materials, and otherwise do not violate or infringe the rights, including, without limitation, copyrights, trademark rights or rights of publicity/privacy, of any third party. Sponsor grants Entrants a limited, non-exclusive, non-commercial license to use the Contest Assets solely in connection with, and as a part of, the Contest. Entrants shall otherwise have no right, title or interest in or to any Contest Assets, and any use of the Contest Assets (including use of the Entry that contains Contest Assets) other than as permitted by these Official Rules may constitute copyright and/or trademark infringement. Entries may only incorporate the likeness and names of the submitting Entrant(s) as described in Section 1 of these Official Rules. Entries must not have been submitted in other contests or been previously published. Entries must be suitable for publication and appropriate for a general audience. Entries must not contain any racial, religious or ethnic slurs, explicit language, obscene, pornographic, violent, or sexual content, libel, hate speech, reference to alcohol, drugs or other illicit substances or otherwise unlawful, inappropriate, objectionable, offensive or illicit content, as determined by Sponsor in its sole discretion. Sponsor, in its sole discretion, reserves the right to disqualify any Entry that does not follow these requirements and/or incorporates prohibited content. Disqualified entries will not be eligible to win any prize.

Completed entries must be sent electronically during the Contest Period and received by 11:59:59 p.m. PST on January 3, 2019. All entries become the property of Sponsor and will not be returned. Sponsor assumes no responsibility for lost, incomplete, incorrect, or misdirected entries. Proof of submission of Contest Entry is not considered proof of delivery or receipt of such Entry by Sponsor. Sponsor and its Agents (defined below) assume no responsibility for lost, late, intercepted, incomplete, incorrect, or misdirected entries, or Entries not otherwise received by Sponsor. Use of a false email account will disqualify an Entry. Sponsor and its Agents (defined below) are not responsible for technical, hardware or software malfunctions, misdirected entries, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, lost, late, illegible, misdirected, garbled, damaged or delayed electronic or other communications or other technical problems related to emailed Entries. Any communication or information transmitted to Sponsor and/or the Site by electronic mail or otherwise, is and will be treated as non-confidential and nonproprietary. Sponsor, in its sole discretion, further reserves the right to disqualify any person who tampers with the entry process or the operation of the Site, or who otherwise violates these Official Rules. By entering, Entrants accept and agree to abide by the terms of these Official Rules.

4. Eligibility

This Contest is only open to residents of the 50 United States and Canada (except Quebec)" who are 18 years of age or older at time of entry and who had Internet access as of November 26, 2018. This Contest is void in Quebec. Employees of EA, its affiliates, subsidiaries, representatives, advertising, promotion and publicity agencies ("Sponsor and its Agents") and the immediate family members and persons living in the same household of each are not

eligible. Contest is void where prohibited, restricted or taxed by law. All federal, state, provincial, and local laws and regulations apply.

5. Entry Judging

On or about [1-3 DAYS AFTER END DATE], Sponsor or its designee (the “Contest Judge”), whose decisions are final and binding on all matters relating to the Contest, will independently evaluate and judge all eligible Entries received and select in its sole and absolute discretion, will select the top four (4) from all eligible Entries based on the following criteria:

- 33% - Showcase of Knowledge of Madden NFL 19
- 34% Creativity
- 33% On-Camera Presentation.

In the unlikely event of any ties, the winner(s) among the tying Entry(ies) will be that with the highest ranking in the Creativity category. The Contest Judge’s decisions are final and binding.

6. Winner Selection and Notification

On or about January 10th, the potential winners will be determined and notified by an email sent to the email address specified on the Contest Entry. If any potential winner cannot be contacted at this email address, is contacted and does not respond as directed within 3 days of attempted notification, fails to sign and/or return the Winner Declaration & Consent within the required time period, refuses the prize, is ineligible to accept the prize, or the prize is returned as undeliverable, all potential winners associated with the Entry forfeit the prize. If a winner is 18 or older, as required, but a minor in his or her state, country or province of residence, winner’s parent or legal guardian will be required to sign all necessary documents. Receiving a prize is contingent upon compliance with these Official Rules; all prizes claimed in accordance with these Official Rules will be awarded. In the event that a potential winner is disqualified or a prize is forfeited for any reason, Sponsor will award the applicable prize, time permitting given the nature of the prize, to an alternate winner using the skill-based criteria set forth above from all remaining eligible Entries. Only three (3) alternate winners will be selected, after which EA retains the discretion to donate the applicable prize to a charity of Sponsor choosing. Potential winners may be required to provide a shipping address to claim prize. Allow 2 weeks for delivery of prize.

