FIFA 21 | Pre-order | Standard Edition | PC Download

OFFER IS FOR PROMOTIONAL PURPOSES ONLY & HAS NO CASH VALUE. OFFER EXPIRES OCTOBER 8, 2020 (CONSUMER LOCAL TIME). GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED) AND LOG IN TO FIFA ULTIMATE TEAM ("FUT") (TOGETHER BOTH STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, FUT KITS AND STADIUM ITEMS, AND 3 RARE GOLD PACKS), FIRST RARE GOLD PACK, LOAN PLAYER ITEMS AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST OPEN THE FIRST RARE GOLD PACK BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACK IN ORDER TO RECEIVE THE 1 PACK FOR THAT WEEK. 1 PACK IS AVAILABLE PER WEEK FOR 3 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BEFORE DECEMBER 20, 2020 TO RECEIVE ALL 3 PACKS. IF YOU REDEEM BETWEEN DECEMBER 20, 2020 AND DECEMBER 26, 2020 YOU WILL ONLY RECEIVE 2 PACKS, AND IF YOU REDEEM BETWEEN DECEMBER 27, 2020 AND JANUARY 2, 2021 YOU WILL ONLY RECEIVE 1 PACK. IF YOU REDEEM AFTER JANUARY 2 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 8, 2021. CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARE. ALL ITEMS FOR USE WITH ONE EA ACCOUNT IN FUT MODE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. INTERNET CONNECTION; EA ACCOUNT; ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com), PRIVACY & COOKIE POLICY (privacy.ea.com) & ORIGIN END USER LICENSE AGREEMENT (ea.com/legal); INSTALLATION OF THE ORIGIN CLIENT SOFTWARE (origin.com/download) & REGISTRATION WITH SINGLE-USE PRODUCT CODE REQUIRED TO PLAY. PRODUCT CODE REGISTRATION IS LIMITED TO ONE EA ACCOUNT, IS NON-TRANSFERABLE ONCE USED & VALID ONLY WHILE ONLINE FEATURES ARE AVAILABLE. YOU MUST BE 13+ TO ACCESS ONLINE FEATURES. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.

FIFA 21 | Pre-order | Standard Edition | Console

OFFER IS FOR PROMOTIONAL PURPOSES ONLY & HAS NO CASH VALUE. OFFER EXPIRES OCTOBER 8, 2020 (CONSUMER LOCAL TIME). GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED) AND LOG IN TO FIFA ULTIMATE TEAM ("FUT") (TOGETHER BOTH STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, FUT KITS AND STADIUM ITEMS, AND 3 RARE GOLD PACKS). FIRST RARE GOLD PACK, LOAN PLAYER ITEMS AND

FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST OPEN THE FIRST RARE GOLD PACK BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACK IN ORDER TO GET THE 1 PACK FOR THAT WEEK. 1 PACK IS AVAILABLE PER WEEK FOR 3 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BEFORE DECEMBER 20, 2020 TO RECEIVE ALL 3 PACKS. IF YOU REDEEM BETWEEN DECEMBER 20, 2020 AND DECEMBER 26, 2020 YOU WILL ONLY RECEIVE 2 PACKS, AND IF YOU REDEEM BETWEEN DECEMBER 27, 2020 AND JANUARY 2, 2021 YOU WILL ONLY RECEIVE 1 PACK. IF YOU REDEEM AFTER JANUARY 2 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 8, 2021. CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARE. ALL ITEMS FOR USE WITH ONE EA ACCOUNT IN FUT MODE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com) & PRIVACY & COOKIE POLICY (privacy.ea.com) REQUIRED TO PLAY. INTERNET CONNECTION, EA ACCOUNT & APPLICABLE PLATFORM ACCOUNT MAY BE REQUIRED TO ACCESS ONLINE FEATURES. AGE RESTRICTIONS APPLY, SEE http://o.ea.com/ea/child-access & APPLICABLE PLATFORM ACCOUNT FOR DETAILS. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.

FIFA 21 | Pre-order | Standard Edition | Steam®

OFFER IS FOR PROMOTIONAL PURPOSES ONLY & HAS NO CASH VALUE. OFFER EXPIRES OCTOBER 8, 2020 (CONSUMER LOCAL TIME). GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED) AND LOG IN TO FIFA ULTIMATE TEAM ("FUT") (TOGETHER BOTH STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, FUT KITS AND STADIUM ITEMS, AND 3 RARE GOLD PACKS). FIRST RARE GOLD PACK, LOAN PLAYER ITEMS AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST OPEN THE FIRST RARE GOLD PACK BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACK IN ORDER TO RECEIVE THE 1 PACK FOR THAT WEEK. 1 PACK IS AVAILABLE PER WEEK FOR 3 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BEFORE DECEMBER 20, 2020 TO RECEIVE ALL 3 PACKS. IF YOU REDEEM BETWEEN DECEMBER 20, 2020 AND DECEMBER 26, 2020 YOU WILL ONLY RECEIVE 2 PACKS, AND IF YOU REDEEM BETWEEN DECEMBER 27, 2020 AND JANUARY 2, 2021 YOU WILL ONLY RECEIVE 1 PACK. IF YOU REDEEM AFTER JANUARY 2 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 8, 2021. CONTENT

REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARE. ALL ITEMS FOR USE WITH ONE EA ACCOUNT IN FUT MODE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. INTERNET CONNECTION; EA ACCOUNT; STEAM ACCOUNT; ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com), PRIVACY & COOKIE POLICY (privacy.ea.com) & ORIGIN END USER LICENSE AGREEMENT (ea.com/legal); INSTALLATION OF THE ORIGIN CLIENT SOFTWARE (origin.com/download) & REGISTRATION WITH SINGLE-USE PRODUCT CODE REQUIRED TO PLAY. YOU MUST LINK YOUR EA AND STEAM ACCOUNTS TO PLAY; EA WILL SHARE YOUR ACCOUNT ID AND INDIVIDUAL GAME AND PLAY RECORDS WITH STEAM TO VALIDATE YOUR PURCHASE AND/OR REFUND REQUEST. ACCESS TO SOFTWARE CONTENT IS LIMITED TO ONE EA & ONE STEAM ACCOUNT & IS NON-TRANSFERABLE AFTER PURCHASE. PRODUCT CODE REGISTRATION IS LIMITED TO ONE EA ACCOUNT, IS NON-TRANSFERABLE ONCE USED & VALID ONLY WHILE ONLINE FEATURES ARE AVAILABLE. YOU MUST BE 13+ TO ACCESS ONLINE FEATURES. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON <u>ea.com/service-updates</u>.

FIFA 21 | Pre-order | Champions Edition | PC Download

OFFER EXPIRES OCTOBER 8, 2020 (CONSUMER LOCAL TIME), GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED), LOG IN TO FIFA ULTIMATE TEAM ("FUT"), AND CREATE A CAREER MODE SAVE WHILE CONNECTED TO EA SERVERS (TOGETHER THESE STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS ALL OF YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, HOMEGROWN TALENT PLAYER IN CAREER MODE, FUT KITS AND STADIUM ITEMS, AND 12 RARE GOLD PACKS). FIRST RARE GOLD PACK, LOAN PLAYER ITEMS, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST BE CONNECTED TO EA SERVERS WHEN CREATING A NEW CAREER MODE SAVE IN ORDER TO USE THE HOMEGROWN TALENT PLAYER FOR THAT CAREER MODE SAVE. YOU MUST OPEN THE FIRST RARE GOLD PACK BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACK IN ORDER TO RECEIVE THE 1 PACK FOR THAT WEEK. 1 PACK IS AVAILABLE PER WEEK FOR 12 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BEFORE DECEMBER 20, 2020 TO RECEIVE ALL 12 PACKS. IF YOU REDEEM BETWEEN DECEMBER 20, 2020 AND DECEMBER 26, 2020 YOU WILL ONLY RECEIVE 11 PACKS, AND IF YOU REDEEM BETWEEN DECEMBER 27, 2020 AND JANUARY 2, 2021 YOU WILL ONLY RECEIVE 10 PACKS, AND SO ON UNTIL IF YOU REDEEM AFTER MARCH 6 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 8, 2021. CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL

RARES. FOR DIGITAL PRE-ORDERS, PRODUCT WILL BE AVAILABLE TO DOWNLOAD ONCE EARLY ACCESS PERIOD BEGINS OCTOBER 6, 2020 (CONSUMER LOCAL TIME). ALL BONUS CONTENT FOR USE WITH ONE EA ACCOUNT IN FUT AND CAREER MODES, AS APPLICABLE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED, OR RESTRICTED BY LAW. INTERNET CONNECTION; EA ACCOUNT; ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com), PRIVACY & COOKIE POLICY (privacy.ea.com) & ORIGIN END USER LICENSE AGREEMENT (ea.com/legal); INSTALLATION OF THE ORIGIN CLIENT SOFTWARE (origin.com/download) & REGISTRATION WITH SINGLE-USE PRODUCT CODE REQUIRED TO PLAY & ACCESS CHAMPIONS EDITION CONTENT. PRODUCT CODE REGISTRATION IS LIMITED TO ONE EA ACCOUNT, IS NON-TRANSFERABLE ONCE USED & VALID ONLY WHILE ONLINE FEATURES ARE AVAILABLE. YOU MUST BE 13+ TO ACCESS ONLINE FEATURES. EA MAY PROVIDE CERTAIN FREE INCREMENTAL CONTENT &/OR UPDATES. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.

