

## NHL 18 HUT Champions

### Official Rules

This competition is sponsored by Electronic Arts Inc. ("EA" or "Sponsor"), 209 Redwood Shores Parkway, Redwood City, CA 94065, United States.

#### **NO PURCHASE NECESSARY.**

**ENTRANTS IN THIS COMPETITION MUST: (1) OWN OR HAVE ACCESS TO NHL 18 AND HAVE CONNECTED TO THEIR VALID EA ACCOUNT; AND (2) HAVE AGREED TO THE EA PRIVACY AND COOKIE POLICY AND USER AGREEMENT.**

1. **Eligibility:** NHL 18 HUT Champions (the "Competition") is open only to legal residents of territories where the NHL 18 video game ("the Game") is available who are at least as old as the minimum age to have an EA account in the jurisdiction from which they enter the Competition. Those who are employees of Electronic Arts Inc. or its affiliates, subsidiaries, representatives, advertising, promotion and publicity agencies ("Sponsor and its agents") or who are immediate family members or persons living in the same household of each such employee are not eligible. Subject to all applicable laws and regulations. Void where prohibited. By participating in the Competition, the participant signifies his or her full and unconditional agreement to these Official Rules.

2. **Competition Period:** NHL 18 HUT Champions is an ongoing weekly competition that will continue to be supported until notice is given within the Game in the Play Online tab and at <https://www.easports.com/nhl/hockey-ultimate-team/news/2018/HUT-Champions>.

The first weekly competition will begin on February 16, 2018 at 02:00:00 PM Pacific Time ("PT") and ends at 11:59:59 PM PT on February 25, 2018 ("First Competition Period"). Subsequent weekly competitions will begin at 02:00:00 PM PT on the Monday of each week and ends on the immediately following Sunday at 11:59:59 PM PT ("Weekly Competition Period"). Entries will be eligible for the First Competition Period or Weekly Competition Period for which they are received only and will not be eligible for other competition periods.

Sponsor's computer is the official time-keeping device for the Competition. **IMPORTANT NOTICE TO ENTRANTS: ENTRANTS ARE RESPONSIBLE FOR DETERMINING THE APPLICABLE COMPETITION ENTRY PERIOD TIMES IN THEIR RESPECTIVE TIME ZONES.**

#### **3. Competition Structure:**

Each weekly competition will consist of two periods of online in-Game play: Qualification and Weekend Season.

##### **3.1. Qualification**

##### **3.1.1. Qualification Methods**

To qualify for and gain an entry to a specific week's Weekend Season, you must:

- i. Earn an in-Game Qualification Collectible item ("Collectible") by one of the following methods:

- a. Winning a Division 1 Title in the Game's Online Seasons mode during that week's Qualification Period;
  - b. Obtaining the needed ranking\* in one of the Game's HUT Champions qualifiers ("Qualifiers") leaderboards for one of the Qualifiers held during that week's Qualification Period; or
  - c. Placing in the Top 250 in the previous week's Weekend Season leaderboard (this method not available for the First Competition Period).
- ii. Claim the associated Collectible for that week's Weekend Season before the end of that week's Weekend Season.
    - a. Players who earn a Collectible via methods noted in Sections 3.1.1.i.b. and 3.1.1.i.c. listed above must visit the Competitive Seasons tab in Game and select the corresponding Qualifier or Weekend Season to claim the Collectible for that week's Weekend Season.
    - b. Players who earn a Collectible via the method noted in Section 3.1.1.i.a. above will automatically receive the Collectible in their inbox.
    - c. The Collectible for that week's Weekend Season must be in your Game inbox/collection in order for you to play in that week's Weekend Season. If you discard the Collectible prior to the start of or during that week's Weekend Season, you will no longer be eligible to participate in that week's Weekend Season.

\*Ranking refers to a player's numerical position on a given leaderboard ("Ranking"). The needed Ranking is subject to change in Sponsor's sole discretion, may vary by weekly competition and will be communicated in the "More Info" and "Season Prizing" screens in the Competitive Season/Play Online section of the Game prior to the start of the First Competition Period or each Weekly Competition Period.

