

Pittsburgh Penguins EA SPORTS Sweepstakes

2017 Official Rules

NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING. VOID IN QUEBEC AND WHERE PROHIBITED.

This Sweepstakes is sponsored by Electronic Arts Inc. ("EA" or "Sponsor"), 209 Redwood Shores Parkway, Redwood City, CA 94065.

1. Entry. To enter the Pittsburgh Penguins EA SPORTS Sweepstakes (the "Sweepstakes"), submit your email address, birthdate, and country of residence and opt in for marketing emails from EA (collectively, the "Entry" or "Entries") on the <https://www.easports.com/nhl/teams/pittsburgh-penguins> website as directed between October 17, 2017 at 12:01:00am Pacific Standard Time ("PST") and November 14, 2017 at 11:59:59pm PST (the "Sweepstakes Period"). Alternately, you may also enter by sending a 3"x5" card with your first and last names, address, birthdate, country of residence and email address (if available), to:

Pittsburgh Penguins EA SPORTS SWEEPSTAKES
EA Canada
4330 Sanderson Way
Burnaby, B.C. Canada V5G 4X1

(for Canadian residents)

OR

Pittsburgh Penguins EA SPORTS Sweepstakes
Electronic Arts Inc.
209 Redwood Shores Pkwy
Redwood City, CA 94065

(for US residents)

No other methods of entry will be accepted. Limit: only one entry per person, email address and/or household will be accepted. All electronic entries must be received by 11:59:59 p.m. PST on **November 14, 2017**. Mail-in entries must be postmarked during Sweepstakes Period and received by November 21, 2017. Entries become the property of Sponsor and will not be returned. Use of a false email account or an incorrect mail address will disqualify an entry. Sponsor is not responsible for technical, hardware or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, lost, late, misdirected, illegible, mutilated, postage-due, garbled or delayed entries or other communications or other technical problems related to website entries. Sponsor, in its sole discretion, reserves the right to disqualify any person who tampers with the entry process or the operation of the Site, or who otherwise violates these rules. By entering, entrants accept and agree to abide by the terms of these Official Rules.

2. Eligibility. This Sweepstakes is only open to residents of the 50 United States and the District of Columbia and Canada (except Quebec) who are 13 years of age or older at time Sweepstakes begins and who had Internet access as of October 10, 2017. Residents of

Quebec are not eligible. Employees of EA, the Pittsburgh Penguins, and their respective parent, affiliates (including without limitation the National Hockey League ("NHL") and all other member teams), subsidiaries, representatives, advertising, promotion and publicity agencies ("Sponsor and its Agents") and the immediate family members and persons living in the same household of each are not eligible. Sweepstakes is void where prohibited, restricted or taxed by law. All federal, state and local laws and regulations apply.

3. Prizes; Winner Selection and Notification. There is one (1) prize. Odds of winning the prize depend upon the number of eligible Entries in the Sweepstakes.

One (1) Grand Prize: One (1) Winner will receive a Custom Pittsburgh Penguins-branded Xbox One console, one Pittsburgh Penguins team jersey, one signed mini-helmet, one signed puck, four (4) tickets to a Pittsburgh Penguins game of the Pittsburgh Penguins' choice, one (1) copy of each of the following videogames for Xbox One: NHL 18, FIFA 18, Madden NFL 18, and NBA LIVE 18.

Neither travel nor accommodations are included. Approximate retail value ("ARV") is US\$1800.

Prizes are not transferable. No substitution of prizes for cash or other goods and services is permitted, except Sponsor reserves the right to provide a substitute prize of approximately equal value. Game versions, including platform for play/consoles/merchandise sizes to be awarded as prizes are within the sole discretion of Sponsor and subject to availability. Platforms/consoles are not included in prizes except as otherwise stated in these Official Rules. All expenses not specified above, including, without limitation, all federal, state and local taxes, and international tariffs, are the sole responsibility of the individual winners.