FIFA 21 | Pre-order | Champions Edition | Console

OFFER EXPIRES OCTOBER 8, 2020 (CONSUMER LOCAL TIME), GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED), LOG IN TO FIFA ULTIMATE TEAM ("FUT"), AND CREATE A CAREER MODE SAVE WHILE CONNECTED TO EA SERVERS (TOGETHER THESE STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS ALL OF YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, HOMEGROWN TALENT PLAYER IN CAREER MODE, FUT KITS AND STADIUM ITEMS, AND 12 RARE GOLD PACKS). FIRST RARE GOLD PACK, LOAN PLAYER ITEMS, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST BE CONNECTED TO EA SERVERS WHEN CREATING A NEW CAREER MODE SAVE IN ORDER TO USE THE HOMEGROWN TALENT PLAYER FOR THAT CAREER MODE SAVE. YOU MUST OPEN THE FIRST RARE GOLD PACK BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACK IN ORDER TO RECEIVE THE 1 PACK FOR THAT WEEK. 1 PACK IS AVAILABLE PER WEEK FOR 12 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BEFORE DECEMBER 20, 2020 TO RECEIVE ALL 12 PACKS. IF YOU REDEEM BETWEEN DECEMBER 20, 2020 AND DECEMBER 26, 2020 YOU WILL ONLY RECEIVE 11 PACKS, AND IF YOU REDEEM BETWEEN DECEMBER 27, 2020 AND JANUARY 2, 2021 YOU WILL ONLY RECEIVE 10 PACKS, AND SO ON UNTIL IF YOU REDEEM AFTER MARCH 6 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 8, 2021. CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARES. FOR DIGITAL PRE-ORDERS, PRODUCT WILL BE AVAILABLE TO DOWNLOAD ONCE EARLY ACCESS PERIOD BEGINS OCTOBER 6, 2020 (CONSUMER LOCAL TIME). ALL BONUS CONTENT FOR USE WITH ONE EA ACCOUNT IN FUT AND CAREER MODES, AS APPLICABLE. ACCESS TO

BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED, OR RESTRICTED BY LAW. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED, OR RESTRICTED BY LAW. ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com) & PRIVACY & COOKIE POLICY (privacy.ea.com) REQUIRED TO PLAY. INTERNET CONNECTION, EA ACCOUNT & APPLICABLE PLATFORM ACCOUNT MAY BE REQUIRED TO ACCESS ONLINE FEATURES & CHAMPIONS EDITION CONTENT, AGE RESTRICTIONS APPLY, SEE http://o.ea.com/ea/child-access & APPLICABLE PLATFORM ACCOUNT FOR DETAILS. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.

FIFA 21 | Pre-order | Champions Edition | Steam®

OFFER EXPIRES OCTOBER 8, 2020 (CONSUMER LOCAL TIME), GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED), LOG IN TO FIFA ULTIMATE TEAM ("FUT"), AND CREATE A CAREER MODE SAVE WHILE CONNECTED TO EA SERVERS (TOGETHER THESE STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS ALL OF YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, HOMEGROWN TALENT PLAYER IN CAREER MODE, FUT KITS AND STADIUM ITEMS, AND 12 RARE GOLD PACKS). FIRST RARE GOLD PACK, LOAN PLAYER ITEMS, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST BE CONNECTED TO EA SERVERS WHEN CREATING A NEW CAREER MODE SAVE IN ORDER TO USE THE HOMEGROWN TALENT PLAYER FOR THAT CAREER MODE SAVE. YOU MUST OPEN THE FIRST RARE GOLD PACK BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACK IN ORDER TO RECEIVE THE 1 PACK FOR THAT WEEK. 1 PACK IS AVAILABLE PER WEEK FOR 12 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BEFORE DECEMBER 20, 2020 TO RECEIVE ALL 12 PACKS. IF YOU REDEEM BETWEEN DECEMBER 20, 2020 AND DECEMBER 26, 2020 YOU WILL ONLY RECEIVE 11 PACKS, AND IF YOU REDEEM BETWEEN DECEMBER 27, 2020 AND JANUARY 2, 2021 YOU WILL ONLY RECEIVE 10 PACKS, AND SO ON UNTIL IF YOU REDEEM AFTER MARCH 6 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 8, 2021. CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARES. FOR DIGITAL PRE-ORDERS, PRODUCT WILL BE AVAILABLE TO DOWNLOAD ONCE EARLY ACCESS PERIOD BEGINS OCTOBER 6, 2020 (CONSUMER LOCAL TIME). ALL BONUS CONTENT FOR USE WITH ONE EA ACCOUNT IN FUT AND CAREER MODES, AS APPLICABLE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR

RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED, OR RESTRICTED BY LAW. INTERNET CONNECTION; EA ACCOUNT; STEAM ACCOUNT; ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com), PRIVACY & COOKIE POLICY (privacy.ea.com) & ORIGIN END USER LICENSE AGREEMENT (ea.com/legal); INSTALLATION OF THE ORIGIN CLIENT SOFTWARE (origin.com/download) & REGISTRATION WITH SINGLE-USE PRODUCT CODE REQUIRED TO PLAY & ACCESS CHAMPIONS EDITION CONTENT. YOU MUST LINK YOUR EA AND STEAM ACCOUNTS TO PLAY; EA WILL SHARE YOUR ACCOUNT ID AND INDIVIDUAL GAME AND PLAY RECORDS WITH STEAM TO VALIDATE YOUR PURCHASE AND/OR REFUND REQUEST, ACCESS TO SOFTWARE CONTENT IS LIMITED TO ONE EA & ONE STEAM ACCOUNT & IS NON-TRANSFERABLE AFTER PURCHASE. PRODUCT CODE REGISTRATION IS LIMITED TO ONE EA ACCOUNT, IS NON-TRANSFERABLE ONCE USED & VALID ONLY WHILE ONLINE FEATURES ARE AVAILABLE. YOU MUST BE 13+ TO ACCESS ONLINE FEATURES. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING, EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.

FIFA 21 | Early Pre-order | Ultimate Edition | PC Download

OFFER IS FOR PROMOTIONAL PURPOSES ONLY & HAS NO CASH VALUE. OFFER EXPIRES AUGUST 14, 2020 (EASTERN TIME). GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED), LOG IN TO FIFA ULTIMATE TEAM ("FUT"), AND CREATE A CAREER MODE SAVE WHILE CONNECTED TO EA SERVERS (TOGETHER THESE STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS ALL OF YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, A HOMEGROWN TALENT PLAYER IN CAREER MODE, AN UNTRADEABLE FUT 21 ONES TO WATCH ITEM OR EQUIVALENT DYNAMIC ITEM ("DYNAMIC ITEM"), FUT KITS AND STADIUM ITEMS, AND 24 RARE GOLD PACKS). YOU MUST PRE-ORDER BY AUGUST 14, 2020 TO RECEIVE DYNAMIC ITEM. FIRST 2 RARE GOLD PACKS, LOAN PLAYER ITEMS, CAREER MODE PLAYER, DYNAMIC ITEM, AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST BE CONNECTED TO EA SERVERS WHEN CREATING A NEW CAREER MODE SAVE IN ORDER TO USE THE HOMEGROWN TALENT PLAYER FOR THAT CAREER MODE SAVE. YOU MUST OPEN THE FIRST 2 RARE GOLD PACKS BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACKS IN ORDER TO RECEIVE THE 2 PACKS FOR THAT WEEK. 2 PACKS ARE AVAILABLE PER WEEK FOR 12 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BY NOVEMBER 1, 2020 TO RECEIVE ALL 24 PACKS. IF YOU REDEEM BETWEEN NOVEMBER 2, 2020 AND NOVEMBER 8, 2020 YOU WILL ONLY RECEIVE 22 PACKS, AND IF YOU REDEEM BETWEEN NOVEMBER 9, 2020 AND NOVEMBER 15, 2020 YOU WILL ONLY RECEIVE 20 PACKS, AND SO ON UNTIL IF YOU REDEEM AFTER JANUARY 17, 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, CAREER MODE PLAYER, DYNAMIC ITEM, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 5, 2021, CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME, EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARES. PRODUCT WILL BE AVAILABLE TO DOWNLOAD ONCE EARLY ACCESS PERIOD BEGINS OCTOBER

6, 2020 (CONSUMER LOCAL TIME). ALL BONUS CONTENT FOR USE WITH ONE EA ACCOUNT IN FUT AND CAREER MODES, AS APPLICABLE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED, OR RESTRICTED BY LAW. INTERNET CONNECTION; EA ACCOUNT; ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com), PRIVACY & COOKIE POLICY (privacy.ea.com) & ORIGIN END USER LICENSE AGREEMENT (ea.com/legal); INSTALLATION OF THE ORIGIN CLIENT SOFTWARE (origin.com/download) & REGISTRATION WITH SINGLE-USE PRODUCT CODE REQUIRED TO PLAY & ACCESS ULTIMATE EDITION CONTENT. PRODUCT CODE REGISTRATION IS LIMITED TO ONE EA ACCOUNT, IS NON-TRANSFERABLE ONCE USED & VALID ONLY WHILE ONLINE FEATURES ARE AVAILABLE. YOU MUST BE 13+ TO ACCESS ONLINE FEATURES. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.