### 3.1.2. Qualification Timing

<b>Qualification Period</b>	<b>Start Time (all times in PT)</b>	<b>End Time (all times in PT)</b>
For First Competition Period only	February 16, 2018 at 02:00:00 PM	February 23, 2018 at 1:59:59 PM
For subsequent Weekly Competition Periods	Monday at 02:00:00 PM of that week's Weekly Competition Period	Friday at 1:59:59 PM of that week's Weekly Competition Period

### 3.1.3. Qualifiers

#### 3.1.3.1. Qualifiers Structure

Each Qualifier consists of multiple in-game matches. At the end of each match, you will earn or lose points which determine your Ranking on the Qualifier leaderboard. You will need to complete at least 3 matches before your Ranking will appear on the Qualifier leaderboard. You can continue to play more matches to try to earn more points. Losing matches will cause you to lose points. At the end of each Qualifier, the total number of points earned or lost from each match will be used to determine your final Ranking on the Qualifier leaderboard. There are separate leaderboards for each Qualifier.

#### 3.1.3.2. Qualifiers Timing

<b>Qualifier (First Competition Period only)</b>	<b>Start Time (all times in PT)</b>	<b>End Time (all times in PT)</b>
1	February 16, 2018 at 02:00:00 PM	February 18, 2018 at 11:59:59 PM
2	February 19, 2018 at 02:00:00 PM	February 20, 2018 at 11:59:59 PM
3	February 21, 2018 at 02:00:00 PM	February 22, 2018 at 11:59:59 PM

<b>Qualifier (for Weekly Competition Periods)</b>	<b>Start Time (all times in PT)</b>	<b>End Time (all times in PT)</b>
1	Monday at 02:00:00 PM of that week's Weekly Competition Period	Tuesday at 11:59:59 PM of that week's Weekly Competition Period
2	Wednesday at 02:00:00 PM of that week's Weekly Competition Period	Thursday at 11:59:59 PM of that week's Weekly Competition Period

### 3.1.3.3. Exclusions

Players who have already qualified for a Weekend Season in a given Qualification Period cannot participate in Qualifiers or subsequent Qualifiers for the same Qualification Period.

## 3.2. "Weekend Season"

### 3.2.1. Weekend Season Structure

Each Weekend Season consists of multiple in-game matches. At the end of each match, you will earn or lose points which determine your Ranking on the Weekend Season leaderboard. You will need to complete at least 5 games before your Ranking will appear on the leaderboard. You can continue to play more matches, up to maximum number of matches total, to try to earn more points. The maximum number of total matches that you can play will be communicated on the "More Info" screen in the Competitive Season/Play Online section of the Game prior to the start of the First Competition Period or each Weekly Competition Period. Losing matches will cause you to lose points. At the end of the Weekend Season Period, the total number of points earned or lost from each match will be used to determine your final Ranking on the Weekend Season leaderboard.

### 3.2.2. Weekend Season Timing

<b>Weekend Season Period</b>	<b>Start Time (all times in PT)</b>	<b>End Time (all times in PT)</b>
For First Competition Period only	February 23, 2018 at 02:00:00 PM PT	February 25, 2018 at 11:59:59 PM PT
For subsequent Weekly Competition Periods	Friday at 02:00:00 PM PT of that week's Weekly Competition Period (Friday immediately following current week's Qualification Period)	Sunday at 11:59:59 PM PT of that week's Weekly Competition Period (Sunday immediately following current week's Qualification Period)

**4. Personal Information:** Nothing in these Official Rules shall be deemed to exclude or restrict any of the winner's or the entrant's statutory rights as a consumer.

By participating in the Competition, entrant consents to Sponsor processing their personal information in accordance with Sponsor's Privacy and Cookie Policy, available at <http://www.ea.com/privacy-policy> for the purposes of:

- (a) Organizing, running and monitoring the Competition and prize fulfillment, including, if entrant wins a prize, publishing their name and country of residence online or in any other media in connection with the Competition, as described further in Section 7 below); and
- (b) Any additional processing activities to which entrant consents.