7. Prizes

Winners who submitted the top 4 Entries will each receive:

One (1) Prize Trip: a trip for one (1) person (Winner) to Electronic Arts studio in Redwood City, CA and an opportunity to commentate on a live Madden NFL 19 Championship Series game match. Trip includes roundtrip, economy/coach class airfare for one (1) person from the major commercial airport nearest the Winner’s residence; hotel accommodations for 7 days / 6 nights (one (1) double occupancy room) at a hotel Sponsor’s choosing, and transportation between the

hotel and the EA studio. Incidentals, including, without limitation: telephone calls, facsimile charges, Internet charges, Spa/beauty salon services, laundry, tours/excursions, gift shop purchases, hotel processing fees and airline service charges, are the sole responsibility of the Winner and his or her Guest. Hotel and airfare cannot be used separately. Winner must notify Sponsor of intended dates of travel by no later than 2 weeks prior to the intended date of departure. All travel must be completed by February 3, 2019 or Prize will be forfeited in its entirety. Travel and accommodations are subject to availability and certain restrictions, so Sponsor cannot guarantee prize trip will be available on the exact dates specified by Winner. Any extra nights' stay and any additional costs associated with an extended stay are the sole responsibility of the Winner and his or her Guest. Valid Passport and/or other travel documentation may be required. Additional restrictions may apply.

The approximate retail value (ARV) of the Prize is \$3,000. Actual value of Prize Trip may vary depending on Winner's residence and seasonal rates.

Odds of winning any prize depend upon the number of eligible Entries in the Contest.

Prizes are not transferable. No substitution of prizes for cash or other goods and services is permitted, except Sponsor reserves the right to provide a substitute prize of approximately equal or greater value if an advertised prize becomes unavailable. All taxes, including, without limitation, all federal, state, provincial, and local taxes, and international tariffs, are the sole responsibility of the individual winner.

8. License

By entering this Contest, each entrant expressly grants to Sponsor, its affiliates and agents a non-exclusive, perpetual, worldwide, complete, sub-licensable and irrevocable right to quote, re-post, publish, use, adapt, translate, archive, store, reproduce, modify, create derivative works from, syndicate, license, print, sublicense, distribute, transmit, broadcast, and otherwise communicate, and publicly display and perform the Entry, or any portion thereof, in any manner or form and in any medium or forum, whether now known or hereafter devised, without notice, payment or attribution of any kind to entrant or any third party. Entrant further waives and agrees not to assert any moral or similar rights entrant may have in such Entry. Except where prohibited by law, Entrant agrees that Sponsor, its affiliates and agents, have the right to use the entrant's first and/or last name, user or screen name and hometown on Sponsor's and/or its Agents respective websites and in any and all media in and in connection with promotion, publicity, marketing and advertising for the Madden NFL videogame franchise and Madden Championship Series, existing or future Madden NFL video games and Madden Championship Series events, this Contest or other promotions by Sponsor and/or its Agents without any further attribution, notification or compensation to Entrants. Sponsor shall have no obligation (express or implied) to use any of the Entries, including the winning Entries and Entrants shall not be entitled to any damages or other relief by reason of Sponsor's use or non-use of any entry.

9. General Conditions

By participating in the Contest, participants assume sole liability for and agree to indemnify and hold Sponsor, their affiliates, officers, directors, employees and agents, harmless from and against any and all claims, damages, obligations, losses, injuries, costs or debt, and expenses (including but not limited to attorney's fees) claimed to be caused from participating in this Contest or the acceptance, possession, shipping and handling, loss, use or misuse of any prize awarded. Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, computer virus, bug, tampering, or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. Sponsor has the right to select winners from eligible entries at any time before the termination of the Contest. If terminated Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible entries received up to time of such action using the judging procedure outlined above. By participating in this Contest, participants agree to be bound by these Official Rules and the decisions of the Contest Judges and to be contacted by Sponsor or its agents by telephone, mail and/or email regarding this Contest. If there is a dispute regarding the identity of an Entrant, the Entry will be deemed submitted by the person in whose name the email account is registered. The Contest is governed by the laws of the United States and all claims must be resolved in the United States.

10. Winners list

We will post the names of confirmed winners online after January 24, 2018 at <https://www.easports.com/madden-nfl/shoutcaster-showdown-2018>. This list will remain posted until at least March 24, 2019.