FIFA 21 | Early Pre-order | Ultimate Edition | Console

OFFER IS FOR PROMOTIONAL PURPOSES ONLY & HAS NO CASH VALUE. OFFER EXPIRES AUGUST 14, 2020 (EASTERN TIME). GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED), LOG IN TO FIFA ULTIMATE TEAM ("FUT"), AND CREATE A CAREER MODE SAVE WHILE CONNECTED TO EA SERVERS (TOGETHER THESE STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS ALL OF YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, A HOMEGROWN TALENT PLAYER IN CAREER MODE, AN UNTRADEABLE FUT 21 ONES TO WATCH ITEM OR EQUIVALENT DYNAMIC ITEM ("DYNAMIC ITEM"), FUT KITS AND STADIUM ITEMS, AND 24 RARE GOLD PACKS). YOU MUST PRE-ORDER BY AUGUST 14, 2020 TO RECEIVE DYNAMIC ITEM. FIRST 2 RARE GOLD PACKS, LOAN PLAYER ITEMS, CAREER MODE PLAYER, DYNAMIC ITEM, AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST BE CONNECTED TO EA SERVERS WHEN CREATING A NEW CAREER MODE SAVE IN ORDER TO USE THE HOMEGROWN TALENT PLAYER FOR THAT CAREER MODE SAVE. YOU MUST OPEN THE FIRST 2 RARE GOLD PACKS BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACKS IN ORDER TO RECEIVE THE 2 PACKS FOR THAT WEEK. 2 PACKS ARE AVAILABLE PER WEEK FOR 12 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BY NOVEMBER 1, 2020 TO RECEIVE ALL 24 PACKS. IF YOU REDEEM BETWEEN NOVEMBER 2, 2020 AND NOVEMBER 8, 2020 YOU WILL ONLY RECEIVE 22 PACKS, AND IF YOU REDEEM BETWEEN NOVEMBER 9, 2020 AND NOVEMBER 15, 2020 YOU WILL ONLY RECEIVE 20 PACKS, AND SO ON UNTIL IF YOU REDEEM AFTER JANUARY 17, 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, CAREER MODE PLAYER, DYNAMIC ITEM, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 5, 2021. CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARES. PRODUCT WILL BE AVAILABLE TO DOWNLOAD ONCE EARLY ACCESS PERIOD BEGINS OCTOBER 6, 2020 (CONSUMER LOCAL TIME). ALL BONUS CONTENT FOR USE WITH ONE EA ACCOUNT IN

FUT AND CAREER MODES, AS APPLICABLE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED, OR RESTRICTED BY LAW. ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com) & PRIVACY & COOKIE POLICY (privacy.ea.com) REQUIRED TO PLAY. INTERNET CONNECTION, EA ACCOUNT & APPLICABLE PLATFORM ACCOUNT MAY BE REQUIRED TO ACCESS ONLINE FEATURES & ULTIMATE EDITION CONTENT. AGE RESTRICTIONS APPLY, SEE http://o.ea.com/ea/child-access & APPLICABLE PLATFORM ACCOUNT FOR DETAILS. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.

FIFA 21 | Early Pre-order | Ultimate Edition | Steam®

OFFER IS FOR PROMOTIONAL PURPOSES ONLY & HAS NO CASH VALUE. OFFER EXPIRES AUGUST 14, 2020 (EASTERN TIME). GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED), LOG IN TO FIFA ULTIMATE TEAM ("FUT"), AND CREATE A CAREER MODE SAVE WHILE CONNECTED TO EA SERVERS (TOGETHER THESE STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS ALL OF YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, A HOMEGROWN TALENT PLAYER IN CAREER MODE, AN UNTRADEABLE FUT 21 ONES TO WATCH ITEM OR EQUIVALENT DYNAMIC ITEM ("DYNAMIC ITEM"), FUT KITS AND STADIUM ITEMS, AND 24 RARE GOLD PACKS). YOU MUST PRE-ORDER BY AUGUST 14, 2020 TO RECEIVE DYNAMIC ITEM. FIRST 2 RARE GOLD PACKS, LOAN PLAYER ITEMS, CAREER MODE PLAYER, DYNAMIC ITEM, AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST BE CONNECTED TO EA SERVERS WHEN CREATING A NEW CAREER MODE SAVE IN ORDER TO USE THE HOMEGROWN TALENT PLAYER FOR THAT CAREER MODE SAVE. YOU MUST OPEN THE FIRST 2 RARE GOLD PACKS BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACKS IN ORDER TO RECEIVE THE 2 PACKS FOR THAT WEEK, 2 PACKS ARE AVAILABLE PER WEEK FOR 12 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BY NOVEMBER 1, 2020 TO RECEIVE ALL 24 PACKS. IF YOU REDEEM BETWEEN NOVEMBER 2, 2020 AND NOVEMBER 8, 2020 YOU WILL ONLY RECEIVE 22 PACKS, AND IF YOU REDEEM BETWEEN NOVEMBER 9, 2020 AND NOVEMBER 15, 2020 YOU WILL ONLY RECEIVE 20 PACKS, AND SO ON UNTIL IF YOU REDEEM AFTER JANUARY 17, 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, CAREER MODE PLAYER, DYNAMIC ITEM, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 5, 2021. CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARES. PRODUCT WILL BE AVAILABLE TO DOWNLOAD ONCE EARLY ACCESS PERIOD BEGINS OCTOBER 6, 2020 (CONSUMER LOCAL TIME). ALL BONUS CONTENT FOR USE WITH ONE EA ACCOUNT IN FUT AND CAREER MODES, AS APPLICABLE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY

PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED, OR RESTRICTED BY LAW. INTERNET CONNECTION; EA ACCOUNT; STEAM ACCOUNT; ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com), PRIVACY & COOKIE POLICY (privacy.ea.com) & ORIGIN END USER LICENSE AGREEMENT (ea.com/legal); INSTALLATION OF THE ORIGIN CLIENT SOFTWARE (origin.com/download) & REGISTRATION WITH SINGLE-USE PRODUCT CODE REQUIRED TO PLAY & ACCESS ULTIMATE EDITION CONTENT, YOU MUST LINK YOUR EA AND STEAM ACCOUNTS TO PLAY; EA WILL SHARE YOUR ACCOUNT ID AND INDIVIDUAL GAME AND PLAY RECORDS WITH STEAM TO VALIDATE YOUR PURCHASE AND/OR REFUND REQUEST. ACCESS TO SOFTWARE CONTENT IS LIMITED TO ONE EA & ONE STEAM ACCOUNT & IS NON-TRANSFERABLE AFTER PURCHASE. PRODUCT CODE REGISTRATION IS LIMITED TO ONE EA ACCOUNT, IS NON-TRANSFERABLE ONCE USED & VALID ONLY WHILE ONLINE FEATURES ARE AVAILABLE. YOU MUST BE 13+ TO ACCESS ONLINE FEATURES. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.

FIFA 21 | Pre-order | Ultimate Edition | PC

OFFER EXPIRES OCTOBER 8, 2020 (CONSUMER LOCAL TIME). GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED), LOG IN TO FIFA ULTIMATE TEAM ("FUT"), AND CREATE A CAREER MODE SAVE WHILE CONNECTED TO EA SERVERS (TOGETHER THESE STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS ALL OF YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, A HOMEGROWN TALENT PLAYER IN CAREER MODE, FUT KITS AND STADIUM ITEMS, AND 24 RARE GOLD PACKS). FIRST 2 RARE GOLD PACKS, LOAN PLAYER ITEMS, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST BE CONNECTED TO EA SERVERS WHEN CREATING A NEW CAREER MODE SAVE IN ORDER TO USE THE HOMEGROWN TALENT PLAYER FOR THAT CAREER MODE SAVE. YOU MUST OPEN THE FIRST 2 RARE GOLD PACKS BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACKS IN ORDER TO RECEIVE THE 2 PACKS FOR THAT WEEK. 2 PACKS ARE AVAILABLE PER WEEK FOR 12 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BEFORE DECEMBER 20, 2020 TO RECEIVE ALL 24 PACKS. IF YOU REDEEM BETWEEN DECEMBER 20, 2020 AND DECEMBER 26, 2020 YOU WILL ONLY RECEIVE 22 PACKS, AND IF YOU REDEEM BETWEEN DECEMBER 27, 2020 AND JANUARY 2, 2021 YOU WILL ONLY RECEIVE 20 PACKS, AND SO ON UNTIL IF YOU REDEEM AFTER MARCH 6 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 8, 2021. CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARES. PRODUCT WILL BE AVAILABLE TO DOWNLOAD ONCE EARLY ACCESS PERIOD BEGINS OCTOBER 6, 2020 (CONSUMER LOCAL TIME). ALL BONUS CONTENT FOR USE WITH ONE EA ACCOUNT IN FUT AND CAREER MODES, AS APPLICABLE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY

NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED, OR RESTRICTED BY LAW. INTERNET CONNECTION; EA ACCOUNT; ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com), PRIVACY & COOKIE POLICY (privacy.ea.com) & ORIGIN END USER LICENSE AGREEMENT (ea.com/legal); INSTALLATION OF THE ORIGIN CLIENT SOFTWARE (origin.com/download) & REGISTRATION WITH SINGLE-USE PRODUCT CODE REQUIRED TO PLAY & ACCESS ULTIMATE EDITION CONTENT. PRODUCT CODE REGISTRATION IS LIMITED TO ONE EA ACCOUNT, IS NON-TRANSFERABLE ONCE USED & VALID ONLY WHILE ONLINE FEATURES ARE AVAILABLE. YOU MUST BE 13+ TO ACCESS ONLINE FEATURES. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.