Entrants acknowledge that personal information may be stored and processed for the purposes set out in the Privacy and Cookie Policy in the United States or any other country in which EA, its subsidiaries, or third party agents operate. By entering the Promotion, you consent that your personal information may be transferred to recipients in the United States and other countries that may not offer the same level of privacy protection as the laws in your country of residence or citizenship.

EA participates in the U.S.-Swiss Privacy Shield Framework for the collection, use, and retention of data from Switzerland. While EA relies on various mechanisms to effectuate cross-border transfers, we continue to adhere to the Privacy Shield Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. To learn more about the Privacy Shield program, and to view our certification, please visit <https://www.privacyshield.gov/welcome>.

**For Residents of France:** Personal information provided to the Sponsor in the course of this Competition shall be processed according to the Legislation "Informatique et Libertés n°78-17" of January 6<sup>th</sup>, 1978.

**For Residents of Spain:** The United States privacy laws apply to the collection, processing and transfer of personal information that may be required by this Competition. Yet, for the aspects of those activities that may fall under specific Spanish privacy law (including the Ley Orgánica 15/1999 de Protección de Datos de Carácter Personal of December 13<sup>th</sup>, 1999), it is agreed that ***Electronic Arts Software S.L., Calle Via de los poblados, 3 edificio 3, 28033 Madrid, SPAIN*** (the '***Data Processor***') may also collect and/or process the participants' personal information for purposes of administration of the Competition and prize fulfillment, in the terms set forth above. The collection and processing of personal information may be performed in areas such as the United States, which laws may not ensure the level of data protection applicable in the European Union. The personal information may be transferred to the Sponsor and its subsidiaries (in Spain and other territories such as the United States, which laws may not ensure the level of data protection applicable in the European Union) for purposes of supporting the Sponsor with the administration of the Competition. Personal Information may also be publicly distributed in all media, including, but not limited to, the Internet, in order for the Competition to be properly performed (this is applicable to territories such as the United States which laws may not ensure the level of data protection applicable in the European Union). Any right related to privacy law that may be available to participants (including, but not limited to, right to access, correct, withdraw and object) should be brought before the Sponsor at the abovementioned direction.

**5. Applicability of EA User Agreement and Privacy and Cookie Policy:** Your participation in the Competition is also governed by the EA User Agreement found at [www.ea.com](http://www.ea.com). If there is

any conflict between these Official Rules and the EA Privacy and Cookie Policy and User Agreement, then the EA Privacy Policy and User Agreement will take precedence to the extent of that conflict.

**6. Winner Determination:** The Weekend Season leaderboard Rankings at the end of each Weekend Season Period will be used to determine the potential winners.

Periodically, the Qualifier and Weekend Season leaderboards and match data may be audited for malicious behavior and cheating. Any entrant may be disqualified immediately from this Competition and, at the discretion of the Sponsor or its designees from further EA Online competitions, for any failure to comply with the EA User Agreement, Privacy and Cookie Policy or for any cheating, including:

- a. using any cheats, hacks or other 3<sup>rd</sup> party "helper" applications in playing games;
- b. intentionally disconnecting from the Internet during any game;
- c. colluding with other players in playing games; or
- d. taking advantage of known exploits in the game (it is the responsibility of players to understand and avoid all current illegal exploits).

Abusive or disorderly behavior, including any use of harassing, negative, or profane language online, will not be tolerated and will also constitute grounds for immediate disqualification.

EA reserves the right to disqualify any player at their sole discretion.

After the audit is complete, players who have achieved the needed Ranking on the Weekend Season leaderboard will be awarded prizes. Sponsor will clearly disclose the needed Weekend Season leaderboard Ranking, the number of winners in Game in the "More Info" screen in the Competitive Season/Play Online section of the Game prior to the start of the First Competition Period or each Weekly Competition Period.

