PACER's National Bullying Prevention Center®
The End of Bullying Begins With You | PACER.org/Bullying

8161 Normandale Blvd. | Minneapolis, Minnesota 55437-1044
TEL 952.838.9000 **FAX** 952.838.0199 **TOLL-FREE** 800.537.2237
E-MAIL PACER@PACER.ORG **WEBSITE** PACER.ORG/BULLYING

DIGITAL CAMPAIGN: SUMMARY OF CYBERBULLYING RESOURCES

Web Page on Cyberbullying - for all audiences
Expanded the information page with new, timely information including:
- Unique characteristics of cyberbullying
- Rates of Incidence
- How cyberbullying impacts students
-

Cyberbullying Featured in Online Educator Curriculum - for the classroom and students
The ALL IN toolkit for educators, K-12, was released in September 2017. It is available at no cost for educators. ALL IN contains 32 lessons, one for each week of the school year. Each month has a specific theme. The month of December focuses on Cyberbullying. Information includes:

- *Education*: A robust educational power point for the classroom, titled, "*Cyberbullying: What students can do to respond, address and prevent."*
- *Classroom Activity*: Students participate in researching the safety policies and rules of various social media platform or other sites with online interaction, documenting them in the "*social media privacy and reporting assessment*" document, then sharing the information as a group.

Kindness Conversations - for the Classroom
Interactive classroom (or club) discussion questions featuring real life cyberbullying scenarios. The activity is structured so that students read each of the scenarios, decide how they would respond, and to then have discussion. The intent is not to have a right or wrong answer, but to have meaningful reflection, dialogue, and education about how to handle situations which are commonly faced by many students. Two versions were developed; one for elementary school-age children, and a second for middle and high school students. Funded in part by others.

Videos - for all audiences
A new video series, titled *PACERTalks About Bullying* features one video each week. The theme for December was cyberbullying, the online videos include:
- **Starting the conversation about online safety, Episode 14**
  Sharing tips about how parents can start the conversation about online safety with their child or student.
- **Cyberbullying, What Makes it Unique, Episode 13**
  A conversation outlining how the use of technology is differentiated from the face to face (or offline) bullying.
  Does Cyberbullying Only Start at Age 13? Answers by Kids Episode 16
  Age 13 is when teens are finally able to sign up for many social media accounts. But does cyberbullying only start at age 13 when teens start getting these accounts? In this week's video, we asked kids about this and all things cyberbullying.

Parent Curriculum – for parents
A new presentation, titled *Keeping our children safe in the online world* was developed for a parent (face to face) audience. The design is for parents in K-12 to understand how to address and prevent online bullying. The presentation features slides for the audience, and robust presenter notes. Funded in part by others.

Online Articles - for all audiences
How do I start a conversation about cyberbullying with my child?
PACER staff provide detailed information about having a conversation with your child to prevent and address cyberbullying related issues. Response options feature:
- A shareable image
- 60-second answer
- Article
- Interactive Poll

What Every Parents Needs to Know About Protecting Their Child from Cyberbullying – for parents
Bullying behavior has been around forever, but cyberbullying presents new challenges – and kids today are the first to experience them. Written by PACER Staff. Posted on Disney's Blog, Babble.com October 2017.

Media Articles - for all audiences
Helping Your Child Understand Cyberbullying
It was just a generation ago that kids and teens were asking their parents for a phone line in their room so they could easily and privately connect with more friends. Today, a student's desire to connect with friends has not changed, but the options for doing so have grown tremendously. While young people's access to technology has evolved over the years, so has the way we communicate with children about online safety and cyberbullying. Written by PACER Staff. Posted to Spring 2017 edition of Our Children, the National PTA Magazine.

How to Prevent Cyberbullying: Hands Off the Keyboard Until You're Calm!
Director of NBPC quoted in article in which she shares information about young children and the appropriate use of technology.