FIFA 21 | Pre-order | Ultimate Edition | Console

OFFER EXPIRES OCTOBER 8, 2020 (CONSUMER LOCAL TIME). GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED), LOG IN TO FIFA ULTIMATE TEAM ("FUT"), AND CREATE A CAREER MODE SAVE WHILE CONNECTED TO EA SERVERS (TOGETHER THESE STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS ALL OF YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, A HOMEGROWN TALENT PLAYER IN CAREER MODE, FUT KITS AND STADIUM ITEMS, AND 24 RARE GOLD PACKS), FIRST 2 RARE GOLD PACKS, LOAN PLAYER ITEMS, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST BE CONNECTED TO EA SERVERS WHEN CREATING A NEW CAREER MODE SAVE IN ORDER TO USE THE HOMEGROWN TALENT PLAYER FOR THAT CAREER MODE SAVE. YOU MUST OPEN THE FIRST 2 RARE GOLD PACKS BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACKS IN ORDER TO RECEIVE THE 2 PACKS FOR THAT WEEK. 2 PACKS ARE AVAILABLE PER WEEK FOR 12 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BEFORE DECEMBER 20, 2020 TO RECEIVE ALL 24 PACKS. IF YOU REDEEM BETWEEN DECEMBER 20, 2020 AND DECEMBER 26, 2020 YOU WILL ONLY RECEIVE 22 PACKS, AND IF YOU REDEEM BETWEEN DECEMBER 27, 2020 AND JANUARY 2, 2021 YOU WILL ONLY RECEIVE 20 PACKS, AND SO ON UNTIL IF YOU REDEEM AFTER MARCH 6 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 8, 2021. CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARES. PRODUCT WILL BE AVAILABLE TO DOWNLOAD ONCE EARLY ACCESS PERIOD BEGINS OCTOBER 6, 2020 (CONSUMER LOCAL TIME). ALL BONUS CONTENT FOR USE WITH ONE EA ACCOUNT IN FUT AND CAREER MODES, AS APPLICABLE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED, OR RESTRICTED BY LAW. ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com) & PRIVACY & COOKIE POLICY (privacy.ea.com) REQUIRED TO PLAY. INTERNET CONNECTION, EA ACCOUNT & APPLICABLE PLATFORM ACCOUNT MAY BE REQUIRED TO ACCESS ONLINE FEATURES & ULTIMATE EDITION

CONTENT. AGE RESTRICTIONS APPLY, SEE http://o.ea.com/ea/child-access & APPLICABLE PLATFORM ACCOUNT FOR DETAILS. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.