**7. Notification:** Starting 48 hours after the end of a Weekend Season, the potential winners will need to visit the Competitive Seasons tab in Game and select the corresponding season to claim their prizes. Potential winners must claim their prizes within 15 days after the end of a Weekend Season. Except where prohibited, each potential winner may be required to sign and return a Winner Declaration & Consent, which must be received by Sponsor, within 10 days of the date notice or attempted notice is sent, in order to claim his/her prize. If any potential winner cannot be contacted, fails to sign and/or return the Winner Declaration & Consent within the required time period, refuses the prize, is ineligible to win the prize, or prize is returned as undeliverable, potential winner forfeits prize. Receiving a prize is contingent upon compliance with these Official Rules; all prizes claimed in accordance with these Official Rules will be awarded.

**8. Prizes:** The Prizes for the First Competition Period and each Weekly Competition Period will be determined by EA in its sole discretion on a case-by-case basis. Sponsor will clearly disclose the number of winners and prizes on the "More Info" screen in the Competitive Season/Play Online section of the Game prior to the start of the First Competition Period or each Weekly Competition Period.

If for any reason an advertised prize is unavailable, Sponsor reserves the right to substitute a prize of equal or greater value. The odds of winning depend upon the number of eligible entries received and relative skill of entrants.

**9. General Terms:**

a. By participating in this Competition, each participant agrees:

(1) To the extent allowable under applicable law and, in Australia, subject to and without excluding, restricting or modifying any rights or remedies to which the participant may be entitled as a consumer under the consumer guarantee provisions of the Australian Consumer Law in relation to the operation of the Competition and any prize won, to release and hold harmless Sponsor and its agents from any and all liability or any injury, loss, damage, right, claim or action of any kind arising from or in connection with this Competitions or any Competition-related activity or the receipt, possession, use or misuse of any prize won, except for residents of the United Kingdom and France with respect to claims resulting from death or personal injury arising from EA's negligence and for residents of the United Kingdom with respect to claims resulting from the tort of deceit or any other liabilities that may not be excluded by law;

**For Residents of Austria, Germany, Poland:** By participating in this Competition, each participant acknowledges: (1) In regard to the Prize and any other products or services given by Sponsor and its affiliates free of charge, the Sponsor shall only be liable for intent and gross negligence. (2) In all other cases, the Sponsor shall only be liable to cases of intent and gross negligence. In case of slight negligence, however, the Sponsor is only liable for the breach of essential contractual obligations, such as delay or impossibility of performance, which the Sponsor can be made responsible for. The liability in the event of breach of such an essential contractual obligation is limited to the typical contractual damage, whose occurrence could be expected by the Sponsor upon conclusion of the contract on account of the circumstances known at that time. "Essential contractual obligations" as previously stated are those obligations whose fulfillment is essential to enable the proper implementation of the contract and the achievement of its purpose and whose observation you as an end consumer may rely upon. The foregoing limitations of liability shall not apply in the case of explicit guarantees by the Sponsor, in case of malice and injuries to life, body or health as well as in the case of mandatory statutory regulations.

(2) That EA's decisions will be final and binding on all matters related to this Competition;

(3) That EA has the right to publish and otherwise use your statistics and rankings in connection with the Competition, and for other related purposes (such as for marketing and promotional purposes) without further consent from or payment to you;

(4) That by accepting a prize, EA may use your name and place of residence online or in any other media, in connection with this Competition, without payment or compensation to the winner or anyone else, except where prohibited; and

(5) That by accepting a prize, EA may use your name and place of residence online or in any other media, in connection with this Competition, without payment or compensation to the winner or anyone else, except where prohibited; and

(6) The Competition is governed by the laws of the United States and all claims must be resolved in the United States.

**For Residents of Austria, Germany Poland**, notwithstanding, nothing in these Official Rules shall have the effect to deprive you of the consumer protection rights granted to you by the laws of your residence that cannot be derogated from by agreement.

- b. EA reserves the right to cancel, suspend and/or modify the Competition, or any part of it, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Competition, as determined by Sponsor in its sole discretion. If terminated Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible entries received up to time of such action using the judging procedure outlined above. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Competition or to be acting in violation of these Official Rules or those of any other Competition or in an unsportsmanlike or disruptive manner and void all associated entries. **Any attempt by any person to deliberately undermine the legitimate operation of the Competition may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.**
- c. Winners are responsible for any applicable taxes on prizes.