Potential winner will be determined by random drawing on or about November 24, 2017 from all eligible Entries received. The drawing will be conducted at Sponsor's address as indicated at the beginning of these rules by Sponsor or its designee, the judge of the Sweepstakes, whose decisions are final and binding.

Potential winner may be required to complete and sign a Declaration of Eligibility and, except where prohibited, Liability/Publicity Release, in the form provided by Sponsor, within 7 days of attempted notification in order to claim prize. Canadian winners must also answer a skill-based question in order to claim prize. Potential winners will be notified on or about November 24, 2017 by an email sent to the email address specified on the Entry form. If a potential winner cannot be contacted at this email address, is contacted and does not respond as directed within 7 days of attempted notification, fails to sign and/or return the Declaration of Eligibility, refuses the prize, is ineligible to accept the prize, or prize is returned as undeliverable, the potential winner forfeits the prize. If a winner is 18 or older, as required, but a minor in his or her state, country or providence of residence, winner's parent or legal guardian will be required to sign all necessary documents. Receiving a prize is contingent upon compliance with these Official Rules; all prizes claimed in accordance with these Official Rules will be awarded. In the event that a potential winner is disqualified or the prize is forfeited for any reason, Sponsor will award the applicable prize, time permitting given the nature of the prize, to an alternate winner by random drawing from all remaining eligible Entries. Only three (3) alternate drawings will be held, after which EA retains the discretion to donate the applicable prize to a charity of Sponsor choosing. Potential winners may be required to provide a shipping address to claim prize. Allow 4-6 weeks for delivery of prize.

4. General Conditions. By participating in this Sweepstakes, Entrants assume sole liability for and agree to indemnify and hold Sponsor, Pittsburgh Penguins LP, PPG Industries, Inc., AEG Management Pittsburgh, LLC, ARAMARK Sports and Entertainment Services, LLC, the National Hockey League, their respective parent companies, subsidiaries, affiliates, advertising/promotion agencies, and each of their shareholders, partners, members, directors, officers, directors, employees, franchisees and agents, harmless from and against any and all

claims, damages, obligations, losses, injuries, costs or debt, and expenses (including but not limited to attorney's fees) claimed to be caused from participating in this Sweepstakes or the acceptance, possession, shipping and handling, loss, use or misuse of any prize awarded. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, computer virus, bug, tampering, or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor has the right to select winners from eligible Entries at any time before the termination of the Sweepstakes. If terminated Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible Entries received up to time of such action. By participating in this Sweepstakes, Entrants agree to be bound by these Official Rules and the decisions of the judges and to be contacted by Sponsor or its agents by telephone, mail and/or email regarding this Sweepstakes. If there is a dispute regarding the identity of an Entrant, the Entry will be deemed submitted by the person in whose name the email account is registered. The Sweepstakes is governed by the laws of the United States and all claims must be resolved in the United States.

Except where prohibited by law, Entrant agrees that Sponsor and/or its Agents, have the right to use the Entrant's first and/or last name, user or screen name and hometown on Sponsor's and/or Agents respective websites and in any and all media, including in connection with marketing and promotion of Sponsor's products or services, without any further attribution, notification or compensation to Entrants. Sponsor shall have no obligation (express or implied) to use any of the Entries, including the winning Entries and Entrants shall not be entitled to any damages or other relief by reason of Sponsor's use or non-use of any entry.

5. Winners list. A winners list will be available at <https://www.easports.com/nhl/teams/pittsburgh-penguins> after the winner is determined, verified and posted for approximately two weeks. A winners list is also available by sending a stamped, self-addressed envelope to "Pittsburgh Penguins EA SPORTS Sweepstakes Electronic Arts Inc., 209 Redwood Shores Pkwy, Redwood City, CA 94065" for receipt by February 24, 2018.

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Pittsburgh Penguins LP is not a sponsor of the Pittsburgh Penguins EA SPORTS Sweepstakes.*