FIFA 21 | Pre-order | Ultimate Edition | Steam®

OFFER EXPIRES OCTOBER 8, 2020 (CONSUMER LOCAL TIME). GOOD ONLY FOR NEW PURCHASES OF FIFA 21 ("PRODUCT"). YOU MUST REDEEM YOUR CODE (IF A CODE IS REQUIRED), LOG IN TO FIFA ULTIMATE TEAM ("FUT"), AND CREATE A CAREER MODE SAVE WHILE CONNECTED TO EA SERVERS (TOGETHER THESE STEPS ARE REFERRED TO AS "REDEEM") TO ACCESS ALL OF YOUR BONUS CONTENT (A 5-MATCH COVER STAR LOAN PLAYER ITEM, A 3-MATCH FUT AMBASSADOR LOAN PLAYER ITEM FROM A CHOICE OF 3 FUT AMBASSADORS, A HOMEGROWN TALENT PLAYER IN CAREER MODE, FUT KITS AND STADIUM ITEMS, AND 24 RARE GOLD PACKS). FIRST 2 RARE GOLD PACKS, LOAN PLAYER ITEMS, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL BE AVAILABLE ONCE YOU HAVE REDEEMED. YOU MUST BE CONNECTED TO EA SERVERS WHEN CREATING A NEW CAREER MODE SAVE IN ORDER TO USE THE HOMEGROWN TALENT PLAYER FOR THAT CAREER MODE SAVE. YOU MUST OPEN THE FIRST 2 RARE GOLD PACKS BEFORE THE NEXT WEEKLY PACK OFFERING. FOR THE REMAINING RARE GOLD PACKS, YOU MUST LOG IN TO FUT EACH WEEK (RUNNING MONDAY TO SUNDAY (GMT)) AND OPEN THE PACKS IN ORDER TO RECEIVE THE 2 PACKS FOR THAT WEEK. 2 PACKS ARE AVAILABLE PER WEEK FOR 12 CONSECUTIVE WEEKS. FAILURE TO LOG IN DURING A WEEK AND OPEN THE PACK WILL RESULT IN FORFEITING THAT WEEK'S PACK OFFERING. YOU MUST REDEEM BEFORE DECEMBER 20, 2020 TO RECEIVE ALL 24 PACKS. IF YOU REDEEM BETWEEN DECEMBER 20, 2020 AND DECEMBER 26, 2020 YOU WILL ONLY RECEIVE 22 PACKS, AND IF YOU REDEEM BETWEEN DECEMBER 27, 2020 AND JANUARY 2, 2021 YOU WILL ONLY RECEIVE 20 PACKS, AND SO ON UNTIL IF YOU REDEEM AFTER MARCH 6 2021, YOU WILL NOT RECEIVE ANY PACKS. 5-MATCH COVER STAR LOAN ITEM, 3-MATCH FUT AMBASSADOR LOAN ITEM, CAREER MODE PLAYER, AND FUT KITS AND STADIUM ITEMS WILL NOT BE AVAILABLE IF YOU REDEEM AFTER OCTOBER 8, 2021. CONTENT REDEMPTION DATES SPECIFIED IN GREENWICH MEAN TIME. EACH RARE GOLD PACK CONTAINS A MIX OF 12 GOLD ITEMS, INCLUDING PLAYERS & CONSUMABLES, ALL RARES. PRODUCT WILL BE AVAILABLE TO DOWNLOAD ONCE EARLY ACCESS PERIOD BEGINS OCTOBER 6, 2020 (CONSUMER LOCAL TIME). ALL BONUS CONTENT FOR USE WITH ONE EA ACCOUNT IN FUT AND CAREER MODES, AS APPLICABLE. ACCESS TO BONUS CONTENT MAY REQUIRE REGISTRATION WITH A SINGLE-USE CODE. CONSULT YOUR RETAILER FOR DISTRIBUTION DETAILS. MAY NOT BE SUBSTITUTED OR COMBINED WITH ANY OTHER PROMOTIONAL OR DISCOUNT OFFER, UNLESS EXPRESSLY AUTHORIZED BY EA; MAY NOT BE COMBINED WITH ANY PREPAID CARD REDEEMABLE FOR THE APPLICABLE CONTENT. VOID WHERE PROHIBITED, OR RESTRICTED BY LAW. INTERNET CONNECTION; EA ACCOUNT; STEAM ACCOUNT; ACCEPTANCE OF EA USER AGREEMENT (terms.ea.com), PRIVACY & COOKIE POLICY (privacy.ea.com) & ORIGIN END USER LICENSE AGREEMENT (ea.com/legal); INSTALLATION OF THE ORIGIN CLIENT SOFTWARE (origin.com/download) & REGISTRATION WITH SINGLE-USE PRODUCT CODE REQUIRED TO PLAY & ACCESS ULTIMATE EDITION CONTENT. YOU MUST LINK YOUR EA AND STEAM ACCOUNTS TO PLAY; EA WILL SHARE YOUR ACCOUNT ID AND INDIVIDUAL GAME AND PLAY RECORDS WITH STEAM TO VALIDATE YOUR PURCHASE AND/OR REFUND REQUEST. ACCESS TO SOFTWARE CONTENT IS LIMITED TO ONE EA & ONE STEAM ACCOUNT & IS NON-TRANSFERABLE AFTER PURCHASE. PRODUCT CODE

REGISTRATION IS LIMITED TO ONE EA ACCOUNT, IS NON-TRANSFERABLE ONCE USED & VALID ONLY WHILE ONLINE FEATURES ARE AVAILABLE. YOU MUST BE 13+ TO ACCESS ONLINE FEATURES. MANDATORY CONTENT UPDATES MAY BE DOWNLOADED AUTOMATICALLY, REQUIRE ADDITIONAL STORAGE, INCUR BANDWIDTH USAGE FEES, & REQUIRE AN ADDITIONAL PURCHASE TO ACCESS. SOFTWARE COLLECTS DATA FOR IN-GAME ADVERTISING. EA MAY RETIRE ONLINE FEATURES AFTER 30 DAYS NOTICE POSTED ON ea.com/service-updates.